# MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION Lake Charles, Louisiana

Annual Financial Report June 30, 2020

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#### INDEPENDENT AUDITOR'S REPORT

Board of Directors McNeese State University Alumni Association Lake Charles, Louisiana

I have audited the accompanying statements of McNeese State University Alumni Association, (a non-profit organization), which comprise the statement of financial position as of June 30, 2020, and the related statements of activities and cash flows for the fiscal year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

# **Opinion**

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the McNeese State University Alumni Association as of June 30, 2020, and the changes in its net assets and its cash flows for the fiscal year then ended in accordance with accounting principles generally accepted in the United States of America.

# Report on Summarized Comparative Information

I have previously audited the McNeese State University Alumni Association's June 30, 2019 financial statements, and I expressed an unmodified audit opinion on those audited financial statements in my reported dated December 30, 2019. In my opinion, the summarized comparative information presented herein as of and for the fiscal year ended June 30, 2019, is consistent, in all material respects, with the audited financial statements from which it has been derived.

# Report on Supplementary Information

My audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Compensation, Benefits and Other Payments to Executive Director on page 16 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In my opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Steven M. DeRouen & Associates

Lake Charles, Louisiana January 12, 2021

# Lake Charles, Louisiana Statement of Financial Position As of June 30, 2020

# With Summarized Comparative Totals as of June 30, 2019

	2020		2019		
Assets					
Current Assets					
Cash and cash equivalents	\$	473,489	\$	403,669	
Certificates of deposit		118,896		117,842	
Prepaid expenses		15,236		26,585	
Inventory		5,360		5,378	
Total Current Assets		612,981		553,474	
Property and Equipment					
Equipment, fixtures & building improvements		153,044		150,512	
Less accumulated depreciation		(136,424)		(133,833)	
Total Property and Equipment		16,620		16,679	
Total Assets	\$	629,601	\$	570,153	
Liabilities and Net Assets  Current Liabilities  Accounts payable	\$	415	\$	846	
Total Current Liabilities	-	415		846	
Net Assets Without Donor Restrictions					
Board designated		40,915		41,915	
Undesignated		523,805		474,748	
Total Net Assets Without Donor Restrictions	-	564,720	-	516,663	
With Donor Restrictions		64,466	-	52,644	
Total Net Assets		629,186	:	569,307	
Total Liabilities and Net Assets		629,601		570,153	

# Lake Charles, Louisiana Statement of Activities

# For the Year Ended June 30, 2020

	Without Donor Restrictions								With Donor Restrictions				2020 Totals		2019 Totals
Public Support, Revenues, and Reclassifications					 										
Public support															
Contributions	\$	190,310	\$	10,780	\$ 201,090	\$	224,089								
Contributed facilities, salaries and expenses		228,534		-	228,534		217,687								
Total public support		418,844		10,780	429,624		441,776								
Revenues and reclassifications															
Homecoming		17,405		-	17,405		29,846								
Interest		1,187		-	1,187		926								
License plate revenue		-		41,127	41,127		45,817								
Miscellaneous programs		23,118		-	23,118		34,140								
Sales of merchandise (net of cost)		57		-	57		251								
Visa card income		-		-	-		676								
Total revenue and reclassifications		41,767		41,127	82,894		111,656								
Net assets released from restrictions															
Satisfaction of program restrictions		40,085		(40,085)	 		-								
Total public support, revenues, & reclassifications		500,696		11,822	 512,518		553,432								
Expenses															
Program services (direct expenses):															
Alumni chapters		7,849		-	7.849		36,670								
Alumni events		12,767		-	12,767		36,150								
Awards		-		-	-		4,232								
Homecoming		14,212		-	14,212		20,841								
Scholarships		30,000		-	30,000		40,000								
MSU donations		75,215			 75,215		76,733								
Total program services	\$	140,043	\$	-	\$ 140,043	\$	214,626								

# Lake Charles, Louisiana

# Statement of Activities (Continued) For the Year Ended June 30, 2020

	out Donor trictions	h Donor trictions	 2020 Totals	2019 Totals
Support services				
General administration				
Auditing and accounting	\$ 5,575	\$ -	\$ 5,575	\$ 5,400
Bank charges	3,790	-	3,790	3,773
Building fund	481	-	481	110
Cable	120	-	120	86
Car allowance	1,215	-	1,215	1,620
Computer software/equipment	27,140	=	27,140	29,458
Contract labor	5,712	-	5,712	2,309
Depreciation	2,591	-	2,591	1,544
Dues	2,641	-	2,641	1,537
Equipment	2,118	-	2,118	1,594
Insurance	5,943	-	5,943	3,428
Mavericks expense	261	-	261	1,480
Meetings	1,092	-	1,092	1,562
Office	3,758	-	3,758	5,091
Postage	183	_	183	220
Printing	425	-	425	_
Promotion	364	-	364	5,146
Rent	21,352	-	21,352	16,328
Salaries and benefits paid by MSU	207,182	-	207,182	201,359
Supplies	4,323	-	4,323	8,272
Miscellaneous	153	-	153	589
Travel	43	-	43	235
	296,462	-	296,462	291,141
Fundraising	16,134	-	16,134	15,964
Total support services	312,596	-	312,596	307,105
Total expenses	452,639	_	 452,639	 521,731
Change in net assets	 48,057	 11,822	 59,879	31,701
Net assets - Beginning of Year	516,663	52,644	569,307	537,606
Net assets - End of Year	\$ 564,720	\$ 64,466	\$ 629,186	\$ 569,307

# Lake Charles, Louisiana Statement of Cash Flows

# For the Year Ended June 30, 2020

	2020		2020 2019	
Cash Flows From Operating Activities				
Receipts from contributors, programs, and passthrough events	\$	282,797	S	334,819
Payments for programs, supporting services, and fundraising		(210,578)		(307,153)
Interest earned		1,187		926
Net Cash Provided (Used) by Operating Activities		73,406		28,592
Cash Flows From Investing Activities				
(Purchase) redemption of certificates of deposit		(1,054)		(653)
Fixed asset acquisitions		(2,532)		(7,751)
Net Cash Provided (Used) by Investing Activities		(3,586)		(8,404)
Net Increase (Decrease) in Cash and Cash Equivalents		69,820		20,188
Cash and Cash Equivalents - Beginning of Year		403,669		383,481
Cash and Cash Equivalents - End of Year	\$	473,489	<u> </u>	403,669

# Lake Charles, Louisiana

# **Statement of Cash Flows (Continued)**

# For the Year Ended June 30, 2020

	2020	2019
Reconciliation of operating income to net cash		
provided (used) by operating activities:		
Change in net assets	\$ 59,879	\$ 31,701
Adjustments to reconcile change in net assets		
to net cash provided by (used in) operations:		
Depreciation	2,591	1,544
(Increase) decrease in prepaid expenses	11,349	(3,319)
(Increase) decrease in inventory	18	(174)
Increase (decrease) in accounts payable	 (431)	 (1,160)
Net Cash Provided (Used) by Operating Activities	\$ 73,406	\$ 28,592

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# Organization and Purpose

McNeese State University Alumni Association is a nonprofit corporation organized to stimulate and nurture alumni interest in McNeese State University in order to enhance the university in its mission to provide support for students in the education and training needed to participate more effectively in the intellectual, economic, social and cultural life of our society. The Association's support comes from individual donor's contributions.

# Method of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting, in accordance with accounting principles generally accepted in the United States of America. The Association also follows the recommendations of the Financial Accounting Standards Board (FASB) in its Accounting Standards Codification (ASC) Topic 958, *Financial Statements of Not-for-Profit Organizations*. In accordance with this guidance, the Association is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

#### **Net Assets**

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets available subject to donor-imposed or certain grantor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

The Association reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends, or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 1 - <u>NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u> (CONTINUED)

# **Net Assets (Continued)**

Net assets with donor restrictions are restricted for the following purposes or periods:

Subject to expenditure for specified purpose:

Program activities:

Alumni Chapters Scholarships	\$ 35,318 29,148
	\$ 64,466

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by the donors as follows for the year ended June 30, 2020:

Purpose restrictions satisfied:	
Alumni Chapter Activities	\$ 10,085
Scholarships Distributed	 30,000
Total	\$ 40,085

In addition to the net assets with donor restrictions the Association's board has designated net assets without donor restrictions for the following purposes:

Liquidity Reserve	\$ 35,000
Campaign Fundraiser Reserve	5,915
	\$ 40,915

# **Accounting Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

# **Pledges**

Unconditional promises to give or pledges that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give or pledges that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate applicable to the year in which the pledge in received. Amortization of the discount is included in contribution revenue. There were no pledges that are to be collected in future years as of June 30, 2020. Conditional promises to give are not included as support until such time as the conditions are substantially met.

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 1 - <u>NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u> (CONTINUED)

#### **Cash and Cash Equivalents**

For purposes of reporting cash flows, the Organization considers all highly liquid debt investments purchased with a maturity of three months or less to be cash equivalents.

# **Property and Equipment**

Property and equipment is stated at cost or, if donated, at fair market value at the date of donation for contributed assets. It is the Organization's policy to capitalize expenditures for these items in excess of \$500. Depreciation of property and equipment totaled \$2,591 for the fiscal year ended June 30, 2020 and is computed principally by the straight-line method over the following estimated useful lives:

	Years
Building Improvements	10
Equipment, furniture and fixtures	3 - 10

#### **Income Taxes**

The Association is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. In addition, the Association has been determined by the Internal Revenue Service not to be a private foundation within the meaning of Section 509(a) of the code. The Association is subject to income tax on unrelated business income which included the Visa card program. No income taxes were incurred during the fiscal year ended June 30, 2020.

McNeese State University Alumni Association's Forms 990, Return of Organization Exempt from Income Tax, and Forms 990-T, Exempt Organization Business Income Tax Return, are subject to examination by the IRS, generally for three years after they are filed.

#### **Contributed Services and Facilities**

Contributions of donated services that create or enhance non-financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. McNeese State University owns the facility that houses the McNeese State University Alumni Association. Office space is provided at no cost to the Association.

## Inventory

Supply inventories are stated at lower of cost or market. Cost is determined using the specific identification method.

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Values of Financial Instruments

The Association has a number of financial instruments, none of which is held for trading purposes. The Association estimates that the fair value of all financial instruments as of June 30, 2020, do not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying balance sheet. The estimated fair value amounts have been determined by the Association using available market information and appropriate valuation methodologies. Considerable judgment is necessarily required in interpreting market data to develop the estimates of fair value, and, accordingly, the estimates are not necessarily indicative of the amounts that the agency could realize in a current market exchange. The recorded values of cash and cash equivalents, prepaid expenses, inventory and accounts payable approximate their fair values based on their short-term nature.

# **Revenue Recognition**

In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU 2014-09, Revenue from Contracts with Customers, or Accounting Standards Codification Topic 606 ("ASC 606"), which supersedes the revenue recognition requirements in ASC 605, Revenue Recognition ("ASC 605). This literature is based on the principle that revenue is recognized to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The accounting guidance also requires additional disclosure regarding the nature, amount, timing, and uncertainty of revenue and cash flows arising from customer contracts including significant judgements and changes in judgements, as well as assets recognized from costs incurred to obtain or fulfill a contract. On July 1, 2019, the Association adopted ASC 606 and was applied to all contracts on a modified retrospective method.

We have analyzed the provisions of the FASB's ASC Topic 606, *Revenue from Contracts with Customers*, and have concluded that no material changes are necessary to conform with the new standard. Fundraising revenues representing reciprocal transfers (exchange transactions) are recognized when the performance obligation is satisfied. The Organization's estimate of the transaction price is determined based on the cost expended to provide such goods or services.

The following table presents the Association's net revenue disaggregated based on the revenue source:

For the year ended June 30,	<u>2020</u>	<u>2019</u>
Sales of merchandise (net of cost)	\$ 57	\$ 251
Fundraising event exchange transactions	19,996	34,944
Total revenue from contracts with customers	\$ 20,053	\$ 35,195

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 2 - FIXTURES, EQUIPMENT, AND BUILDING IMPROVEMENTS

The following is a summary of fixtures, equipment, and building improvements as of June 30, 2020:

Fixtures	\$ 100,109
Equipment	51,463
Building Improvements	1,472
Less: Accumulated Depreciation	(136,424)
Total	\$ 16,620

# NOTE 3 - FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

# NOTE 4 - PRIOR-YEAR SUMMARIZED INFORMATION

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended June 30, 2019, from which the summarized information was derived.

# NOTE 5 - PRIOR YEAR BALANCES

Certain prior year amounts may have been reclassified to conform to current year presentation.

# NOTE 6 - CONTRIBUTED FACILITIES, SALARIES, AND EXPENSES

The facilities and salaries contributed by McNeese State University are done so under the Affiliation Agreement between the University and the Alumni Association. The value of the contributed services, facilities, and expenses and the corresponding expenditures included in the financial statements for the year ended June 30, 2020 are as follows:

Public Support Contributed facilities, salaries and expenses	\$ 228,534
Expenses Rent	21,352
Salaries and benefits	207,182
Total	\$ 228,534

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

## *NOTE 7 - INVESTMENTS*

The Association applies GAAP for fair value measurements of financial assets that are recognized at fair value in the financial statements on a recurring basis. GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of fair market hierarchy are as follows:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Association has the ability to access.

Level 2 inputs are inputs (other than quoted prices included in Level 1) that are observable for the asset or liability, either directly or indirectly.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be developed based on the best information available).

As of June 30, 2020, the Association's investments measured on a recurring basis consisted of certificates of deposit with fair market value (Level 2) and costs bases as follows:

		Fair	Unrealized
	Cost	Value	Gain(Loss)
Certificates of Deposit	\$ 118,896	\$ 118,896	\$ -0-
(Level 2 Cost Basis)			

# NOTE 8 – <u>LIQUIDITY AND AVAILABILITY OF RESOURCES</u>

The Association has \$592,385 of financial assets available within one year of the statement of financial position date to meet cash needs for general expenditures consisting of cash of \$473,489 and certificates of deposit totaling \$118,896. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditures within one year of the statement of financial position. The Association has a goal to maintain financial assets which consist of cash on hand and investments to meet 60 days of normal operating expenses, which are, on average, approximately \$50,000. The Association has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, as part of its liquidity management, the Association deposits cash in excess of daily requirements in interest bearing certificates of deposit.

Lake Charles, Louisiana Notes to Financial Statements June 30, 2020

# NOTE 9 – <u>CONCENTRATION OF CREDIT RISK</u>

The Association maintains cash balances at several financial institutions located in Southwest Louisiana. Accounts at each institution are insured by the Federal Deposit Insurance Corporation up to \$250,000. As of June 30, 2020, the Association's uninured cash balances total \$71,393.

# NOTE 10- <u>SUBSEQUENT EVENT</u>

The Association evaluated its June 30, 2020 financial statements for subsequent events through the date of the audit report, the date the financial statements were available to be issued. The Association is not aware of any subsequent events which would require recognition or disclosure in the financial statements.

# SUPPLEMENTAL INFORMATION

# McNeese State University Alumni Association

# Schedule of Compensation, Benefits and Other Payments to Executive Director June 30, 2020

# Agency Head Name: Joyce Patterson, Director for Alumni Affairs

Purpose	Amount
Salary	\$ 0.00
Benefits-health insurance	0.00
Benefits-retirement	0.00
Benefits-Life, ADD, LTD	0.00
Car allowance	540.00
Vehicle provided by government	0.00
Per diem	0.00
Reimbursements – Auto Mileage Reimb	0.00
Travel	0.00
Registration fees	0.00
Conference travel	0.00
Continuing professional education fees	0.00
Housing	0.00
Unvouchered expenses	0.00
Special meals	0.00