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#### LAFAYETTE PARISH CONVENTION AND VISITORS COMMISSION Lafayette, Louisiana

**#** -

Financial Report

Year Ended December 31, 1999

Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate state such a ficials. The report is available for the total appropriate of the beautiful and the fatton Rouge office of the beautiful and facility and, where appropriate, at the office of the parish clerk of court.

Release Date 8-9-00

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#### INDEPENDENT AUDITORS' REPORT

The President and Members of the Board of Commissioners Lafayette Parish Convention and Visitors Commission Lafayette, Louisiana

We have audited the accompanying general purpose financial statements of the Lafayette Parish Convention and Visitors Commission, as of and for the year ended December 31, 1999, as listed in the table of contents. These general purpose financial statements are the responsibility of the Commission's management. Our responsibility is to express an opinion on these general purpose financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the general purpose financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the general purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall general purpose financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the general purpose financial statements referred to above present fairly, in all material respects, the financial position of the Lafayette Parish Convention & Visitors Commission, as of December 31, 1999, and the results of its operations for the year then ended, in conformity with generally accepted accounting principles.

In accordance with <u>Government Auditing Standards</u>, we have also issued a report dated May 31, 2000, on our consideration of the Lafayette Parish Convention & Visitors Commission's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts, and grants. That report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> and should be read in conjunction with this report in considering the results of our audit.

Our audit was performed for the purpose of forming an opinion on the general purpose financial statements taken as a whole. The supplemental information (pp. 15-32) is presented for purposes of additional analysis and is not a required part of the general purpose financial statements of the Lafayette Parish Convention and Visitors Commission. Such information has been subjected to the auditing procedures applied in the audit of the general purpose financial statements and, in our opinion, is fairly stated, in all material respects, in relation to the general purpose financial statements taken as a whole.

The financial information for the preceding year which is included for comparative purposes was taken from the financial report for that year in which we expressed an unqualified opinion on the general purpose financial statements of the Lafayette Parish Convention and Visitors Commission.

### Kolder, Champagne, Slaven & Rainey, LLC

Certified Public Accountants

Lafayette, Louisiana May 31, 2000 GENERAL PURPOSE FINANCIAL STATEMENTS (COMBINED STATEMENTS - OVERVIEW)

### Combined Balance Sheet - All Fund Types and Account Groups December 31, 1999

			Accoun	t Groups		
	Governmental	Fiduciary	General	General		als
	Fund Type	Fund Type	Fixed	Long-Term	(Memorane	
	General	Agency	Assets	Debt	1999	1998
ASSETS						
Cash and investments	\$ 120,351	\$ 24,310	\$ -	\$ -	\$ 144,661	\$221,604
Taxes receivable	73,587	<b>.</b>	-	-	73,587	79,657
Accounts receivable	4,994	-	-	-	4,994	9,263
Prepaid items	31,170	-	-	-	31,170	50,338
Buildings	-		369,320	-	369,320	367,132
Equipment	_	-	237,003	_	237,003	222,920
Improvements	-	-	35,712	_	35,712	35,712
Lease deposit	350	-	-	-	350	350
Amount to be provided for retirement of						
general long-term debt				1,284	1,284	1,119
Total assets	\$ 230,452	\$ 24,310	\$642,035	\$ 1,284	\$ 898,081	\$988,095
LIABILITIES AND FUND EQUITY						
Liabilities:						
Accounts payable	\$ 20,232	\$ -	<b>\$</b> -	<b>\$</b> -	\$ 20,232	\$ 32,043
Payroll deductions payable	854	-	-	-	854	151
Accrued compensated absences	-	-	-	1,284	1,284	1,119
Due to others	_	24,310	-	•	24,310	53,222
Total liabilities	21,086	24,310		1,284	46,680	86,535
Fund equity:						
Investment in general fixed assets	_	-	642,035	-	642,035	625,764
Fund balances -			·			
Reserved for special projects	11,678	-	-	-	11,678	6,332
Reserved for prepaid items	31,170		-	_	31,170	50,338
Unreserved and undesignated	166,518	•	-	-	166,518	219,126
Total fund equity	209,366	•	642,035	-	851,401	901,560
Total liabilities and fund equity	\$ 230,452	\$ 24,310	\$642,035	\$ 1,284	\$ 898,081	\$988,095

The accompanying notes are an integral part of this statement.

### Statement of Revenues, Expenditures, and Changes in Fund Balance -Governmental Fund Type - General Fund Year Ended December 31, 1999

Revenues:	Φ 1 10 C 0 4 C
Taxes	\$ 1,196,945
Fees and service	36,525
Co-op programs	30,633
Interest	11,109
Miscellaneous	29,626
Total revenues	1,304,838
Expenditures:	
Current ~	
Culture and recreation:	505,773
Personnel	214,090
Administrative and public affairs	267,638
Tourism program	151,830
Convention program	2,757
Membership	42,538
Winter visitor marketing	4,521
Film commission	12,004
Sports events	50,000
Gateway	27,202
Festival promotion	10,099
Local awareness	35,000
Special projects	31,545
Unplanned events	16,271
Capital outlay	1,371,268
Total expenditures	
Deficiency of revenues over expenditures	(66,430)
Fund balance, beginning of year	275,796
Fund balance, end of year	\$ 209,366

The accompanying notes are an integral part of this statement.

Statement of Revenues, Expenditures, and Changes in Fund Balance Budget (GAAP Basis) and Actual
Governmental Fund Type - General Fund
Year Ended December 31, 1999
With Comparative Actual Amounts for Year Ended December 31, 1998

		1999		
	Budget	Actual	Variance - Favorable (Unfavorable)	1998 Actual
Revenues:				
Taxes	\$ 1,225,000	\$1,196,945	\$ (28,055)	\$ 1,218,087
Fees and services	35,000	36,525	1,525	35,422
Co-op programs	33,000	30,633	(2,367)	38,782
Interest	9,000	11,109	2,109	13,071
Miscellaneous	22,000	29,626	7,626	64,327
Total revenues	1,324,000	1,304,838	(19,162)	1,369,689
Expenditures:				
Current -				
Culture and recreation:				
Personnel	480,000	505,773	(25,773)	452,739
Administrative and public				
affairs	192,000	214,090	(22,090)	179,627
Tourism program	289,000	267,638	21,362	349,471
Convention program	167,000	151,830	15,170	178,344
Membership	4,000	2,757	1,243	2,019
Winter visitor marketing	36,000	42,538	(6,538)	48,680
Film commission	6,600	4,521	2,079	3,679
Sports events	13,500	12,004	1,496	10,299
Gateway	49,000	50,000	(1,000)	35,000
Festival promotion	28,500	27,202	1,298	29,366
Local awareness	10,400	10,099	301	3,111
Special projects	35,000	35,000	-	39,000
Unplanned events	23,000	31,545	(8,545)	29,243
Capital outlay	25,000	16,271	8,729	18,750
Total expenditures	1,359,000	1,371,268	(12,268)	1,379,328
Deficiency of revenues over				
expenditures	(35,000)	(66,430)	(31,430)	(9,639)
Fund balance, beginning				
of year	275,796	<u>275,796</u>	<del></del>	285,435
Fund balance, end of year	\$ 240,796	\$ 209,366	\$ (31,430)	\$ 275,796

The accompanying notes are an integral part of this statement.

#### Notes to Financial Statements

#### (1) Summary of Significant Accounting Policies

The Lafayette Parish Convention and Visitors Commission (hereafter referred to as the "Commission") has been created by and in accordance with provisions of Act 38 of the State of Louisiana of 1974, Lafayette Parish Ordinance No. 277 of 1974, for the purpose of promoting the Convention and Visitors Industry of the Lafayette Parish area to the greatest possible extent.

The accounting and reporting policies of the Commission conform to generally accepted accounting principles as applicable to governments. Such accounting and reporting procedures also conform to the requirements of Louisiana Revised Statute 24:513 and to the industry audit guide, <u>Audits of State and Local Governmental Units</u>.

The following is a summary of certain significant accounting policies:

#### A. Financial Reporting Entity

This report includes all funds and account groups which are controlled by or dependent on the Commission and legislative branches (the President and Board of Commissioners). Control by or dependence on the Commission was determined on the basis of budget adoption, taxing authority, authority to issue debt, election or appointment of governing body, and other general oversight responsibility.

Based on the foregoing criteria, certain units of local government over which the Commission exercises no oversight responsibility, such as the parish council, parish school board, other independently elected parish officials, and municipalities within the parish, are excluded from the accompanying financial statements. These units of government are considered separate reporting entities and issue financial statements separate from that of the Commission.

The Commission is governed by a Board of Commissioners composed of nine members. One member is appointed by the Acadiana Hotel-Motel Association; one member is appointed by the Restaurant Association; one member is appointed by the Retail Merchants Association; one member is appointed by the President of the Lafayette Parish Consolidated Government; four members are appointed by the Lafayette Parish Consolidated Government; and one member is appointed by the Greater Lafayette Chamber of Commerce.

#### B. Fund Accounting

The accounts of the Commission are organized on the basis of two funds and two account groups, each of which is considered a separate accounting entity. The operations of each fund are accounted for with a separate set of self-balancing accounts that comprise its assets, liabilities, fund equity, revenues, and expenditures. Government resources are accounted for in these funds based upon the purposes for which they are to be spent and

#### Notes to Financial Statements (Continued)

the means by which spending activities are controlled. The funds presented in the financial statements are described as follows:

#### General Fund

The General Fund is the principal fund of the Commission and is used to account for all financial resources of the Commission. General operating expenditures are paid from this fund.

#### Agency Funds

Agency Funds are custodial in nature (assets equal liabilities) and do not involve measurement of results of operations. Agency funds are used to account for all receipts and disbursements associated with the following:

Jean Lafitte Scenic Byway District Fund - To account for funds associated with the economic development and tourism in the parishes traversed by the Jean Lafitte Scenic Byway.

Real French Destination Scenic Byway District Fund - To account for funds associated with the economic development and tourism in the parishes traversed by the Real French Destination Scenic Byway.

Visitor Enterprise Fund - To account for funds appropriated by the Louisiana State Treasury.

#### C. Account Groups

#### General Fixed Assets Account Group

Fixed assets used in governmental fund type operations (general fixed assets) are accounted for in the General Fixed Assets Account Group, rather than in the General Fund. No depreciation has been provided on general fixed assets. Infrastructure as well as interest costs are not capitalized. All fixed assets are valued at historical cost or estimated historical cost if historical cost is not available. Estimated amounts are immaterial in relation to total fixed assets. Gifts or contributions of property are recorded in general fixed assets at fair market value at the time received.

#### General Long-term Debt Account Group

The General Long-term Debt Account Group is used to account for long-term liabilities to be financed from government funds.

An account group is not a "fund". It is concerned only with the measurement of financial position, not with measurement of results of operations.

#### Notes to Financial Statements (Continued)

#### D. Basis of Accounting

Basis of accounting refers to when revenues and expenditures are recognized in the accounts and reported in the financial statements. Basis of accounting relates to the timing of the measurements made, regardless of the measurement focus applied.

The Commission's records are accounted for using the modified accrual basis of accounting except for the Agency Funds which are prepared on the cash basis of accounting, which approximates the modified accrual basis of accounting. Under the modified accrual basis of accounting, revenues are recognized when they become measurable and available as net current assets.

Hotel and motel sales taxes are considered "measurable" when in the hands of the Sales Tax Collector and are recognized as revenue at that time. Other major revenues that are considered susceptible to accrual include earned grant revenues and other intergovernmental revenues, charges for services and interest on interest-bearing deposits.

Expenditures are generally recognized under the modified accrual basis of accounting when the related fund liability is incurred. Purchases of various operating supplies are regarded as expenditures at the time purchased.

#### E. Budgetary Accounting

A budget for the General Fund is prepared on a basis consistent with generally accepted accounting principles (GAAP). Budgeted amounts are as originally prepared or as amended by the Commission. All budgetary appropriations lapse at the end of each fiscal year.

#### F. Adoption of GASB Statement No. 31

Governmental Accounting Standards Board (GASB) issued Statement No. 31 entitled Accounting and Financial Reporting for Certain Investments and for External Investment Pools which became effective for periods beginning after June 15, 1997. The Commission first implemented this statement for the year ended December 31, 1998. This statement requires that certain investments be reported at fair value or amortized cost, if applicable definitions are met.

#### G. Cash and Investments

Cash and investments include amounts in demand deposits and interest-bearing securities invested with the Louisiana Asset Management Pool (LAMP) which are stated at cost. An investment in the amount of \$108,689 at December 31, 1999 is deposited in LAMP, a local government investment pool. In accordance with GASB Codification Section I50.165, the investment in LAMP is not categorized into the three risk categories provided by GASB Codification Section I50.165 because the investment is in the pool of

Notes to Financial Statements (Continued)

funds and thereby not evidenced by securities that exist in physical or book entry form. LAMP is administered by LAMP, Inc., a non-profit corporation organized under the laws of the State of Louisiana, and is governed by a board of directors comprised of representatives from various local governments and state wide professional organizations. Only local governments having contracted to participate in LAMP have an investment interest in its pool of assets. The primary objective of LAMP is to provide a safe environment for the placement of public funds in short-term, high quality investments. The LAMP portfolio includes only securities and other obligations in which local governments in Louisiana are authorized to invest. Accordingly, LAMP investments are restricted to securities issued, guaranteed, or backed by the U.S. Treasury, the U.S. government, or one of its agencies, enterprises, or instrumentalities, as well as repurchase agreements collateralized by those securities. The dollar weighted average portfolio maturity of LAMP assets is restricted with a maturity in excess of 397 days. LAMP is designed to be highly liquid to give its participants immediate access to their account balances. Under state law, the Commission may deposit funds in demand deposits, interest-bearing demand deposits, money market accounts, or time deposits with state banks organized under Louisiana law and national banks having principle offices in Louisiana.

#### H. Prepaid Items

Payments made to vendors for services that will benefit periods beyond December 31, 1999 are recorded as prepaid items.

#### 1. Vacation and Sick Leave

Vacation and sick leave are recorded as expenditures of the period in which paid. Employees of the Commission's office earn 12 to 18 days of vacation leave each year depending on length of service.

In addition, employees earn 12 days of sick leave each year. Employees shall be allowed to carry over one-third of their vacation leave earned during the current calendar year. Sick leave may be accumulated to a maximum of 130 days. Amounts of vested or accumulated vacation leave that are not expected to be liquidated with expendable available financial resources are reported in the general long-term debt account group.

#### J. <u>Encumbrances</u>

Encumbrance accounting, under which purchase orders, contracts, and other commitments for the expenditure of monies are recorded in order to reserve that portion of the applicable appropriation, is not employed by the Commission as an extension of formal budgetary integration in the funds.

#### K. Fund Equity

Reserved fund balances represent portions of fund balances that are not appropriable for expenditures or are legally segregated for a specific future use.

Notes to Financial Statements (Continued)

#### L. Total Columns on Combined Balance Sheet - Overview

Total columns on the combined balance sheet - overview is captioned Memorandum Only to indicate that they are presented only to facilitate financial analysis. Data in this column does not present financial position in conformity with generally accepted accounting principles. Neither is such data comparable to a consolidation.

#### (2) Cash and Investments

At December 31, 1999, the Commission has five demand deposit accounts (book balance) totaling \$35,972.

These deposits are stated at cost, which approximates market. Under state law, these deposits, (or the resulting bank balance) must be secured by federal deposit insurance or the pledge of securities owned by the fiscal agent bank.

The market value of the pledged securities plus the federal deposit insurance must at all times equal the amount on deposit with the fiscal agent bank. Deposit balance (bank balance) at December 31, 1999 of \$85,518 is secured in total by federal deposit insurance.

At December 31, 1999, the Commission has one money market mutual fund investment. These investments are composed of Treasury bills, notes and other obligations which are fully guaranteed as to payment by the United States government. Because of the safety of these investments, these investments take exception to state law requiring security of federal deposit insurance or the pledge of securities owned by the fiscal agent bank. At December 31, 1999 the carrying amount of these investments was \$108,689; the bank balance was \$108,689.

The Commissions had only one investment on which GASB Statement No. 31 applied. This investment was an investment in LAMP, which is also considered to be a money market mutual fund investment identified in the preceding paragraph. GASB Statement No. 31 requires that investments, that fall within the definitions of said statement, be recorded at fair value. However, Statement No. 31 also states that investments in an external investment pool can be reported at amortized cost if the external investment pool operates in a manner consistent with the Security Exchange Commission's (SEC's) Rule 2a7. LAMP is an external investment pool that operates in a manner consistent with SEC Rule 2a7. LAMP is also regulated by the Treasury of the State of Louisiana and fair value of the position in the pool is the same as the value of pool shares.

At December 31, 1999, the Commission's investment, at cost, is \$108,689. The amortized cost of this investment at December 31, 1999 is approximately \$108,867. Because cost approximates amortized cost, the carrying value was not adjusted.

#### (3) Taxes Receivable

The balance in taxes receivable of \$73,587 at December 31, 1999 represents the Commission's portion of the accommodation tax collected in December by the parish tax collector.

#### Notes to Financial Statements (Continued)

#### (4) Accounts Receivable

The balance in accounts receivable of \$4,994 at December 31,1999 is primarily due from vendors who participate in cooperative advertising with the Commission.

#### (5) Changes in General Fixed Assets

A summary of changes in general fixed assets follows:

	Balance 01/01/99	<u>Additions</u>	<u>Deletions</u>	Balance 12/31/99
Buildings	\$367,132	\$ 2,188	\$ -	\$369,320
Equipment	222,920	14,083	-	237,003
Improvements	35,712			35,712
	<u>\$625,764</u>	<u>\$16,271</u>	<u>\$</u>	<u>\$642,035</u>

#### (6) Changes in Long-Term Liabilities

During the year ended December 31, 1999, the following changes occurred in liabilities reported in the general long-term debt account group:

	Balance <u>01/01/99</u>	<u>Additions</u>	Reductions	Balance 12/31/99
Compensated absences	<u>\$ 1,119</u>	<u>\$ 165</u>	<u>\$ -</u>	<u>\$ 1,284</u>

#### (7) Retirement Commitments

All employees are members of at least one of the following retirement systems:

- Federal Social Security System
- American Chamber of Commerce Executives-Multivestor Retirement Plan

Pertinent information relative to each plan follows:

#### A. Federal Social Security System

All employees of the Commission are members of the Federal Social Security System. The Commission and its employees contribute a percentage of each employee's

#### Notes to Financial Statements (Continued)

salary to the System (7.65% contributed by the Commission; 7.65% by the employee). The Commission's contribution during the year ended December 31, 1999 amounted to \$29,537.

#### B. American Chamber of Commerce Executives-Multivestor Retirement Plan

Summary of benefits -

Any employee at least 21 years of age, having completed 1 year of service and having worked at least 1,000 hours a year may participate in the Plan. The total payroll for employees of the Commission covered by the plan for the year ended December 31, 1999 was \$301,104 which is 74 percent of the Commission's total payroll of \$409,688.

Normal retirement date is the first day of the month in which an employee reaches age 65, or the date he completes 10 years of plan participation, if later. Also, a member may choose early retirement if he is at least 55 years of age and has had 10 years of service. The amount of a member's retirement income will be determined by the value of their account at retirement. The full value of the account will be used to purchase an annuity or to make an installment settlement. The plan also provides death and disability benefits.

#### Contributions -

Contributions to the plan include an amount paid by the employer, equal to 8 percent of each participant's salary each year. No participant shall be required to make mandatory contributions. A participant may elect to make a voluntary contribution of a percentage (from 1 percent to 10 percent) of their basic annual salary. The total of the employer's contribution and a participant's contribution may not exceed 25 percent of that participant's salary. Upon employee termination, all contributions that have not vested are refunded. The Commission's contribution during the year ended December 31, 1999 amounted to \$27,417.

#### (8) <u>Leasing Arrangements</u>

The Commission leases two automobiles under operating lease agreements. The following is a schedule of minimum future rentals for operating leases as of December 31, 1999:

Year Ended December 31,	Total
2000 2001	11,688 
Total	<u>\$13,636</u>

#### Notes to Financial Statements (Continued)

#### (9) Risk Management

The Commission is exposed to risks of loss in the areas of general and auto liability, property hazards, and workers' compensation. Those risks are handled by purchasing commercial insurance. There have been no significant reductions in insurance coverage during the current fiscal year.

#### (10) Board of Commissioners' Compensation

No per diem or other compensation was paid to commissioners of the Lafayette Parish Convention and Visitors Commission for the year ended December 31, 1999.

#### (11) Changes in Agency Fund Balances

Changes in agency fund balance due to others are as follows:

	Jea	n Lafitte Fund	Re	al French Fund	Visi	tor Enterprise <u>Fund</u>	Total_
Balances, December 31, 1998	\$	326	\$	311	\$	52,585	\$ 53,222
Additions:							
Grant revenue		24,005		14,729		94,365	133,099
Interest		37		85		1,930	2,052
Reductions:							
Architect and consulting fees		(22,471)		(8,577)		-	(31,048)
Subgrant awards		-		-		(130,725)	(130,725)
Bank charges		(45)		(45)		-	(90)
Miscellaneous	<u> ,</u>				···	(2,200)	<u>(2,200)</u>
Balances, December 31, 1999	<u>\$</u>	1,852	<u>\$</u>	6,503	\$	<u> 15,955</u>	\$ 24,310

SUPPLEMENTAL INFORMATION

SCHEDULE OF INDIVIDUAL FUND AND ACCOUNT GROUPS

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#### GENERAL FUND

To account for resources traditionally associated with governments which are not required to be accounted for in another fund.

#### LAFAYETTE PARISH CONVENTION AND VISITORS COMMISSION

#### Lafayette, Louisiana General Fund

#### Comparative Balance Sheets December 31, 1999 and 1998

	1999	1998
ASSETS		
Cash and investments	\$ 120,351	\$ 168,382
Taxes receivable	73,587	79,657
Accounts receivable	4,994	9,263
Prepaid items	31,170	50,338
Lease deposit	350	350
Total assets	\$ 230,452	\$ 307,990
LIABILITIES AND FUND BALANCES		
Liabilities:		
Accounts payable	\$ 20,232	\$ 32,043
Payroll deductions payable	854	151
Total liabilities	21,086	32,194
Fund balances:		
Reserved for special projects	11,678	6,332
Reserved for prepaid items	31,170	50,338
Unreserved, undesignated	166,518	219,126
Total fund balances	209,366	275,796
Total liabilities and fund balances	\$ 230,452	\$ 307,990

#### Comparative Statements of Revenues Years Ended December 31, 1999 and 1998

	1999	1998
Taxes:	¢ 1 106 045	¢ 1 210 007
Hotel and motel tax	<u>\$ 1,196,945</u>	\$ 1,218,087
Fees and services:		
Memberships	36,525	35,422
Miscellaneous:		
Co-op programs	30,633	38,782
Interest	11,109	13,071
Other sources	29,626	64,327
	71,368	116,180
Total revenues	\$ 1,304,838	\$ 1,369,689

#### LAFAYETTE PARISH CONVENTION AND VISITORS COMMISSION

#### Lafayette, Louisiana General Fund

#### Comparative Statements of Expenditures Years Ended December 31, 1999 and 1998

	1999	1998
Current:		
Culture and recreation:		
Personnel -		
Salaries	\$409,688	\$365,736
Payroll taxes	31,635	28,374
Hospitalization	37,033	34,896
Retirement	27,417	23,733
Total personnel	_505,773	452,739
Administrative and public affairs -		
Collection - hotel and motel tax	6,035	5,876
Insurance and bonding	18,536	21,740
Telephone and telegraph	15,785	23,842
Utilities and sanitation service	12,946	12,440
Janitorial service	7,272	6,957
Equipment rental	2,900	3,248
Office supplies and equipment	32,174	28,472
Postage	51,513	52,491
Auto lease	10,271	8,389
Auto gas and oil	235	65
Accounting	12,331	8,908
Legal and administrative advertising	916	858
Professional membership	8,942	4,844
Uniforms	929	150
Staff education	732	1,347
Web development	32,573	-
Total administrative and public affairs	214,090	179,627
Tourism program -		
Magazine and newspaper advertising	130,339	126,546
Outdoor advertising	18,863	33,039
Printed literature	54,071	56,506
Special promotional aids	9,721	14,754
News release and photography	105	398
Promotional - events, tours, shows	21,503	29,979
Services for visitors	7,574	19,113
Travel by staff	21,738	19,328
Entertainment by staff	818	376
	010	(continued)

#### LAFAYETTE PARISH CONVENTION AND VISITORS COMMISSION

#### Lafayette, Louisiana General Fund

## Comparative Statements of Expenditures (Continued) Years Ended December 31, 1999 and 1998

	1999	1998
Auto gas and oil	\$ 745	\$ 756
Staff education	602	804
Professional memberships	1,559	2,091
SATW programming		45,789
Total tourism program	267,638	349,471
Convention program -		
Magazine and newspaper advertising	49,596	58,157
Outdoor advertising	8,227	12,260
Printed literature	32,987	34,331
Specialty promotional aids	9,320	16,335
Promotional - events, tours, shows	11,648	22,294
Services for conventions and meetings	10,810	2,625
Travel by staff	20,874	23,031
Entertainment by staff and commissioner	2.5	297
Auto lease	5,914	6,279
Professional memberships	1,853	1,685
Staff education	576	850
Co-op programs	_	200
Total convention program	151,830	178,344
Membership program -		
Entertainment by staff	_	73
Travel by staff	83	218
Staff education	_	150
Printed literature	2,594	1,023
Professional memberships	80	555
Total membership program	2,757	2,019
Winter visitor marketing program -		
Magazine and newspaper advertising	24,348	31,967
Printed literature	3,490	7,653
Promotional - events, tours, shows	3,672	3,353
Telephone and telegraph	3,962	1,734
Travel by staff	7,066	3,973
Total winter visitor marketing program	42,538	48,680
- van anner vioner murketing program	42,00	
		(continued)

### Comparative Statements of Expenditures (Continued) Years Ended December 31, 1999 and 1998

	1999	1998
Film commission program -		
Film photo library	\$ 738	<b>\$</b> -
Printed literature	2,039	1,900
Promotional - events, tours, shows	-	1,779
Travel by staff	1,424	-,.,,
Video coordination	320	-
Total film commission program	4,521	3,679
Sports events -		
Printed literature	3,384	6,121
Promotional - events, tours, shows	8,149	4,178
Travel by staff	471	
Total sports events		10,299
Gateway -		
Contributions to Gateway project		35,000
Festival promotion program -		
Printed literature	20,250	20,666
Promotional - events, tours, shows	6,952	5,700
Specialty promotional items		3,000
Total festival promotion program	27,202	29,366
Local awareness -		
News release and photography	606	-
Printed literature	810	660
Promotional - events, tours, shows	5,683	2,251
Travel by commissioners	3,000	200
Total local awareness program	10,099	3,111
Special projects -		
Advertising & promotional items	35,000	39,000
		(continued)

### Comparative Statements of Expenditures (Continued) Years Ended December 31, 1999 and 1998

	1999	1998
Unplanned events -		
Office repairs & maintenance	<u>\$ 31,545</u>	\$ 29,243
Total culture and recreation	1,354,997	1,360,578
Capital outlay -		
Buildings	2,188	-
Equipment	14,083	18,750
Total capital outlay	<u>16,271</u>	18,750
Total expenditures	\$1,371,268	\$1,379,328

#### GENERAL FIXED ASSETS ACCOUNT GROUP

The general fixed assets account group is to account for fixed assets purchased in governmental type funds.

## Comparative Statements of General Fixed Assets December 31, 1999 and 1998

	1999	1998
General fixed assets, at cost:		
Building	\$ 369,320	\$367,132
Equipment	237,003	222,920
Improvements	<u>35,712</u>	35,712
Total general fixed assets	\$ 642,035	\$625,764
Investment in general fixed assets	\$642,035	\$625,764

#### Statement of Changes in General Fixed Assets Year Ended December 31, 1999

	Building	Equipment	lmp	rovements	Total
General fixed assets, beginning					
of year	\$367,132	\$222,920	\$	35,712	\$625,764
Additions:					
General Fund revenues	2,188	14,083			16,271
Total balances and additions	369,320	237,003	-	35,712	642,035
Deletions:					
Assets traded or disposed of					<del></del>
General fixed assets, end of year	\$369,320	\$237,003	\$	35,712	\$642,035

#### GENERAL LONG-TERM DEBT ACCOUNT GROUP

The general long-term debt account group is to account for accrued compensated absences expected to be financed from governmental type funds.

#### Statement of General Long-Term Debt December 31, 1999

	Accrued Compensated <u>Absences</u>
AMOUNT AVAILABLE AND TO BE PROVIDED FOR PAYMENT OF LONG-TERM DEBT	
Amount to be provided from: Excess annual revenues	<u>\$1,284</u>
GENERAL LONG-TERM DEBT PAYABLE	
Accrued compensated absences	<u>\$1,284</u>

INTERNAL CONTROL AND COMPLIANCE

#### KOLDER, CHAMPAGNE, SLAVEN & RAINEY, LLC

CERTIFIED PUBLIC ACCOUNTANTS

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SOCIETY OF LOUISIANA CERTIFIED PUBLIC ACCOUNTANTS

REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER FINANCIAL REPORTING BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

The President and Members of the Board of Commissioners Lafayette Parish Convention and Visitors Commission Lafayette, Louisiana

We have audited the general purpose financial statements of the Lafayette Parish Convention & Visitors Commission as of and for the year ended December 31, 1999, and have issued our report thereon dated May 31, 2000. We conducted our audit in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

#### Compliance

As part of obtaining reasonable assurance about whether the Lafayette Parish Convention and Visitors Commission's general purpose financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no items of noncompliance that are required to be reported under Government Auditing Standards.

#### Internal Control over Financial Reporting

In planning and performing our audit, we considered the Lafayette Parish Convention and Visitors Commission's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the general purpose financial statements and not to provide assurance on the internal control over financial reporting. However, we noted a certain matter involving the internal control over financial reporting and its operation that we consider to be a reportable condition. Reportable conditions involve matters coming to our attention relating to significant deficiencies in the design or operation of the internal control over financial reporting that, in our judgement, could adversely affect the Lafayette Parish Convention and Visitors Commission's ability to record, process, summarize, and report financial data consistent with the assertions of management in the general purpose financial statements. The reportable condition noted is described in the accompanying schedule of prior and current audit findings and management's corrective action plan as item 99-1.

A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the general purpose financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control that might be reportable conditions and, accordingly, would not necessarily disclose all reportable conditions that are also considered to be material weaknesses. However, we believe the reportable condition identified as item 99-1 in the schedule of prior and current audit findings and management's corrective action plan is a material weakness.

This report is intended for the information and use of management and others within the organization and is not intended to be and should not be used by anyone other than these specified parties

### Kolder, Champagne, Slaven & Rainey, LLC

Certified Public Accountants

Lafayette, Louisiana May 31, 2000

## Schedule of Prior and Current Audit Findings and Management's Corrective Action Plan Year Ended December 31, 1999

#### I. Prior Year Findings:

#### Compliance

There were no findings to be reported under the above section.

#### Internal Control over Financial Reporting

#### 98-1 - Inadequate Segregation of Accounting Duties

#### Finding:

Due to the small number of employees, the Commission did not have adequate segregation of functions within the accounting system.

#### Status:

Unresolved; See Item 99-1.

#### Management Letter Items

There were no management letter items at December 31, 1998.

#### II. Current Year Findings and Management's Corrective Action Plan:

#### Compliance

There were no findings to be reported under the above section.

#### Internal Control over Financial Reporting

#### 99-1 - Inadequate Segregation of Accounting Duties

#### Finding:

Due to the small number of employees, the Commission did not have adequate segregation of functions within the accounting system.

#### Management's Corrective Action Plan:

Mr. Gerald Breaux, Executive Director, has determined that it is not feasible to achieve adequate segregation of functions within the accounting system. No action is considered necessary.

#### Management Letter Items

There were no management letter items at December 31, 1999.