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# Greater Shreveport Chamber of Commerce Shreveport, Louisiana

**Financial Statements** 

As of and for the Year Ended December 31, 2003 With Supplemental Information Schedules

Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Release Date 9-8-04

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana

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#### Certified Public Accountants

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## Independent Auditors' Report

To the Board of Directors Greater Shreveport Chamber of Commerce Shreveport, Louisiana

We have audited the accompanying combined statement of financial position of the Greater Shreveport Chamber of Commerce as of December 31, 2003, and the related combined statements of activities, functional expenses and cash flows for the year then ended. These combined financial statements are the responsibility of the Greater Shreveport Chamber of Commerce's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the combined financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of the Greater Shreveport Chamber of Commerce as of December 31, 2003, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated March 9, 2004 on our consideration of the Greater Shreveport Chamber of Commerce's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

The accompanying supplemental schedules shown on pages 16–17 are presented for the purpose of additional analysis and are not a required part of the financial statements of the Greater Shreveport Chamber of Commerce. Such information has been subjected to the procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

**Cook and Morehart** 

**Certified Public Accountants** 

March 9, 2004

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Financial Position December 31, 2003 (with comparative amounts for 2002)

| Assets                                      | 2003           | 2002         |
|---|----------------|--------------|
| Current assets:                             | -              |              |
| Cash and cash equivalents                   | \$ 877,660     | \$ 867,647   |
| Grant receivable                            | 11,442         |              |
| Other receivables                           | 103,394        | 59,014       |
| Unconditional promises to give              | 158,684        | 123,228      |
| Note receivable - current portion           |                | 34,741       |
| Accrued interest                            |                | 3,618        |
| Prepaid expenses                            | 32,837         | 18,947       |
| Due from other funds                        |                | 585          |
| Total current assets                        | 1,184,017      | 1,107,780    |
| Noncurrent assets:                          |                |              |
| Cash held in escrow for land development    | 495,000        | 495,000      |
| Unconditional promises to give              | 288,260        | .00,000      |
| Note receivable-long term                   | 200,200        | 100,939      |
| Investment held for endowment purposes      | 335,607        | 332,752      |
| Land held for development                   | 1,945,796      | 1,931,326    |
| Property and equipment, net                 | 826,598        | 797,857      |
| · · -   - · · -   - · · -   - · · - · · · · |                |              |
| Total noncurrent assets                     | 3,891,261      | 3,657,874    |
| Total Assets                                | \$ 5,075,278   | \$ 4,765,654 |
| Liabilities and Net Assets                  |                | •            |
| Current liabilities:                        |                |              |
| Accounts payable and accrued expenses       | \$ 202,390     | \$ 159,572   |
| Deferred revenue                            | 85,417         | 94,461       |
| Due to other funds                          | <u></u>        | 585          |
| Total current liabilities                   | 287,807        | 254,618      |
| Other Liabilities                           | 495,000        | 495,000      |
| Total liabilities                           | <u>782,807</u> | 749,618      |
| Net assets                                  |                |              |
| Unrestricted:                               |                |              |
| Operating                                   | 643,148        | 705,775      |
| Designated                                  | 94,424         | 125,144      |
| Fixed assets                                | 826,598        | 797,857      |
| Land held for industrial park               | 1,945,796      | 1,931,326    |
| Temporarily restricted                      | 489,706        | 163,135      |
| Permanently restricted                      | 292,799        | 292,799      |
| Total net assets                            | 4,292,471      | 4,016,036    |
| Total Liabilities and Net Assets            | \$ 5,075,278   | \$ 4,765,654 |
|   |                |              |

The accompanying notes are an integral part of the financial statements.

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Activities For the Year Ended December 31, 2003 (with comparative amounts for 2002)

|   |             | •                | Temporarily | Permanently |             | Tot                | als |                    |
|---|-------------|------------------|-------------|-------------|-------------|--------------------|-----|--------------------|
| Revenues, gains, support and reclassifications: | Un          | restricted       | Restricted  | Restricted  |             | 2003               |     | 2002               |
| Membership dues                                 | \$          | 691,057          | \$          | \$          | \$          | 691,057<br>324,230 | \$  | 718,887<br>335,484 |
| Programs and projects                           |             | 324,230          |             |             |             | 429,549            |     | 446,441            |
| Rent and royalties                              |             | 429,549          |             |             |             | 464,657            |     | 407,579            |
| Grants and contracts                            |             | 464,657          |             |             |             | 15,092             |     | 15,208             |
| Publication sales                               |             | 15,092           | 400 040     |             |             | 971,866            |     | 352,685            |
| Contributions and donations                     |             | 532,923          | 438,943     |             |             | •                  |     | 29,372             |
| Interest and dividends                          |             | 15,566           |             |             | ,           | 15,566             |     |                    |
| Investment return                               |             | 13,034           | 2,856       |             |             | 15,890             |     | 26,938<br>60,666   |
| Miscellaneous                                   | •           | 30,930           | ·           |             |             | 30,930             |     | 69,666             |
| Net assets released from restrictions           |             |                  |             |             |             |                    |     |                    |
| Satisfaction of program restrictions            |             | 115,228          | (115,228)   | ·<br>       | <del></del> |                    |     | <u> </u>           |
| Total revenues, gains, support                  |             |                  |             |             |             | 2 250 22           |     | 2 4U2 2EU          |
| and reclassification                            |             | <u>2,632,266</u> | 326,571     | <del></del> |             | 2,958,837          |     | 2,402,260          |
| Expenses:                                       |             |                  |             |             |             |                    |     |                    |
| Supporting services                             |             |                  | -           |             |             | CZE DOD            |     | 666,778            |
| General and administrative                      |             | 675,090          |             |             |             | 675,090            |     |                    |
| Marketing and fund raising                      |             | 113,870          |             |             |             | 113,870            |     | 214,500            |
| Programs services                               |             |                  |             |             |             | 22 720             |     | 18,822             |
| Public relations                                |             | 22,728           |             |             |             | 22,728             |     | 220,332            |
| Government relations                            |             | 192,822          |             |             |             | 192,822            |     | 392,315            |
| Membership services                             |             | 396,427          |             |             |             | 396,427            |     | _                  |
| Economic development                            |             | 1,097,148        | •           |             |             | 1,097,148          |     | 966,623            |
| Government procurement center                   |             | 184,317          |             |             | <del></del> | 184,317            |     | 189,421            |
| Total expenses                                  | <del></del> | 2,682,402        |             |             |             | 2,682 <u>,</u> 402 |     | 2,668,791          |
| Change in net assets                            |             | (50,136)         | 326,571     |             |             | 276,435            |     | (266,531)          |
| Net assets, beginning of year                   | <u>.</u>    | 3,560,102        | 163,135     | 292,79      | <u>9</u>    | 4,016,036          |     | 4,282,567          |
| Net assets, end of year                         | \$          | 3,509,966        | \$ 489,706  | \$ 292,79   |             | 4,292,471          | \$  | 4,016,036          |

The accompanying notes are an integral part of the financial statements.

Greater Shreveport Chamber of Commerce
Shreveport, Louisiana
Combined Statement of Functional Expenses
For the Year Ended December 31, 2003
(with comparative amounts for 2002)

|                              |                | Support Services      | S   |         |           |       |            | Prog       | Program Services |            |                           |     |  |           |      |          |
|------------------------------|----------------|-----------------------|-----|---------|-----------|-------|------------|------------|------------------|------------|---------------------------|-----|--|-----------|------|----------|
|                              | General<br>and | Marketing<br>and Fund |     |         | Public    | Gover | Governmenť | Membership | Economic         |            | Government<br>Procurement |     |  |           |      |          |
| -                            | Administrative | Raising               |     | Total   | Relations | Rela  | Relations  | Services   | Development      | !          | Center                    | T0( | tal  | Totals    | ş    |          |
| •                            |                |                       |     |         |           |       |            |            |                  |            |                           |     | <b>,                                    </b> | 2003      | 7[   | 2002     |
| Salaries and commissions     | \$ 304,829     | 40-                   | 43- | 304,829 | -6/3-     | w     | 98,426     | \$ 184,941 | \$ 325           | 325,065 \$ | 112,557                   | 45  | 720,989 \$                                   | 1,025,818 | , 1. | ,008,885 |
| Payroli taxes                | 17,026         |                       |     | 17,026  |           |       | 8,487      | 13,025     | 19               | 19,942     | 8,794                     |     | 50,248                                       | 67,274    |      | 72,004   |
| Pension expense              | 29,711         |                       |     | 29,711  |           |       | 8,758      | 14,318     | 21,              | 21,165     | 8,284                     |     | 52,525                                       | 82,236    |      | 72,559   |
| Other employee benefits      | 18,175         |                       |     | 18,175  |           |       | 11,407     | 18,805     | 22,              | 22,355     | 10,776                    |     | 63,343                                       | 81,518    |      | 92,475   |
| Advertising                  | 835            |                       |     | 835     |           |       |            | 11,143     | 265              | 265,097    |                           |     | 276,240                                      | 277,075   |      | 243,096  |
| Liability insurance          | 29,822         |                       |     | 29,822  |           |       |            |            |                  |            |                           |     |  | 29,822    |      | 27,841   |
| Building rent                | 4,500          |                       |     | 4,500   |           |       | •          |            |                  |            |                           |     |  | 4,500     |      | 27,000   |
| Office supplies              | 8,990          |                       |     | 8,990   |           |       | 993        | 1,829      | ~                | 1,265      | 1,879                     |     | 5,966  | 14,956    |      | 19,591   |
| Periodicals and dues         | 2,996          |                       |     | 3,996   |           |       | 1,935      | 8,803      | 7                | ,222       | 284                       |     | 18,244                                       | 26,240    |      | 28,629   |
| Postage                      | 4,952          |                       |     | 4,952   |           |       | 491        | 19,211     |                  | 99         | 2,051                     |     | 21,819                                       | 26,771    |      | 26,224   |
| Professional expense         | 14,060         |                       |     | 14,060  |           |       |            |            | 115              | 115,142    |                           | •   | 15,142                                       | 129,202   |      | 137,241  |
| Photocopy and printing       | 2,965          |                       |     | 2,965   |           |       | 296        | 29,464     | 10               | 10,562     | 719                       |     | 41,041                                       | 44,006    |      | 20,830   |
| Travel                       | 2,034          |                       |     | 2,034   |           |       | 30,029     | 6,109      | 13               | 13,574     | 7,966                     |     | 879'29                                       | 59,712    |      | 53,559   |
| Members/prospect development | t 877          |                       |     | 877     |           |       |            |            | 82               | 85,806     |                           |     | 85,806                                       | 86,683    |      | 112,848  |
| Luncheons and receptions     | 8,869          |                       |     | 8,869   |           |       | 11,579     | 1,470      | <b>(C)</b>       | 3,961      | 7,442                     |     | 24,452                                       | 33,321    |      | 33,139   |
| Contract labor               |                |                       |     |         |           |       |            | 30         |                  |            |                           |     | 30   | 30        |      | 833      |
| Equipment replacement        | 8/6/8          |                       |     | 8,978   |           |       |            | 33         |                  | 104        | 20,136                    |     | 20,273                                       | 29,251    |      | 35,523   |
| Professional development     | 2,286          |                       |     | 2,286   |           |       | 262        | 2,488      | 4                | 4,942      | 750                       |     | 8,742  | 11,028    |      | 9,025    |
| Repairs and maintenance      | 23,389         |                       |     | 23,389  |           |       |            |            |                  | ,          |                           |     |  | 23,389    | ,    | 6,425    |
| Custodial expenses           | 16,601         |                       |     | 16,601  |           |       |            |            |                  |            |                           |     |  | 16,601    |      | 17,243   |
|                              |                |                       |     |         |           |       |            |            |                  |            |                           |     |  |           |      |          |

Greater Shreveport Chamber of Commerce
Shreveport, Louisiana
Combined Statement of Functional Expenses
For the Year Ended December 31, 2003
(with comparative amounts for 2002)

|                                       |                       |            | Support Services    |            |                     |                         | Progr                  | Program Services        |                       |          |             |              |           |
|---------------------------------------|-----------------------|------------|---------------------|------------|---------------------|-------------------------|------------------------|-------------------------|-----------------------|----------|-------------|--------------|-----------|
|                                       | General               | _          | Marketing           |            |                     |                         |                        |                         | Government            |          |             |              |           |
|                                       | and<br>Administrative | ative      | and Fund<br>Raising | Tntaĺ      | Public<br>Relations | Government<br>Relations | Membership<br>Services | Economic<br>Development | Procurement<br>Contor | Total    |             | Totalo       |           |
|                                       |                       |            |                     |            |                     |                         |                        |                         |                       |          |             | 2003         | 2002      |
| Tefephone                             | 7,                    | 7,129      |                     | 7,129      |                     | 3,290                   | 5,268                  | 6,646                   | 2,352                 | <b>4</b> | 17,556      | 24,685       | 33.865    |
| Utilities                             | 21,                   | 21,558     |                     | 21,558     |                     |                         |                        |                         |                       |          |             | 21,558       | 21,885    |
| Miscellaneous                         | 21,                   | 21,613     | 931                 | 22,544     |                     | 16,569                  | 21,570                 | 44,500                  | 327                   | æ        | 82,966      | 105,510      | 69,378    |
| Annual meeting expenses               |                       |            |                     |            |                     |                         | 43,804                 |                         |                       | 4        | 43,804      | 43,804       | 42,748    |
| Board projects                        |                       | 3,761      |                     | 3,761      |                     |                         |                        |                         |                       |          |             | 3,761        | 3,310     |
| Website and electronic communications | ications              |            |                     |            |                     |                         | 14,116                 | 373                     |                       | <u></u>  | 14,489      | 14,489       | 14,040    |
| Leadership programs                   |                       |            |                     |            | 22,728              |                         |                        |                         |                       | 2        | 22,728      | 22,728       | 18,822    |
| Women's business council              | 27,                   | 27,680     |                     | 27,680     |                     |                         |                        |                         |                       |          |             | 27,680       | 26,735    |
| Minority business council             | 29                    | 59,863     |                     | 59,863     |                     |                         |                        |                         |                       |          |             | 59,863       | 44,083    |
| Special events                        |                       |            | 26,431              | 26,431     |                     |                         |                        | 38,349                  |                       | ĸ        | 38,349      | 64,780       | 124,930   |
| Reserve for bad debts                 |                       |            | 86,508              | 86,508     |                     |                         |                        | 40,612                  |                       | र्ष      | 40,612      | 127,120      | 110,978   |
| i-49 expenses                         |                       |            |                     |            |                     |                         |                        | 20,000                  |                       | 2        | 20,000      | 20,000       | 30,000    |
| Hispanic business council             |                       | 1,453      |                     | 1,453      |                     |                         |                        |                         |                       |          | •           | 1,453        | 26        |
| Science & technology council          | -                     | 12         |                     | 12         |                     |                         |                        |                         |                       |          |             | 12           | 3,022     |
| Depreciation                          | 25,                   | 25,126     |                     | 25,126     |                     |                         |                        | 50,400                  |                       | ũ        | 50,400      | 75,526       | 79,999    |
| Total expenses                        | \$ 675,               | 675,090 \$ | 113,870             | \$ 788,960 | \$ 22,728           | \$ 192,822              | \$ 396,427             | \$ 1,097,148            | \$ 184,317            | \$ 1,89  | ,893,442 \$ | 2,682,402 \$ | 2,668,791 |

The accompanying notes are an integral part of the financial statements.

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Cash Flows For the Year Ended December 31, 2003 (with comparative amounts for 2002)

|   | 2003          |    | 2002      |
|---|---------------|----|-----------|
| Operating Activities                                      |               |    | -         |
| Changes in net assets                                     | \$<br>276,435 | \$ | (266,531) |
| Adjustments to reconcile change in net assets to          |               |    |           |
| net cash provided by operating activities:                |               |    |           |
| Depreciation  | 75,526        |    | 79,999    |
| Unrealized (gain) loss on investment                      | 1,919         |    | (8,050)   |
| (increase) decrease in operating assets:                  |               |    |           |
| Accrued interest receivable                               | 3,618         |    | (284)     |
| Grants receivable   |               |    | 15,896    |
| Other receivables   | (55,822)      |    | 45,517    |
| Unconditional promises to give                            | (323,716)     |    | 290,560   |
| Prepaid expenses  | (13,890)      |    | 33,628    |
| Increase (decrease) in operating liabilities:             |               |    |           |
| Accounts payable and accrued expenses                     | 42,818        |    | (74,627)  |
| Deferred revenue  | (9,044)       |    | (71,876)  |
| Investment return restricted for investment in endowment  | (4,774)       |    | (5,361)   |
| Net cash provided (used) by operating activities          | <br>(6,930)   |    | 38,871    |
| Investing Activities                                      |               |    |           |
| Payments received on note receivable                      | 135,680       |    | 31,445    |
| Payments for property and equipment                       | (104, 267)    |    | (8,875)   |
| Development and other costs for land held for development | (14,470)      |    | (21,474)  |
| Net cash provided by investing activities                 | <br>16,943    |    | 1,096     |
| Net increase in cash and cash equivalents                 | 10,013        | -  | 39,967    |
| Cash and cash equivalents as of beginning of year         | <br>867,647   |    | 827,680   |
| Cash and cash equivalents as of end of year               | \$<br>877,660 | \$ | 867,647   |

## (1) Summary of Significant Accounting Policies

### A. Principles of Combination

The accompanying financial statements reflect the combined financial statements of the Greater Shreveport Chamber of Commerce (the Chamber) and all related entities as described below. The members of the Chamber elect the board of directors of the Chamber, and the Executive Committee of the Chamber serves as the board of Greater Shreveport Economic Development Foundation, Inc. Greater Shreveport Industrial Park Development Foundation, Inc. has its own separate board. The Chamber and these other entities share common facilities and personnel. Material interorganization transactions and balances have been eliminated.

#### B. Nature of Activities

<u>The Greater Shreveport Chamber of Commerce</u> – This is a nonprofit organization incorporated under the laws of the State of Louisiana and is exempt from federal income tax under Section 501(c)6 of the Internal Revenue Code. Activities within this entity are accounted for in three funds.

General fund – accounts for the general operations and activities of the Chamber.

Minority Business Council & Women's Business Council – provide professional programs that inform women and minorities in business about current business conditions.

I-49 North Coalition – raise money to lobby for the completion of I-49 to Arkansas-Louisiana state line.

Greater Shreveport Economic Development Foundation, Inc. – This is a non-profit organization incorporated under the laws of the State of Louisiana and is exempt from federal income tax under Section 501(c)3 of the Internal Revenue Code. Activities within this entity are primarily related to economic development and education.

Greater Shreveport Industrial Park Development Foundation, Inc. – This is a non-profit organization incorporated under the laws of the State of Louisiana and is exempt from federal income tax under Section 501(c)3 of the Internal Revenue Code. Activities within this entity are primarily related to industrial park development.

#### C. Basis of Accounting

The financial statements of the Chamber have been prepared on the accrual basis of accounting.

#### D. Use of Estimates

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. Actual results could differ from those estimates.

#### E. Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, <u>Financial Statements of Notfor-Profit Organizations</u>. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

#### F. Deferred Revenue

Income from membership dues and other Chamber events is deferred and recognized over the periods to which the dues and events relate.

### G. Cash and Cash Equivalents

For purposes of the Statement of Cash Flows, the Chamber considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

#### H. Promises to Give

Unconditional promises to give are recognized as revenues or gains in the period the promise to give is received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

#### I. Investments

The Chamber carries investments in marketable securities with readily determinable fair values at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets in the accompanying statement of activities.

### J. Property and Equipment

Property, equipment, and leasehold improvements are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is provided on the straight-line method over the estimated useful lives of the assets. Amortization of leasehold improvements is provided on the straight-line method over the remaining term of the lease or the useful life of the improvement, whichever is shorter. The Chamber has adopted a policy of capitalizing all assets with a unit value of \$1,000 or more.

## K. Restricted and Unrestricted Revenue and Support

Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

## L. Advertising Costs

The Chamber uses advertising to promote its services among the community it serves. The costs of advertising are expensed as incurred. During 2003, advertising costs totaled \$ 277,075. The Chamber was reimbursed \$255,000 under a contract with the City of Shreveport to plan and implement a comprehensive marketing program to recruit new businesses, encourage job growth in primary growth industries, promote the entertainment industry for downtown Shreveport, and enhance the area economy.

#### M. Comparative Financial Information

The financial statements include certain prior—year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Chamber's financial statements for the year ended December 31, 2002, from which the summarized information was derived.

### N. Reclassifications

Certain accounts in the prior year financial statements have been classified for comparative purposes to conform with the presentation in the current year financial statements.

#### (2) Concentrations of Credit Risk

Concentrations of credit risk with respect to promises to give are limited due to the large number of contributors comprising the Chamber's contributor base and their dispersion across different industries. As of December 31, 2003, the Chamber had no significant concentrations of credit risk in relation to promises to give.

The Chamber maintains cash balances at several financial institutions located in the Shreveport area. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$100,000. At December 31, 2003, total cash balances held at financial institutions was \$1,407,980. Of this amount, \$408,210 was secured by FDIC and the remaining \$999,770 was not insured.

### (3) Cash and Cash Equivalents

Cash and cash equivalents consist of the following:

| Cash, non-interest bearing                    | \$          | 42,227  |
|---|-------------|---------|
| Cash, interest bearing, daily simple interest |             | 814,396 |
| Certificates of deposit                       | <del></del> | 21,037  |
|   | \$          | 877,660 |

The certificate of deposit bears interest at .70% and has a maturity of 201 days, with penalties for early withdrawal. Any penalties for early withdrawal would not have a material effect on the financial statements. Therefore, the certificate of deposit is treated as a cash equivalent.

#### (4) Grants Receivable

The Chamber receives a federal grant that provides reimbursement of allowable costs under contract. This balance represents amounts due from the funding agency at December 31, 2003, but not received until after that date.

### (5) Other Accounts Receivable

The other accounts receivable balance at December 31, 2003 is comprised of membership dues, city marketing contract, riverboat boarding fees, and other miscellaneous amounts due at December 31, 2003 but not received until after that date. The other accounts receivable are shown net of a reserve for uncollectible accounts of \$86,994.

## (6) Promises to Give

The Chamber began a new economic development campaign in 2003 entitled Champions for Business 2. Promises to give are restricted to payment of costs associated with economic development projects and projects supporting the economic growth of Shreveport and Northwest Louisiana.

Unconditional promises to give at December 31, 2003 as follows:

| Receivable in less than one year  Less allowance for uncollectible promises | \$ 240,780<br>( 82,096)      |
|---|------------------------------|
| Net current   | 158,684                      |
| Receivable in one to five years<br>Less discount on promises                | 314,530<br>( <u>26,270</u> ) |
| Net long-term   | 288,260                      |
| Net unconditional promises to give at December 31, 2003                     | <u>\$ 446,944</u>            |

### (7) Investment Held for Endowment Purposes

Investments as of December 31, 2003 consisted of the following:

|                 | 200               | )3                |
|-----------------|-------------------|-------------------|
|                 | <u>Fair Value</u> | Cost              |
| Money fund      | \$ 13,089         | \$ 13,089         |
| Corporate bonds | 322,518           | <u>310,285</u>    |
|                 | <u>\$ 335,607</u> | <u>\$ 323,374</u> |

Investment return for the year ended December 31, 2003 was \$15,890, which consisted of \$17,808 interest and dividends and \$1,918 unrealized loss.

## (8) Property and Equipment

Property and equipment at December 31, 2003, with estimated depreciable life, are summarized as follows:

| \$ 100,000        |
|-------------------|
| 1,247,382         |
| <u>353,881</u>    |
| 1,701,263         |
| <u>( 874,665)</u> |
| \$ 826,598        |
|                   |

Depreciation expense for the year ended December 31, 2003 was \$75,526.

### (9) Land Held For Development

This represents \$1,064,162 of land purchased in Caddo Parish to develop an industrial park, as well as \$881,634 of development expenses. A portion of the land was purchased with city, state, and parish funds through cooperative endeavor agreements that provide certain restrictions on the property's sale or transfer.

## (10) Cash Held in Escrow

Cash totaling \$495,000 is restricted in accordance with an escrow agreement related to a real estate sales contract and ground lease and sale. During the term of the escrow agreement, funds will be invested in institutional money market accounts or money management account at national banks insured by the Federal Deposit Insurance Corporation. All interest paid on the deposit shall be paid annually to the Chamber. The restricted cash is to be used to make incentive payments over a five-year period based upon the creation of new jobs. The term of the escrow agreement ended January 29, 2004, with a balance of \$495,000 which had not been distributed through incentive payments. Of this amount, \$71,550 is to be disbursed to the City of Shreveport, Caddo Parish, and the State of Louisiana on or before March 1, 2015. The remaining balance of \$423,450 will be retained by the Greater Shreveport Industrial Park Development Foundation. The balance at December 31, 2003, of \$495,000 is also reflected in the other liabilities in the accompanying financial statements.

### (11) Restrictions on Net Assets

Temporarily restricted net assets are available for the following purposes or periods:

| For subsequent year's activities – capital campaign | \$<br>446,944         |
|---|-----------------------|
| Earnings on investment — endowment                  | <br><u>42,762</u>     |
|   | \$<br>48 <u>9,706</u> |

Permanently restricted net assets consist of a donation received by the Chamber to establish and fund the J. Pat Beaird Memorial Industry of the Year Award. The donor specified that the funds were to be invested by the Chamber and the annual income derived therefrom is to be used to underwrite the expenses of this annual award ceremony.

## (12) Designated Net Assets

Unrestricted net assets of the Chamber at December 31, 2003 are designated for the following:

| Building reserves  | \$ | 44,017 |
|--------------------|----|--------|
| Equipment reserves | •  | 25,407 |
| Community programs |    | 25,000 |
|                    | \$ | 94,424 |

### (13) Employee Benefit Plans

Effective April 1, 1999, the Chamber began participating in a 401(k) profit-sharing plan whereby the Chamber makes contributions to the Plan each year equal to 8% of participating employees compensation. Total expense for the year ended December 31, 2003, was approximately \$82,236.

## (14) Operating Leases

The Chamber leases a building from the City of Shreveport requiring monthly payments of \$2,250 for thirty years with the option to renew for five successive ten year periods. The lease may be canceled at the lessor's option at any time with a partial reimbursement to the Chamber for leasehold improvements. The primary term of the lease expires in February, 2012. During 2003, the Chamber discontinued paying the monthly rent to the City in lieu of building repairs paid for by the Chamber. The Chamber will resume making monthly payments to the City in April 2005, after costs of repair work have been recouped.

The Chamber leases a phone system from Avaya requiring monthly payments of \$293 for five years. The lease payments paid on these leases for the year ended December 31, 2003 was \$8,511.

The future minimum lease payments under the operating leases are as follows:

| 2004       | \$ 3,512      |
|------------|---------------|
| 2005       | 23,762        |
| 2006       | 30,512        |
| 2007       | 28,756        |
| 2008       | 27,000        |
| Thereafter | <u>83,250</u> |
|            | \$ 196,792    |

## (15) Sub-Lease Revenue

At December 31, 2003, the Chamber leases office space to a third party.

The future rental receipts for each of the five years subsequent to December 31, 2003, under existing lease agreements, are as follows:

| Years ending December 31, |           |         |
|---------------------------|-----------|---------|
| 2004                      | \$        | 28,260  |
| 2005                      |           | 28,260  |
| 2006                      |           | 28,260  |
| 2007                      |           | 28,260  |
| 2008                      |           | 11,775  |
|                           | <u>\$</u> | 124,815 |

Total rental revenue under the lease agreement was \$15,307 for 2003.

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Schedule of Financial Position December 31, 2003

|  | 6           | eneral<br>Fund | 0       | SEDF, Inc. | G           | SIPDF, Inc. |             | Totals    |
|--|-------------|----------------|---------|------------|-------------|-------------|-------------|-----------|
| Assets                                   |             |                |         |            |             |             |             |           |
| Current assets:                          |             |                |         |            |             |             |             |           |
| Cash and cash equivalents                | \$          | 179,232        | \$      | 613,465    | \$          | 84,963      | \$          | 877,660   |
| Grant receivable                         |             | 11,442         |         |            |             |             |             | 11,442    |
| Other receivables                        |             | 66,071         |         | 37,323     |             |             |             | 103,394   |
| Unconditional promises to give           |             |                |         | 158,684    |             |             |             | 158,684   |
| Prepaid expenses                         |             | 20,199         |         | 12,638     |             |             |             | 32,837    |
| Total current assets                     | <del></del> | 276,944        | <b></b> | 822,110    |             | 84,963      | <del></del> | 1,184,017 |
| Noncurrent assets:                       |             |                |         |            |             |             |             |           |
| Cash held in escrow for land development |             |                |         |            |             | 495,000     |             | 495,000   |
| Unconditional promises to give           |             |                |         | 288,260    |             |             |             | 288,260   |
| Investment held for endowment purposes   |             |                |         | 335,607    |             |             |             | 335,607   |
| Land held for development                |             |                |         |            |             | 1,945,796   |             | 1,945,796 |
| Property and equipment, net              | <u></u>     | 259,677        |         | 566,921    |             | <del></del> |             | 826,598   |
| Total noncurrent assets                  |             | 259,677        |         | 1,190,788  |             | 2,440,796   |             | 3,891,261 |
| Total Assets                             | \$          | 536,621        | \$      | 2,012,898  | \$          | 2,525,759   | \$          | 5,075,278 |
| Liabilities and Net Assets               |             |                |         |            |             |             |             |           |
| Current liabilities:                     |             |                |         |            |             |             |             |           |
| Accounts payable and accrued expenses    | \$          | 202,390        | \$      |            | \$          |             | \$          | 202,390   |
| Deferred revenue                         | <del></del> | 69,778         |         | 15,639     | <del></del> |             |             | 85,417    |
| Total current liabilities                |             | 272,168        |         | 15,639     | •           | -           |             | 287,807   |
| Other liabilities                        | -           |                |         |            |             | 495,000     | <u>.</u>    | 495,000   |
| Total liabilities                        |             | 272,168        |         | 15,639     |             | 495,000     |             | 782,807   |
| Net assets                               |             |                |         |            |             |             |             |           |
| Unrestricted:                            |             |                |         | •          |             |             |             |           |
| Operating, undesignated                  |             | (89,648)       |         | 647,833    |             | 84,963      |             | 643,148   |
| Operating, designated                    |             | 94,424         |         |            |             |             |             | 94,424    |
| Fixed assets                             |             | 259,677        |         | 566,921    |             |             |             | 826,598   |
| Land held for industrial park            |             |                |         |            |             | 1,945,796   |             | 1,945,796 |
| Temporarily restricted                   |             |                |         | 489,706    |             |             |             | 489,706   |
| Permanently restricted                   |             |                |         | 292,799    |             |             |             | 292,799   |
| Total net assets                         |             | 264,453        |         | 1,997,259  |             | 2,030,759   |             | 4,292,471 |
| Total Liabilities and Net Assets         | \$          | 536,621        | \$      | 2,012,898  | \$          | 2,525,759   | \$          | 5,075,278 |

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Schedule of Activities For the Year Ended December 31, 2003

|  |   | General<br>Fund | {  | GSEDF, Inc. |             | GSIPDF, Inc. |    | Totals    |  |
|--|---|-----------------|----|-------------|-------------|--------------|----|-----------|--|
| Revenues, gains, and support           |   |                 |    |             |             |              |    |           |  |
| Membership dues                        | \$                                      | 672,253         | \$ | 18,804      | \$          |              | \$ | 691,057   |  |
| Programs and projects                  |   | 275,251         |    | 48,979      |             |              |    | 324,230   |  |
| Rent and royalties                     |   | 19,358          |    | 410,191     |             |              |    | 429,549   |  |
| Grants and contracts                   |   | 432,757         |    | 31,900      |             |              |    | 464,657   |  |
| Publication sales                      |   | 15,092          |    |             |             |              |    | 15,092    |  |
| Contributions and donations            |   | 100,703         |    | 871,163     |             |              |    | 971,866   |  |
| Interest and dividends                 |   | 1,405           |    | 8,362       |             | 5,799        |    | 15,566    |  |
| Investment return                      |   |                 |    | 15,890      |             |              |    | 15,890    |  |
| Miscellaneous                          |   | 14,530          |    | 16,400      |             |              |    | 30,930    |  |
| Total revenues, gains, and support     | <u> </u>                                | 1,531,349       |    | 1,421,689   |             | 5,799        |    | 2,958,837 |  |
| Expenses and losses:                   |   |                 |    |             |             |              |    |           |  |
| Supporting services                    |   |                 |    |             |             |              |    |           |  |
| General and administrative             |   | 675,090         |    |             |             |              |    | 675,090   |  |
| Marketing and fund raising             |   | 113,870         |    |             |             |              |    | 113,870   |  |
| Programs services                      |   |                 |    |             |             |              |    |           |  |
| Public Relations                       |   |                 |    | 22,728      |             |              |    | 22,728    |  |
| Government relations                   |   | 192,822         |    |             |             |              |    | 192,822   |  |
| Membership services                    |   | 396,427         |    |             |             |              |    | 396,427   |  |
| Economic development                   |   | 928,124         |    | 167,075     |             | 1,949        |    | 1,097,148 |  |
| Government procurement center          |   | 184,317         |    |             |             |              |    | 184,317   |  |
| Total expenses                         |   | 2,490,650       |    | 189,803     | <del></del> | 1,949        |    | 2,682,402 |  |
| Change in net assets, before transfers |   | (959,301)       |    | 1,231,886   |             | 3,850        |    | 276,435   |  |
| Interfund Transfers:                   |   |                 |    |             |             |              |    |           |  |
| Operating transfers in                 |   | 900,000         |    |             |             | 13,712       |    | 913,712   |  |
| Operating transfers out                |   |                 |    | (913,712)   |             | ·            |    | (913,712) |  |
| Change in net assets, after transfers  |   | (59,301)        |    | 318,174     |             | 17,562       |    | 276,435   |  |
| Net assets, beginning of year          | • | 323,754         |    | 1,679,085   |             | 2,013,197    |    | 4,016,036 |  |
| Net assets, end of year                | \$                                      | 264,453         | \$ | 1,997,259   | \$          | 2,030,759    | \$ | 4,292,471 |  |

#### **COOK & MOREHART**

#### Certified Public Accountants

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Report on Compliance and on Internal Control Over Financial
Reporting Based on An Audit of Financial Statements
Performed in Accordance With Government Auditing Standards

To the Board of Directors Greater Shreveport Chamber of Commerce Shreveport, Louisiana

We have audited the financial statements of Greater Shreveport Chamber of Commerce as of and for the year ended December 31, 2003, and have issued our report thereon dated March 9, 2004. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

#### Compliance

As part of obtaining reasonable assurance about whether Greater Shreveport Chamber of Commerce's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

## Internal Control Over Financial Reporting

In planning and performing our audit, we considered Greater Shreveport Chamber of Commerce's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be material weaknesses.

A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended solely for the information and use of management and others within the organization and is not intended to be and should not be used by anyone other than these specified parties. Under Louisiana Revised Statute 24:513, this report is distributed by the Legislative Auditor as a public document.

Cook & Morehart

**Certified Public Accountants** 

March 9, 2004

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Summary Schedule of Audit Findings December 31, 2003

## **Summary Schedule of Prior Audit Findings**

There were no findings or management letter comments for the prior year audit for the year ended December 31, 2002.

## **Corrective Action Plan for Current Year Audit Findings**

There are no findings or management letter comments for the current year audit for the year ended December 31, 2003.