

**NATCHITOCHE PARISH
TOURIST COMMISSION
NATCHITOCHE, LA**

**FINANCIAL REPORT
DECEMBER 31, 2020**

Natchitoches Parish Tourist Commission
Financial Report
December 31, 2020

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NATCHITOCHE PARISH TOURIST COMMISSION

NATCHITOCHE, LOUISIANA

MANAGEMENT'S DISCUSSION AND ANALYSIS

This section of the Natchitoches Parish Tourist Commission's (hereafter referred to as the Commission) annual financial report presents an overview and analysis of the Commission's financial activities for the year ended December 31, 2020. The intent of the MD&A is to look at the Commission's financial performance as a whole. It should, therefore, be read in conjunction with this report. Certain comparative information is presented to provide an overview of the Commission's operations.

Financial Highlights

This annual report consists of a series of financial statements. The Statement of Net Position and the Statement of Activities provide information about the activities of the Commission as a whole and presents a longer-term view of the Commission's finances. These statements tell how these services were financed in the short-term as well as what remains for future spending.

Government-Wide Financial Statements

- The Statement of Net Position presents all of the Commission's assets and liabilities, with the difference between the two reported as "net position". Over time, increases or decreases in the Commission's net position may serve as a useful indicator of whether the financial position of the Commission is improving or deteriorating.
- The Statement of Activities presents information showing how the Commission's net position changed during the current year. All changes in net position are reported as soon as the underlying event giving rise to the change occurs, regardless of the timing of the related cash flows. Therefore, some revenues and some expenses that are reported in this statement will not result in cash flows until future years.

Fund Financial Statements

The services provided by the Commission are financed through a governmental fund. A fund is a grouping of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives. The Commission uses fund accounting to ensure and demonstrate compliance with finance-related legal requirements. The Commission conducts its day-to-day operations through a governmental fund, the General Fund. These statements provide a short-term view of the Commission's finances and assists in determining whether there will be adequate financial resources available to meet the current needs of the Commission.

A summary of the basic government-wide financial statements is as follows:

Summary of Statement of Net Position

	<u>2020</u>	<u>2019</u>
ASSETS:		
Assets	\$520,420	\$443,088
Capital Assets, Net of Accumulated Depreciation	<u>352,521</u>	<u>387,515</u>
Total Assets	<u>\$872,941</u>	<u>\$830,603</u>
LIABILITIES:		
Accounts/Payroll Payable	\$ 5,410	\$ 9,692
Compensated Absences	3,696	2,898
Prepaid Rent Income	0	800
Long-Term Debt	<u>115,000</u>	<u>170,000</u>
Total Liabilities	<u>\$124,106</u>	<u>\$183,390</u>
NET POSITION:		
Net Investment in Capital Assets	\$237,521	\$217,515
Unrestricted	<u>511,314</u>	<u>429,698</u>
Total Net Position	<u>\$748,835</u>	<u>\$647,213</u>

Summary of Statement of Activities

	<u>2020</u>	<u>2019</u>
REVENUES:		
General Revenues-		
Taxes	\$385,994	\$427,901
Intergovernmental	152,950	150,000
Other	<u>13,882</u>	<u>19,737</u>
Total Revenues	\$552,826	\$597,638
EXPENSES:		
General and Administration	<u>451,204</u>	<u>486,520</u>
Change in Net Position	<u>\$101,622</u>	<u>\$111,118</u>

- The Commission's assets exceeded its liabilities by \$748,835 (net position) for the year. This is an increase of \$101,622 from prior year.
- Unrestricted net position of \$511,314 represents the portion available to maintain the Commission's obligation to both citizens and creditors. For prior year, this was \$429,698.

General Fund Budgetary Highlights

Actual revenues were \$1,674 less than budgeted revenues and actual expenditures were less than the budgeted expenditures by \$7,363.

Economic Factors and Next Year's Budget

The primary revenue source for the Commission is Hotel/Motel Tax collected in the parish. This type of tax is subject to changes in the economy in the short-term. After considering many different areas, it was decided that the budget for FY 2021 should not change significantly from the FY 2020 budget. However, the Commission is closely monitoring its budget for future impacts relating to the COVID-19 virus.

Contacting the Tourist Commission

This financial report is designed to provide our citizens, taxpayers, and creditors with a general overview of the Commission's finances and to show the Commission's accountability for the money it receives. Any questions about this report or requests for additional information may be directed to the Commission at 780 Front Street, Suite 100, Natchitoches, LA 71457

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INDEPENDENT AUDITOR'S REPORT

Natchitoches Parish Tourist Commission
780 Front Street, Suite 100
Natchitoches, LA 71457

Report on the Financial Statements

We have audited the accompanying financial statements of the governmental activities and major fund of the Natchitoches Parish Tourist Commission (Commission), a component unit of the Natchitoches Parish Government, as of and for the year ended December 31, 2020, and the related notes to the financial statements, which collectively comprise the Commission's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States and the *Louisiana Governmental Audit Guide*. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities and the major fund of the Commission as of December 31, 2020, and the respective changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis, be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is presented for purposes of additional analysis and is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the Management's Discussion and Analysis in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the introductory section because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Other Information

Our audit was conducted for the purpose of forming opinions on the financial statements that collectively comprise the Commission's basic financial statements. The Budgetary Comparison Schedule and Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The Budgetary Comparison Schedule and Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer are the responsibility of management and were derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated April 21, 2021, on our consideration of the Commission's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Commission's internal control over financial reporting and compliance.

Thomas, Cunningham, Broadway & Todtenbier, CPA's

Thomas, Cunningham, Broadway, & Todtenbier, CPA's

April 21, 2021
Natchitoches, Louisiana

BASIC FINANCIAL STATEMENTS

GOVERNMENT-WIDE
FINANCIAL STATEMENTS

Natchitoches Parish Tourist Commission
Statement of Net Position
December 31, 2020

	Governmental <u>Activities</u>
ASSETS:	
Current Assets-	
Cash & Cash Equivalents	\$474,807
Revenue Receivable	<u>45,613</u>
Total Current Assets	\$520,420
Non-current Assets-	
Capital Assets (Net)	<u>352,521</u>
Total Assets	<u>\$872,941</u>
LIABILITIES:	
Current-	
Accounts Payable	\$ 4,233
Payroll Liabilities	1,177
Current Portion of Long-term Debt	<u>55,000</u>
Total Current Liabilities	\$ <u>60,410</u>
Noncurrent-	
Accrued Compensated Absences	\$ 3,696
Long-Term Debt	<u>60,000</u>
Total Noncurrent Liabilities	\$ <u>63,696</u>
Total Liabilities	<u>\$124,106</u>
NET POSITION:	
Net Investment in Capital Assets	\$237,521
Unrestricted	<u>511,314</u>
Total Net Position	<u>\$748,835</u>

See independent auditors' report and notes to financial statements.

FUND FINANCIAL STATEMENTS

Natchitoches Parish Tourist Commission
Balance Sheet-Governmental Fund
December 31, 2020

Assets:

Cash & Cash Equivalents	\$474,807
Revenue Receivable	<u>45,613</u>
Total Assets	<u>\$520,420</u>

Liabilities:

Accounts Payable	\$ 4,233
Payroll Liabilities	<u>1,177</u>
Total Liabilities	<u>\$ 5,410</u>

Fund Balance:

Unassigned	<u>\$515,010</u>
Total Liabilities and Fund Balance	<u>\$520,420</u>

Natchitoches Parish Tourist Commission
Reconciliation of the Governmental Fund
Balance Sheet to the Statement of Net Position
December 31, 2020

Total Governmental Fund Balance at December 31, 2020	\$ 515,010
Amounts reported for Governmental Activities in the Statement of Net Position are different because:	
Capital Assets used in Governmental Activities are not financial resources and, therefore, are not reported in the Governmental Fund Balance Sheet. These assets consist of	
Capital Assets (Net)	352,521
Long-Term Liabilities are not due and payable in the current period and therefore are not reported in the Governmental Fund Balance Sheet-	
Long-Term Debt	(115,000)
Compensated Absences	<u>(3,696)</u>
Total Net Position of Governmental Activities at December 31, 2020	<u>\$ 748,835</u>

Natchitoches Parish Tourist Commission
Statement of Revenues, Expenditures and Changes in Fund Balance-
Governmental Fund
Year Ended December 31, 2020

REVENUES:	
Hotel/Motel Tax	\$385,994
Intergovernmental-	
State Funding	152,950
Local Grants	2,615
Local Funds	10,400
Miscellaneous-	
Interest/Other	<u>867</u>
Total Revenues	<u>\$552,826</u>
EXPENDITURES:	
Current-	
Culture & Tourism-	
Salaries/Benefits	\$166,646
Advertising/Promotion	178,618
Storage Facility	2,040
Vehicle Repair & Maintenance	151
Utilities	2,690
Building Repair & Maintenance	1,117
Computer Repair & Maintenance	2,145
Dues & Subscriptions	2,659
Equipment Rental & Maintenance	5,949
Hospitality	3,527
Insurance	11,427
Website Development	2,084
Office & Supplies	4,943
Postage	5,177
Professional Fees	1,475
Accounting/Audit	13,500
Telephone	4,819
Security System	720
Debt Service-	
Principal	55,000
Interest	<u>5,725</u>
Total Expenditures	<u>\$470,412</u>
Excess of Revenues over Expenditures	\$ 82,414
Fund Balance-Beginning of Year	<u>432,596</u>
Fund Balance-End of Year	<u>\$515,010</u>

See independent auditors' report and notes to financial statements.

Natchitoches Parish Tourist Commission
Reconciliation of the Statement of Revenues, Expenditures
and Changes in Fund Balance of the Governmental Fund7
to the Statement of Activities
for the Year Ended December 31, 2020

Net Change in Fund Balance-Governmental Fund \$ 82,414

Amounts reported for Governmental Activities
in the Statement of Activities are different because:

Some revenues reported in the Statement of Activities do not provide current financial resources and are not reported as revenues in governmental funds. Some expenses reported in the Statement of Activities do not require the use of current financial resources and; therefore, are not reported as expenditures in governmental funds. These timing differences are summarized below:

Depreciation Expense	(34,994)
Long-Term Debt	55,000
Compensated Absences	<u>(798)</u>

Total Change in Net Position, per Statement of Activities \$101,622

NOTES TO FINANCIAL STATEMENTS

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

Introduction:

The Natchitoches Parish Tourist Commission (Commission), Natchitoches, Louisiana, was created by an ordinance of the Natchitoches Parish Government on July 21, 1976. The purpose of the Commission is to promote tourism in the parish. The Commission is governed by a Board of Commissioners consisting of seven members who are approved by the Parish Government. The Commission is financed mainly by a Hotel/Motel tax levied within the parish.

1. Summary of Significant Accounting Policies:

The accounting and reporting policies of the Commission conform to generally accepted accounting principles as applicable to governmental units. Such accounting and reporting policies also conform to the requirements of Louisiana Revised Statutes 24:517 and to the guides set forth in the *Louisiana Governmental Audit Guide*.

A. Reporting Entity-

Pursuant to Article VI, Sections 19 and 30 of the Constitution of Louisiana, the Natchitoches Parish Tourist Commission is hereby specifically created as a special district of commissions. Natchitoches Parish Tourist Commission shall be a body politic and corporate and a political subdivision of the State of Louisiana.

B. Basis of Presentation-

Government-Wide Financial Statements (GWFS)

The Statement of Net Position and Statement of Activities report information about the reporting government as a whole. They include all funds of the reporting entity. Governmental activities generally are financed through taxes, intergovernmental revenues, and other non-exchange revenues.

The Statement of Net Position presents the government-type activities on a consolidated basis, and is reported on a full accrual, economic resource basis, which recognizes all long-term assets and receivables as well as long-term debt and obligations.

The Statement of Activities presents a comparison between direct expenses and program revenues for each function of the Commission's governmental activities. Direct expenses are those that are specifically associated with a program or function. Program revenues include (a) fees and charges paid by the recipient for goods or services offered by the program, and (b) grants and contributions that are restricted to meeting the operational or capital requirements of a particular program. Revenues that are not classified as program revenues, including all taxes, are presented as general revenues.

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

C. Fund Accounting-

The accounts of the Commission are organized on the basis of funds. A fund is an independent fiscal and accounting entity with a separate set of self-balancing accounts. Fund accounting segregates funds according to their intended purpose and is used to aid management in demonstrating compliance with finance-related legal and contractual provisions. The minimum number of funds maintained is consistent with legal and managerial requirements.

The Commission maintains only one fund. It is categorized as a governmental fund. The emphasis on fund financial statements is on major governmental and enterprise funds; each displayed in a separate column. A fund is considered major if it is the primary operating fund of the entity.

The major fund of the Commission is described below:

Governmental Fund-

General Fund

The General Fund is the general operating fund of the Commission. It is used to account for all financial resources except those required to be accounted for in another fund.

D. Measurement Focus/Basis of Accounting-

Basis of accounting refers to when revenues or expenditures/expenses are recognized in the accounts and reported in the financial statements. It relates to the timing of the measurements made regardless of the measurement focus applied.

Accrual Basis - Government-Wide Financial Statements (GWFS)

The Statement of Net Position and the Statement of Activities display information about the Commission as a whole. Both of these statements have been prepared using the economic measurement focus and the accrual basis of accounting. Revenues, expenses, gains, losses, assets, and liabilities resulting from exchange and exchange-like transactions are recognized when the exchange takes place.

Modified Accrual Basis - Fund Financial Statements (FFS)

The accounting and financial reporting treatment applied to a fund is determined by its measurement focus. Governmental fund types use the flow of current financial resources measurement focus and the modified accrual basis of accounting. Under the modified accrual basis of accounting, revenues are recorded when susceptible to accrual; i.e., when they are both measurable and available. "Measurable" means the amount of the transaction can be determined and "available" means collectible within the current period or soon enough thereafter to pay liabilities of the current period. The Commission considers all revenues "available" if collected within 60 days after year-end. Expenditures are generally recorded under the modified accrual basis of accounting when the related liability is incurred. The exceptions to this general rule are that (1) unmatured principal and interest on long-term debt, if any, are recorded when due and (2) claims and judgments and compensated absences are recorded as expenditures when paid with expendable available financial resources.

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

E. Assets, Liabilities, and Equity-

Cash and Interest-Bearing Deposits-

For purposes of the Statement of Net Position, cash and interest-bearing deposits include all demand accounts and savings accounts of the Commission.

Capital Assets-

Capital assets, which include property, plant, and equipment, are reported in the governmental activities column in the government-wide financial statements. Capital assets are capitalized at historical cost or estimated cost if historical cost is not available. Donated assets are recorded as capital assets at their estimated fair market value at the date of donation. The Commission maintains a threshold level of \$500 or more for capitalizing capital assets.

The costs of normal maintenance and repairs that do not add to the value of that asset or materially extend the life of that asset are not capitalized.

Depreciation of all exhaustible capital assets is recorded as an expense in the Statement of Activities, with accumulated depreciation reflected in the Statement of Net Position. Depreciation is provided over the assets' estimated useful lives using the straight-line method of depreciation. The range of useful lives by type of asset is as follows:

Office	20 years
Furniture, computers	5 years
Vehicles	5 years

In the fund financial statements, capital assets used in governmental fund operations are accounted for as capital outlay expenditures of the governmental fund upon acquisition.

Compensated Absences-

Employees earn leave (vacation) based on the years of service. The maximum number of hours that can be carried forward/paid upon separation is 300 hours.

Equity Classifications-

In the government-wide statements, equity is classified as net position and displayed in three components:

- a. Net investment in capital assets - Consists of capital assets including restricted capital assets, net of accumulated depreciation and reduced by the outstanding balances of any bonds, mortgages, notes, or other borrowings that are attributable to the acquisition, construction, or improvement of those assets.
- b. Restricted net position - Consists of net resources with constraints placed on their use either by (1) external groups such as creditors, grantors, contributors, or laws or regulations of other governments; or (2) law through constitutional provision or enabling legislation.
- c. Unrestricted net position - All other net resources that do not meet the definition of "restricted" or "net investment in capital assets".

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

When an expense is incurred for the purposes for which both restricted and unrestricted net position is available, management applies unrestricted resources first, unless a determination is made to use restricted resources. The policy concerning which to apply first varies with the intended use and legal requirements. This decision is typically made by management at the incurrence of the expense.

In the fund statements, governmental fund equity is classified as fund balance and displayed in five components. The following classifications describe the relative strength of the spending constraints placed on the purposes for which resources can be used:

- a. Nonspendable fund balance - amounts that are not in a spendable form (such as prepaid expenses) or are required to be maintained intact;
- b. Restricted fund balance - amounts constrained to specific purposes by their providers (such as grantors, bondholders, and higher levels of government), through constitutional provisions, or by enabling legislation;
- c. Committed fund balance - amounts constrained to specific purposes by a government itself, using its highest level of decision-making authority; to be reported as committed, amounts cannot be used for any other purpose unless the government takes the same highest level action to remove or change the constraint;
- d. Assigned fund balance - amounts a government intends to use for a specific purpose; intent can be expressed by the governing body or by an official or body to which the governing body delegates the authority;
- e. Unassigned fund balance - amounts that are available for any purpose; positive amounts are reported only in the general fund.

The General Fund has an unassigned fund balance of \$515,010. If applicable, the Commission would typically use restricted fund balances first, followed by committed resources and assigned resources as appropriate opportunities arise, but reserves the right to selectively spend unassigned resources first and to defer the use of these other classified funds.

F. Estimates-

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenditures and expenses during the reporting period. Actual results could differ from those estimates.

G. Budget-

Prior to the beginning of each fiscal year, the Commission adopts a budget for the next fiscal year. The budget is open for public inspection. All budgetary appropriations lapse at the end of the fiscal year. The budget is prepared on the modified accrual basis of accounting.

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

2. Cash and Cash Equivalents:

The cash and cash equivalents of the Natchitoches Parish Tourist Commission are subject to the following risk:

Custodial Credit Risk: Custodial credit risk for deposits is the risk that, in the event of the failure of a depository financial institution, the Commission will not be able to recover its deposits. Under state law, these deposits (or the resulting bank balances) must be secured by federal deposit insurance or the pledge of securities owned by the fiscal agent bank. The market value of the pledged securities plus the federal deposit insurance must at all times equal or exceed the amount on deposit with the fiscal agent. These securities are held in the name of the pledging fiscal agent bank in a holding or custodial bank that is mutually acceptable to both parties. Louisiana Revised Statute 39:1229 imposes a statutory requirement on the custodial bank to advertise and sell the pledged securities within 10 days of being notified by the Commission that the fiscal agent bank has failed to pay deposited funds upon demand. Further, Louisiana Revised Statute 39:1224 states that securities held by a third party shall be deemed to be held in the Commission's name.

Bank account balances at December 31, 2020, totaled \$490,773 and were fully secured by FDIC Insurance.

3. Capital Assets:

Capital asset balances and activity for the year ended December 31, 2020, is as follows:

Governmental Activities	Balance 01-01-20	Additions	Deletions	Balance 12-31-20
Capital Assets, Depreciated:				
Office - Condo	\$484,991	\$ 0	\$0	\$484,991
Furniture, fixtures & equipment	37,461	0	0	37,461
Vehicle	21,889	0	0	21,889
Renovations	<u>109,569</u>	<u>0</u>	<u>0</u>	<u>109,569</u>
Total Capital Assets Depreciated	<u>\$653,910</u>	<u>\$ 0</u>	<u>\$0</u>	<u>\$653,910</u>
Less Accumulated Depreciation:				
Office - Condo	\$181,868	\$ 24,249	\$0	\$206,117
Furniture, fixtures & equipment	32,890	0	0	32,890
Vehicle	5,108	4,379	0	9,487
Renovations	<u>46,529</u>	<u>6,366</u>	<u>0</u>	<u>52,895</u>
Total Depreciation	<u>\$266,395</u>	<u>\$ 34,994</u>	<u>\$0</u>	<u>\$301,389</u>
Net Capital Assets	<u>\$387,515</u>	<u>\$(34,994)</u>	<u>\$0</u>	<u>\$352,521</u>

Depreciation expense of \$34,994 was charged to the Culture & Tourism function.

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

4. Compensation Paid to Board Members:

The members of the Board of the Commissioners receive no compensation for their services.

5. Compensated Absences:

The following is a summary of changes for compensated absences for the year ended December 31, 2020:

<u>Balance</u> <u>01-01-20</u>	<u>Increase</u>	<u>Balance</u> <u>12-31-20</u>
<u>\$2,898</u>	<u>\$798</u>	<u>\$3,696</u>

6. Litigation and Claims:

Management has advised that there is no litigation pending against the Natchitoches Parish Tourist Commission at December 31, 2020.

7. Post-Employment Benefits:

The Commission does not provide any post-employment benefits; therefore, no disclosure for GASB 45 is required.

8. Retirement:

In January 2010, the Commission's board agreed to begin a SIMPLE IRA Retirement Plan. Full-time staff members (after 90 days of employment) qualify to participate in this program. For those employees participating in the plan, they can contribute either a percentage of their annual compensation or a specific dollar amount; neither method can exceed the maximum contribution amount set by law. The Commission will match their contribution up to 3% of the employee's annual compensation. This program will be subject to review prior to the beginning of each year. Cost to the Commission for the years ended December 31, 2020 and 2019, and 2018 were \$1,596, \$1,564 and \$1,504, respectively.

9. Receivables:

The following is a summary of receivables at December 31, 2020:

Class of Receivable

Taxes-	
Hotel/Motel Tax	<u>\$45,613</u>

Natchitoches Parish Tourist Commission
Notes to Financial Statements
December 31, 2020

10. Long-Term Debt:

During the year ended December 31, 2012, the Commission issued \$500,000 of Certificates of Indebtedness. All Certificates of Indebtedness were purchased by Sabine State Bank and Trust. Interest is payable on March 1 and September 1, 2012 through March 2022. Principal payments are due on March 1 for the years 2013 through 2022. The future payments are as follows:

<u>Year</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2021	\$ 55,000	\$3,800	\$ 58,800
2022	<u>60,000</u>	<u>1,350</u>	<u>61,350</u>
Total	<u>\$115,000</u>	<u>\$5,150</u>	<u>\$120,150</u>

11. Contingencies:

On March 13, 2020, President Trump declared a national emergency relating to the COVID-19 virus. As of the date of this report, the pandemic is ongoing; however, management has evaluated the current economic conditions and declares that it has resulted in decreased in revenues. The Commission is closely monitoring its financial statements for future impacts.

12. Subsequent Events:

Management has evaluated events through April 21, 2021, the date which the financial statements were available for issue. No items are reported as subsequent event.

OTHER REQUIRED
SUPPLEMENTARY INFORMATION

Natchitoches Parish Tourist Commission
General Fund
Budgetary Comparison Schedule
For the Year Ended December 31, 2020

	<u>Budget</u>		<u>Actual</u>	Variance- Favorable (Unfavorable)
	<u>Original</u>	<u>Final</u>		
REVENUES:				
Hotel/Motel Tax	\$410,000	\$390,000	\$385,994	\$(4,006)
Intergovernmental-				
State Funding	130,000	150,000	152,950	2,950
Local Grants	1,500	1,500	2,615	1,115
Local Funds	34,500	12,000	10,400	(1,600)
Miscellaneous-				
Interest/Other	<u>500</u>	<u>1,000</u>	<u>867</u>	<u>(133)</u>
Total Revenues	<u>\$576,500</u>	<u>\$554,500</u>	<u>\$552,826</u>	<u>\$(1,674)</u>
EXPENDITURES:				
Current-				
Culture & Tourism-				
Salaries/Benefits	\$200,000	\$175,000	\$166,646	\$ 8,354
Advertising/Promotion	215,000	175,000	178,618	(3,618)
Storage Facility	2,050	2,050	2,040	10
Vehicle Repair & Maintenance	250	250	151	99
Utilities	3,500	3,000	2,690	310
Building Repair & Maintenance	5,000	1,000	1,117	(117)
Computer Repair & Maintenance	3,000	2,000	2,145	(145)
Dues & Subscriptions	3,500	3,500	2,659	841
Equipment Rental & Maintenance	6,000	6,000	5,949	51
Hospitality	4,000	4,000	3,527	473
Insurance	7,750	10,500	11,427	(927)
Website Development	3,500	2,000	2,084	(84)
Office & Supplies	6,000	5,000	4,943	57
Postage	6,500	5,000	5,177	(177)
Professional Fees	5,000	3,000	1,475	1,525
Accounting/Audit	15,200	13,500	13,500	0
Telephone	5,500	5,500	4,819	681
Security System	750	750	720	30
Debt Service-				
Principal	55,000	55,000	55,000	0
Interest	<u>5,725</u>	<u>5,725</u>	<u>5,725</u>	<u>0</u>
Total Expenditures	<u>\$553,225</u>	<u>\$477,775</u>	<u>\$470,412</u>	<u>\$ 7,363</u>
Excess of Revenues over Expenditures	\$ 23,275	\$ 76,725	\$ 82,414	\$ 5,689
Fund Balance-Beginning of Year	<u>432,596</u>	<u>432,596</u>	<u>432,596</u>	<u>0</u>
Fund Balance-End of Year	<u>\$455,871</u>	<u>\$509,321</u>	<u>\$515,010</u>	<u>\$ 5,689</u>

See independent auditors' report and notes to financial statements.

Natchitoches Parish Tourist Commission
Schedule of Compensation, Benefits and Other Payments to
Agency Head or Chief Executive Officer
For the Year Ended December 31, 2020

Agency Head Name: Arlene Gould, Executive Director

<u>Purpose</u>	<u>Amount</u>
Salary	\$55,000
Benefits-Insurance	6,554
Benefits-Retirement	1,596
Benefits-Social Security	3,410
Benefits-Medicare	798
Travel	<u>968</u>
Total	<u>\$68,326</u>

See independent auditor's report.

OTHER REPORTS/SCHEDULES

T | C | B | T
THOMAS, CUNNINGHAM, BROADWAY & TODTENBIER
Certified Public Accountants

Eddie G. Johnson, CPA – A Professional Corporation (1927-1996)

Mark D. Thomas, CPA – A Professional Corporation
Roger M. Cunningham, CPA – A Professional Corporation
Jessica H. Broadway, CPA – A Professional Corporation
Ryan E. Todtenbier, CPA – A Professional Corporation

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INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER
FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS
BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE
WITH *GOVERNMENT AUDITING STANDARDS*

Natchitoches Parish Tourist Commission
781 Front Street
Natchitoches, LA 71457

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States and the *Louisiana Governmental Audit Guide*, the financial statements of the governmental activities and major fund as of and for the year ended December 31, 2020, and the related notes to the financial statements, which collectively comprise the Natchitoches Parish Tourist Commission's (Commission) basic financial statements and have issued our report thereon dated April 21, 2021.

Internal Control over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Commission's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Commission's internal control. Accordingly, we do not express an opinion on the effectiveness of the Commission's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. *A material weakness* is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. *A significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and therefore, material weaknesses or significant deficiencies may exist that were not identified. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Commission's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose. However, this report is a matter of public record and its distribution is not limited. Under Louisiana Revised Statute 25:513, this report is distributed by the Louisiana Legislative Auditor as a public document.

Thomas, Cunningham, Broadway & Todtenbier, CPA's

Thomas, Cunningham, Broadway, & Todtenbier, CPA's

April 21, 2021
Natchitoches, Louisiana

Natchitoches Parish Tourist Commission
Schedule of Audit Results
Year Ended December 31, 2020

I. SUMMARY OF AUDIT RESULTS

The following summarize the audit results:

1. An unmodified opinion was issued on the financial statements of the Natchitoches Parish Tourist Commission as of and for the year ended December 31, 2020.
2. The audit disclosed no material weaknesses in internal control.
3. The audit disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

II. FINDINGS IN ACCORDANCE WITH *GOVERNMENT AUDITING STANDARDS*

None identified.

IV. PRIOR YEAR AUDIT FINDINGS

None identified.