

.

.

•

OUSIANA

9530 99600960

.



## LOUISIANA LOTTERY CORPORATION

## **COMPREHENSIVE ANNUAL FINANCIAL REPORT**

## FOR THE FISCAL YEAR ENDED JUNE 30, 1998

.

## FOR THE FISCAL YEAR ENDED JUNE 30, 1998

### **COMPREHENSIVE ANNUAL FINANCIAL REPORT**

### LOUISIANA LOTTERY CORPORATION

. .

• .

### PREPARED BY ACCOUNTING DEPARTMENT

KAREN B. FOURNET

SENIOR VICE PRESIDENT

SECRETARY TREASURER

•

This document was produced by the Louisiana Lottery Corporation, 11200 Industriplex Boulevard, Suite 190, Baton Rouge, Louisiana 70809-4112. Thirty-eight copies of this public document were produced at an approximate cost of \$373.12.

- - -

### TABLE OF CONTENTS

## 

NOTES TO THE FINANCIAL STATEMENTS
SUPPLEMENTAL INFORMATION SCHEDULES:
SCHEDULE OF PROFESSIONAL SERVICE FEES
SCHEDULE OF COMPENSATION PAID BOARD MEMBERS
OTHER REPORT REQUIRED BY GOVERNMENT
AUDITING STANDARDS:
REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER
FINANCIAL REPORTING BASED ON AN AUDIT OF THE GENERAL
PURPOSE FINANCIAL STATEMENTS

### STATISTICAL SECTION

OUISI	ANA LOTTERY STATISTICS	33
	REVENUE	.34
	REVENUE DISTRIBUTION INCEPTION-TO-DATE	35
	SALES BY PRODUCT	.36
	SALES BY FISCAL YEAR BY PRODUCT LINE	
	FISCAL YEARS 1992 THROUGH 1998	37
	EXPENSES AND TRANSFERS	39
	EXPENSES AND TRANSFERS AS A PERCENTAGE	

### 

.

PAGE

### TABLE OF CONTENTS

### STATISTICAL SECTION

EXPENSES AND TRANSFERS FISCAL YEARS
1992 Through 1998
TRANSFERS TO STATE TREASURY INCEPTION
TO DATE
PARTICIPATION OF ALL PLAYERS BY DEMOGRAPHIC GROUPS
U.S. LOTTERY STATISTICS
FISCAL 1997 SALES BY GAME
FISCAL 1997 SALES, PROFIT AND EXPENSE
ANALYSIS
FISCAL 1998 UNAUDITED SALES BY GAME
FISCAL 1998 UNAUDITED SALES, PRIZES & PROFITS

•

•

.

.

.



January 22, 1999

Board of Directors, Louisiana Lottery Corporation Charles R. Davis, President, Louisiana Lottery Corporation

### INTRODUCTION

The Louisiana Lottery Corporation is pleased to submit its Comprehensive Annual Financial Report for the fiscal year ended June 30, 1998. Lottery management is responsible for the accuracy and completeness of all data and disclosures in this report. To the best of our knowledge, the information presented is accurate and complete in all material respects and fairly depicts the financial activities and position of the Lottery.

This report is organized into three sections. The introductory part includes this letter of transmittal and an organizational chart. The financial section includes the independent auditor's report and the audited financial statements with accompanying notes. Historical, demographic, and industry comparative data is presented in the statistical section of this report.

The Louisiana Lottery Corporation was created in October, 1990, and began operating on January 15, 1991. Ticket sales began on September 6, 1991. The Lottery is considered a component unit of the State of Louisiana and is reported as an enterprise fund within the State's Comprehensive Annual Financial Report. The fund is operated in a manner similar to a private business enterprise.

During its seven years of operation, the Lottery has offered a variety of instant and online products. The instant games consist of preprinted "scratch-off" tickets, which contain various symbols and captions covered by latex material. Players instantly determine the winning or non-winning status of their tickets by removing the latex. Online game tickets are produced through terminals at lottery retailer locations based on player instructions for number selection. Drawings are conducted to determine winning combinations. Historical data for all lottery products is presented in the financial and statistical sections of this report.

#### 11200 INDUSTRIPLEX BOULEVARD, SUITE 150-190 BATON ROUGE, LOUISIANA 70809 POST OFFICE BOX 90008 BATON ROUGE, LOUISIANA 70879 PHONE: (504) 297-2000 FAX: (504) 297-2005

### MAJOR ACCOMPLISHMENTS

Total fiscal year 1998 sales surpassed prior year sales by 4.36% and budgeted sales by 6.11%. The \$292.9 million total marks the highest sales generated since fiscal year 1995, and the first time sales have exceeded a full prior year since the Lottery's inception. Game design enhancements and the seeding of prize structures with unclaimed prize funds have resulted in significant instant ticket sales increases. In addition, online sales have been strengthened by Powerball game modifications implemented in November, 1997.

Operating expenses were at an all-time low in fiscal year 1998 at \$25.8 million. Significant reductions have freed up resources for important programs and needs such as enhanced game prize structures and retailer compensation. Advertising agency fees have been reduced with the award of separate new contracts for creative/production and media placement services. Annual savings were negotiated with the extension of the instant ticket printing agreement. The consolidation of point-of-sale material printing has resulted in significant volume discounts. In addition, savings in online communication fees have been passed on to our retailers through the reduction of their weekly line charge.

Distributions to the state treasury totaled \$108 million in fiscal year 1998. These transfers represent an increase of \$3.7 million over prior year transfers and \$10.3 million over budgeted transfers. In addition, these distributions included \$4.3 million above and beyond the 35% of gross revenues required by statute. This brings the total amount of state transfers over the 35% requirement since inception to \$27.9 million.

Other significant accomplishments in fiscal year 1998 included the following:

- The Corporation introduced the first phase of its identity advertising campaign and has redirected its marketing efforts in a more socially responsible and acceptable manner.
- The procurement process for online computer system services culminated with the successful negotiation and signing of a new seven year online service agreement.
- Periodic retailer advisory meetings which provide forums for exchanging information and enhancing our business relationships with the Lottery's retailer partners were reestablished.
- Operational efficiencies were achieved in the implementation of bar-coded delivery documents for instant ticket courier deliveries and a conversion to a

2

## Windows version general ledger accounting package.

### FINANCIAL INFORMATION

### **Enterprise Operations:**

The corporate structure of the Lottery enables it to be managed in an entrepreneurial and business-like manner. The Louisiana Lottery's basic business purpose is to provide enjoyable and secure lottery games to the people of the state of Louisiana while maximizing transfers to the state's Lottery Proceeds Fund. The operations involve the sale of lottery tickets, the determination of winning tickets, the payment of prizes, compensation to lottery retailers, and all necessary administrative functions. As intended by the enabling statutes, the Corporation is accountable to the governor, the legislature, and the people of the state through a system of audits, reports, legislative oversight and thorough financial disclosure.

.....

Operational results are included in the financial and statistical sections of this report.

### Internal Control Framework:

Management is responsible for the design and operation of the control environment and corporate policies and procedures. This internal control structure should provide reasonable assurance that corporate objectives will be achieved in the following categories:

- Reliability of financial reporting
- Safeguarding of corporate assets
- Compliance with applicable laws and regulations

Management has assigned responsibilities and designed processes in an attempt to prevent potential conflicts of interest or unilateral control of critical functions. The Lottery has segregated duties in several key areas including:

- human resources and payroll processing
- daily cash management and bank account reconciliations
- cash disbursement authorization and bank account reconciliations
- purchasing and accounts payable
- cash disbursement authorization and accounts payable
- retailer licensing and retailer accounts receivable
- general ledger accounts receivable and retailer accounts receivable
- data center processing and programming
- drawing department and information systems department

Operational policies and procedures have been established to communicate

# management guidelines and requirements for daily operations. Employee compliance with these standards is constantly monitored and evaluated.

### **Budgetary Controls:**

The Corporation is required to submit its annual fiscal year budget to the Board of Directors and the Joint Legislative Committee on the Budget for review and approval. All levels of management are involved in the budgeting process. Available resources are determined based on projected revenue and are allocated to specific areas based on the goals and objectives contained in the Lottery's annual business plan. Operational efficiency is emphasized in order to direct resources to areas that are expected to maximize revenues, profitability, and the return to the State of Louisiana.

Actual performance is compared to the approved budget on a monthly basis by department managers and senior management. Variances are monitored and future plans are reviewed for potential adjustments.

### **Debt Administration:**

Lotto and Powerball game grand prize winner installment obligations are funded by

investments in U.S. Treasury zero coupon bonds as required by statute. These liabilities are paid as the bonds mature at or near the winning draw date anniversaries.

### **Cash Management:**

Cash due from retailers for lottery transactions is collected on a weekly basis through an electronic funds transfer system and deposited into an operating account. Operating cash balances are used to fund daily lottery operations such as prize and vendor payments. Minimal operating account balances are maintained and are invested overnight in U.S. government securities repurchase agreements. Excess operating funds are invested daily in short term U.S. government securities money market mutual funds. Funds not needed for liquidity purposes are invested in a portfolio of long term U.S. government and agency securities. All investment purchases are restricted by guidelines contained in a board-adopted Investment Policy Statement and all associated state statutes.

### **Risk Management:**

The Lottery has purchased various commercial insurance policies for protection from significant economic loss. These policies include coverage for standard automobile liability, general liability, worker's compensation claims, property, electronic data processing equipment, employee crimes against the corporation, and directors and officers liability. In addition, contracts for major purchases of goods or services contain

## requirements for vendor indemnification of the Lottery and vendor insurance and

performance bond coverages. Management has also segregated a portion of retained earnings for a litigation and prize reserve to cover unanticipated losses.

### ECONOMIC CONDITION AND OUTLOOK

The local, regional, state and national economies have been in a sustained growth pattern. Unemployment has been down, and the inflation rate has remained low and stable. This pattern may continue, but the current global growth slowdown could have a negative impact on the United States economy. In addition, the continued decline of oil prices could create an economic slowdown in Louisiana.

Competitor trends and events may also affect the performance of the Louisiana Lottery. The video poker industry, riverboat casinos, and Indian casinos continue to perform well and are strong competition for gaming dollars. Video poker is scheduled to be eliminated in several parishes in 1999 due to a referendum that was adopted by voters in these parishes in November, 1997. At this time, the effect of this event on Lottery sales cannot be determined.

### MAJOR INITIATIVES

Management prepared a business plan for the 1999 fiscal year in June, 1998. This plan contains the Corporation's objectives and goals for the new year. Several of the major initiatives contained in the plan include the following:

- Secure legislative oversight approval and successfully introduce two new online games, Cash Quest and Pick 4.
- Identify and promulgate (through the Administrative Procedures Act and Board) • action) changes to rules, regulations, and corporate bylaws to improve efficiency of operations, enhance business relationships (with players, retailers, and vendors), and eliminate ambiguous and impractical requirements.
- Obtain approval from the Joint Legislative Committee on the Budget to proceed with plans to acquire a permanent headquarters facility that meets the Corporation's long term business needs.
- Identify and resolve all software concerns to insure a smooth and seamless transition from 1999 to the year 2000 without any interruption of services.

The Cash Quest online game was successfully implemented in October, 1998. The other projects mentioned above are currently in progress.

### INDEPENDENT AUDIT

The Louisiana Legislative Auditor performs an annual audit of the Lottery's financial statements as required by Louisiana statutes. The audits are conducted in accordance with generally accepted auditing standards and generally accepted government auditing standards. The independent auditor's opinion on the Lottery's financial statements for the years ended June 30, 1998 and June 30, 1997 is included in the financial section of this report.

### ACKNOWLEDGMENTS

The Accounting Department staff prepared each section of the Comprehensive Annual Financial Report. Their efforts have greatly contributed to the success of this informative document. In addition, we appreciate the efforts of the Legislative Auditor's Office in providing assistance with technical requirements.

We are committed to providing thorough and relevant financial information to the users of our financial statements. Our preparation of this Comprehensive Annual Financial Report reflects this commitment. The additional presentations and disclosures required will assist readers in obtaining an understanding of the Lottery's historical and current financial results.

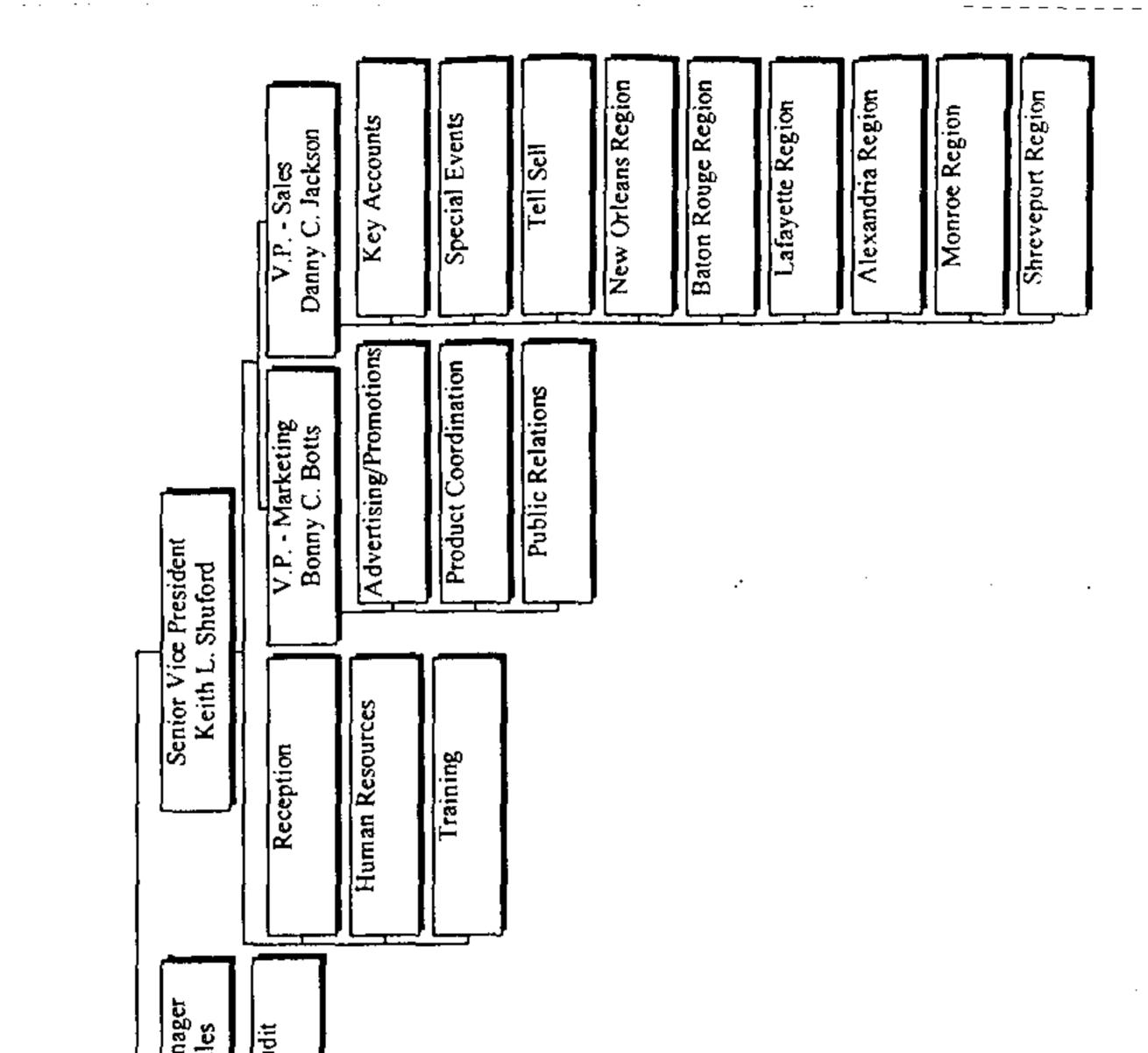
Respectfully submitted,

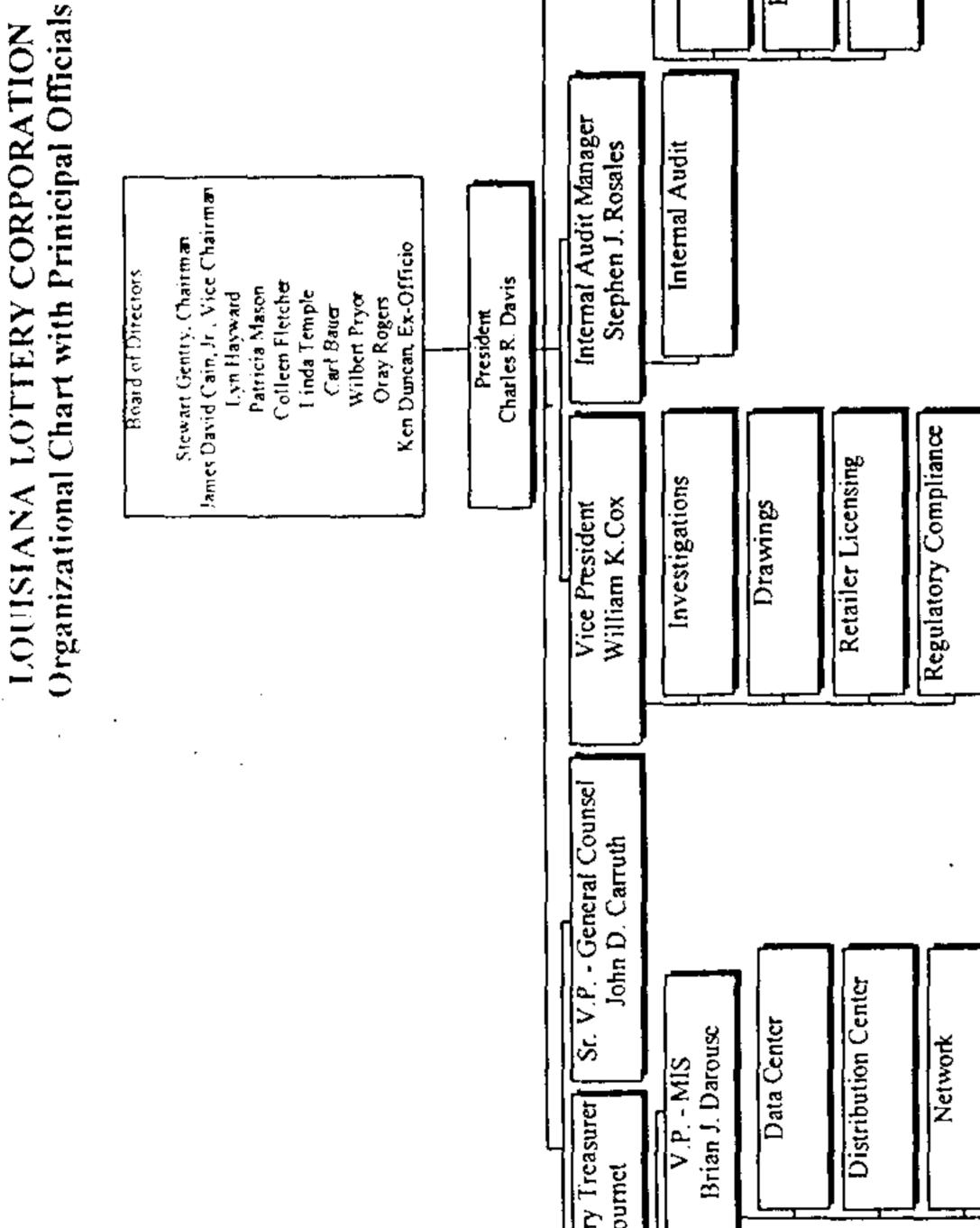
LOUISIANA LOTTERY CORPORATION

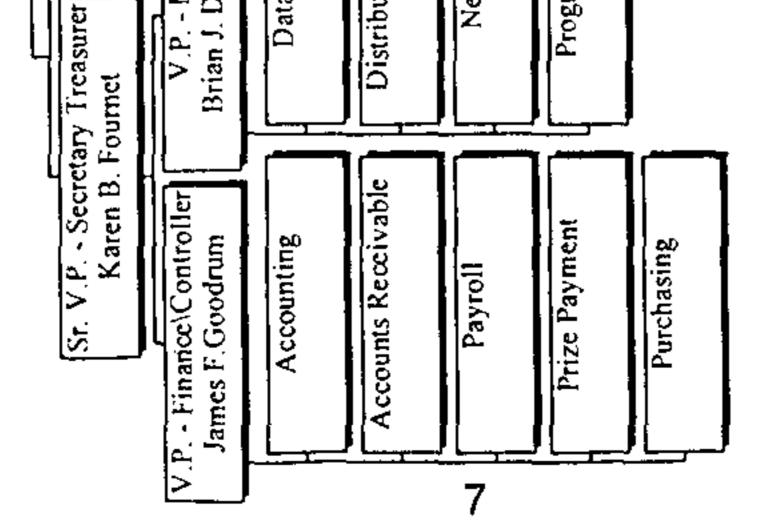
Karen B. Fournet Senior Vice President and Secretary Treasurer

- - --

· .-







Programming

- -

- -

---

-

· · -

· \_\_\_\_ \_

.

·

## FINANCIAL SECTION

•



### OFFICE OF LEGISLATIVE AUDITOR STATE OF LOUISIANA BATON ROUGE, LOUISIANA 70804-9397

1600 NORTH THIRD STREET POST OFFICE BOX 94397 TELEPHONE: (225) 339-3800 FACSIMILE: (225) 339-3870

DANIEL G. KYLE, PH.D., CPA, CFE LEGISLATIVE AUDITOR

September 11, 1998

Independent Auditor's Report on the Financial Statements

BOARD OF DIRECTORS LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Baton Rouge, Louisiana

We have audited the accompanying general purpose financial statements of the Louisiana Lottery Corporation (the Corporation), a component unit of the State of Louisiana, as of and for the years ended June 30, 1998, and June 30, 1997, as listed in the foregoing table of contents. These general purpose financial statements are the responsibility of the Louisiana Lottery Corporation's management. Our responsibility is to express an opinion on these general purpose financial statements based on our audit.

We conducted our audits in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the general purpose financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the general purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the general purpose financial statements referred to above present fairly, in all material respects, the financial position of the Louisiana Lottery Corporation as of June 30, 1998, and June 30, 1997, and the results of operations and its cash flows for the years then ended, in conformity with generally accepted accounting principles.

As discussed in notes 5 and 10 to the financial statements, the Louisiana Lottery Corporation implemented the reporting requirements of Statement 31 of the Governmental Accounting Standards Board for 1998 and 1997.

In accordance with Government Auditing Standards, we have also issued a report dated September 11, 1998, on our consideration of the Louisiana Lottery Corporation's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, and contracts.

### LEGISLATIVE AUDITOR

### BOARD OF DIRECTORS LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Audit Report, June 30, 1998

Our audits were made for the purpose of forming an opinion on the general purpose financial statements taken as a whole. The accompanying supplemental information schedules listed in the table of contents are presented for the purpose of additional analysis and are not a required part of the general purpose financial statements of the Louisiana Lottery Corporation. Such information has been subjected to the procedures applied in the audits of the general purpose financial statements and, in our opinion, is fairly stated in all material respects in relation to the general purpose financial statements taken as a whole.

The introductory section and the statistical section listed in the table of contents were not audited by us, and, accordingly, we do not express an opinion on them.

Respectfully submitted,

land Ny 4 Daniel G. Kyle, CPA, CFE

Legislative Auditor

MMG:THC:RCL:dl

[LOTTERY]

\_\_\_\_\_

. .

### Statement A

-----

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA **PROPRIETARY FUND - ENTERPRISE FUND**

Balance Sheet, June 30, 1998 (With Comparative Totals for June 30, 1997)

•

.

	1998	1997
ASSETS		
Current assets:	· ·	-
Cash (note 2)	\$95,781	\$839,021
Investments (note 3)	37,408,829	37,144,163
Accounts receivable, net (note 4)	9,107,631	8,238,074
Investments in government securities (note 3)	3,004,681	3,007,035
Investments in prize annuities (note 5)	21,186,801	19,829,462
Prepaid expenses (note 6)	825,256	648,629
Other current assets	69,434	52,301
Total current assets	71,698,413	69,758,685
Restricted assets - investments (note 7)	180,690	220,690
Noncurrent assets:		
Fixed assets, net (note 8)	1,241,856	1,976,525
Investments in government securities (note 3)	10,662,194	10,433,445
Investments in prize annuities (note 5)	202,454,448	182,335,565
Deposits with Multi-State Lottery Association (note 9)	6,972,775	6,515,208
Total noncurrent assets	221,331,273	201,260,743
TOTAL ASSETS	\$293,210,376	\$271,240,118
LIABILITIES AND RETAINED EARNINGS		
Current liabilities:	•	
Accounts payable	\$2,600,628	\$3,001,277
Wages, benefits, and withholdings payable	358,845	154,765
Accrued transfer to state treasury	12,079,589	13,359,518
Prizes and withholdings payable (note 10)	45,546,520	41,652,372
Compensated absences payable (note 11)	228,779	219,757
Total current liabilities	60,814,361	58,387,689
Noncurrent liabilities:		
Noncurrent prizes payable (note 10)	209,012,517	188,668,271
Retailer security deposits	401,725	389,950
Total noncurrent liabilities	209,414,242	189,058,221
Total Liabilities	270,228,603	247,445,910
-		
Retained earnings:		
Retained earnings: Unreserved (note 16)	22.801.083	23.573.518
Retained earnings: Unreserved (note 16) Reserved for operating leases (note 16)	22,801,083 180,690	23,573,518 220,690

10

· · \_ \_ - · · · · ·

### TOTAL LIABILITIES AND **RETAINED EARNINGS**



•

.

•

.

-

## The accompanying notes are an integral part of this statement.

## LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA PROPRIETARY FUND - ENTERPRISE FUND

Statement of Revenues, Expenses, and Changes in Retained Earnings For the Year Ended June 30, 1998 (With Comparative Totals for June 30, 1997)

•

	1998	1997
OPERATING REVENUES		
Instant ticket sales	\$123,273,680	\$113,626,649
On-line sales	169,621,911	167,027,200
Retailer license fees	34,075	33,125
Miscellaneous revenue	16,372	12,430
Total operating revenues	292,946,038	280,699,404
OPERATING EXPENSES		
Direct costs:		
Instant ticket prize expense	63,823,911	57,161,250
On-line prize expense	83,247,901	82,612,019
Retailer commission	14,901,052	14,100,030
Retailer incentives	1,369,624	1,225,707
On-line vendor commission	6,315,760	7,407,080
Communications	136,414	383,374
Cost of instant tickets	1,729,331	1,392,989
Courier service	387,994	376,842
Total direct costs	171,911,987	164,659,291
Administrative expenses:		
Advertising	7,159,722	7,379,900
Bad debt expense	48,841	50,714
Contract labor	303,248	273,442
Depreciation	1,040,192	1,465,156
Equipment lease (note 15)	31,995	33,070
Insurance	254,089	260,479
Postage	49,754	52,415
Professional fees	485,779	638,925
Rent (note 15)	618,215	528,443
Repairs and maintenance	435,524	483,940
Salaries, benefits, and taxes	5,179,360	5,009,832
Supplies	471,622	430,745
Telephone	386,736	319,330
Travel	69,918	82,285
Utilities	118,099	117,699
Other general and administrative	474,707	453,587
Total administrative expenses	17,127,801	17,579,962
Total operating expenses	189,039,788	182,239,253

### Statement B



### The accompanying notes are an integral part of this statement.

•

11

`

Statement B

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA PROPRIETARY FUND - ENTERPRISE FUND Statement of Revenues, Expenses, and Changes in Retained Earnings, 1998 (With Comparative Totals for June 30, 1997)

•

	1998	1997
OPERATING INCOME	\$103,906,250	\$98,460,151
NONOPERATING REVENUES		
Interest earned on investments	3,210,947	3,114,069
Net increase in the fair value		
of investments	174,129	27,217
Gain (loss) on disposal of assets	(68,711)	34,372
Total nonoperating revenues (expenses)	3,316,365	3,175,658
CUMULATIVE EFFECT OF CHANGES IN ACCOUNTING ESTIMATES		

\_\_\_\_\_\_

Bad debt recoveries	3,502	4,933
NETINCOME	107,226,117	101,640,742
TRANSFERS OF LOTTERY PROCEEDS TO THE STATE TREASURY (note 17)	(108,038,552)	(104,346,906)
RETAINED EARNINGS AT BEGINNING OF YEAR	23,794,208	26,500,372
RETAINED EARNINGS AT END OF YEAR	\$22,981,773	\$23,794,208

·

## 12

• .

· ..

· •.\_\_\_\_\_ -- · \_\_

.

--- --- . . .

.

. . . . . .

### Statement C

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA **PROPRIETARY FUND - ENTERPRISE FUND**

- ··· · <u>--</u> -·- - ·

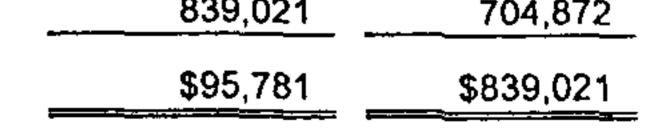
**Statement of Cash Flows** For the Year Ended June 30, 1998 (With Comparative Totals for June 30, 1997)

	1998	1997
Cash flows from operating activities - operating income	\$103,906,250	\$98,460,151
Net increase in the fair value of investments	174,129	27,217
Cumulative effect of changes in accounting estimates	3,502	4,933
Adjustments to reconcile operating income to		
net cash provided by operating activities:		
Depreciation	1,040,192	1,465,156
Provision for uncollectible accounts	48,841	50,714
Changes in assets and liabilities:		
(Increase) in accounts receivable	(918,397)	(1,237,767)
(Increase) decrease in prepaid expenses	(176,626)	94,071
(Increase) decrease in other current assets	(17,132)	137,990
(Increase) in investments in prize annuities	(21,476,222)	(1,889,801)
(Increase) in deposits with Multi-State Lottery Association	(471,379)	(2,540,862)
Decrease in investments securing leases	40,000	
(Decrease) in accounts payable	(400,649)	(30,144)
Increase in wages, benefits, and withholdings payable	204,078	130,243
Increase (decrease) in compensated absences payable	9,021	(9,740)
Increase (decrease) in prizes and withholdings payable	3,894,147	(1,484,587)
Increase (decrease) in accrued transfer to state treasury	(1,279,929)	5,387,982
Increase in noncurrent prizes payable	20,344,246	2,274,262
Increase in retailer security deposits	11,775	9,050
Net cash provided by operating activities	104,935,847	100,848,868
Cash flows from noncapital financing activities -		
payments to state treasury	(108,038,552)	(104,346,906)
Cash flows from capital and related financing activities:		
Purchases of fixed assets	(388,193)	(397,558)
Proceeds from sale of fixed assets	27,770	36,150
Net cash provided by capital financing activities	(360,423)	(361,408)
Cash flows from investing activities:		
Net (purchases) withdrawals of short-term investments	(264,666)	6,889,000
Purchase of investments in government securities	(3,226,393)	(9,009,474)
Maturity of investments in government securities	3,000,000	3,000,000
Interest and dividends on investments	3,210,947	3,114,069
Net cash provided by investing activities	2,719,888	3,993,595
Net increase in cash	(743,240)	134,149
Cash at July 1	839,021	704,872

13

Cash at June 30

· \_\_\_\_\_



\$1,778

\$96,481

•

### Noncash Investing, Capital and Financing Activities Fixed asset disposals

The accompanying notes are an integral part of this statement.

Notes to the Financial Statements For the Year Ended June 30, 1998

### INTRODUCTION

The Louisiana Lottery Corporation (the Corporation) is created in accordance with Louisiana Revised Statutes (R.S.) 47:9000-9081 and 14:90(C) and began operating January 15, 1991. The Corporation is organized to provide for lottery games, operations, activities, and the payment of prizes. The affairs of the Corporation are administered by a board of directors appointed by the governor, subject to confirmation by the Senate. Instant ticket games were first introduced on September 6, 1991; the on-line Lotto game began on January 22, 1992; and the on-line Daily Pick 3 game started on August 31, 1992. On March 5, 1995, the Corporation began two new on-line games, Easy 5, a 5 digit lotto game, and Powerball, an on-line game offered by the Multi-State Lottery Association (MUSL), an association comprised of 20 states and the District of Columbia. Daily Millions, an on-line game offered by MUSL, was introduced in Louisiana on March 16, 1997, and was discontinued on March 29, 1998. For the fiscal years ended June 30, 1998, and June 30, 1997, the Corporation employed 140 employees and 142 employees, respectively. The Corporation is domiciled in East Baton Rouge Parish and operates six regional offices.

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### A. REPORTING ENTITY

Governmental Accounting Standards Board (GASB) Codification Section 2100 has defined the governmental reporting entity to be the State of Louisiana. The Louisiana Lottery Corporation is considered a component unit of the State of Louisiana because the state has financial accountability for fiscal matters as follows: (1) the board of directors is appointed by the governor; (2) upon dissolution of the Corporation, title to all property owned by the Corporation shall vest in the State of Louisiana; and (3) the Corporation provides financial benefits to the state in the form of transfer of funds to the state treasury. The accompanying financial statements present information only as to the transactions of the programs of the Louisiana Lottery Corporation, a component unit of the State of Louisiana. The Corporation is reported as an enterprise fund within the State of Louisiana's Comprehensive Annual Financial Report.

### B. BASIS OF PRESENTATION

The Corporation uses a proprietary fund (enterprise fund) to report on its financial position and results of operations. The enterprise fund accounts for the activities relative to conducting a lottery, including, but not limited to, incurring and paying administrative costs and payment of prizes. The fund is operated in a manner similar to a private business enterprise where the governing body has decided that periodic determination of

# revenues earned, expenses incurred, and net income is appropriate for capital maintenance, management control, accountability, or other purposes. Activities

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Notes to the Financial Statements (Continued)

accounted for in the proprietary fund follow all applicable GASB pronouncements as well as applicable Financial Accounting Standards Board pronouncements issued on or before November 30, 1989.

#### BASIS OF ACCOUNTING C.

Basis of accounting refers to the timing of recognition of revenues and expenses in the accounts and reporting in the financial statements. The financial statements are prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. Under this method, revenues are recognized when they are earned and expenses are recognized when they are incurred.

### **Revenue Recognition**

Revenue is recognized when instant ticket packs are activated for sale and online game tickets are sold to the public by contracted retailers.

### Prizes

Prize expense is recognized based on a predetermined prize structure for each instant ticket and on-line game as revenue is recognized. A portion of the instant ticket prize structures is funded with unclaimed prize money pursuant to R.S. 47:9025(D).

#### LEGISLATIVE BUDGET OVERSIGHT D.

R.S. 47:9010(A)(7) requires the Corporation beginning on March 1, 1991, and not later than 30 days before the beginning of each subsequent regular session of the legislature to submit a proposed annual budget of the Corporation and projected net proceeds to the Joint Legislative Committee on the Budget for review and approval. The Corporation submitted its budget for fiscal year ended June 30, 1998, on February 27, 1997, and the budget was approved by the Joint Legislative Committee on the Budget on June 2, 1997. A formal budgetary comparison is not required by GASB reporting standards for proprietary funds and, therefore, a budgetary comparison for the fiscal year ended June 30, 1998, is not presented.

#### 2. CASH

Cash includes petty cash and demand deposits. Under state law, the Corporation may deposit funds within a fiscal agent bank organized under the laws of the State of Louisiana, national banks having their principal offices in the State of Louisiana, in savings accounts or shares of savings and loan associations and savings banks, and in share accounts and share certificate accounts of federally or state chartered credit unions.

Notes to the Financial Statements (Continued)

As reflected on Statement A, the Corporation has cash totaling \$95,781 at June 30, 1998, and \$839,021 at June 30, 1997. Under state law, these deposits must be secured by federal deposit insurance or the pledge of securities owned by the fiscal agent bank. The market value of the pledged securities plus the federal deposit insurance must at all times equal the amount on deposit with the fiscal agent. These pledged securities are held in a joint custody safekeeping account in the name of the Corporation and the fiscal agent bank in the form of book entry deposits in the New Orleans Branch of the Federal Reserve Bank of Atlanta. The Corporation has deposit balances (collected bank balances) of \$106,225 at June 30, 1998, and \$824,764 at June 30, 1997, secured from risk by \$100,000 of federal deposit insurance (GASB Risk Category 1), and \$6,225 of pledged securities (GASB Risk Category 1) for fiscal year ended June 30, 1997.

### 3. INVESTMENTS AND INVESTMENTS IN GOVERNMENT SECURITIES

Under state law, the Corporation may invest in U.S. Treasury obligations and U.S. government

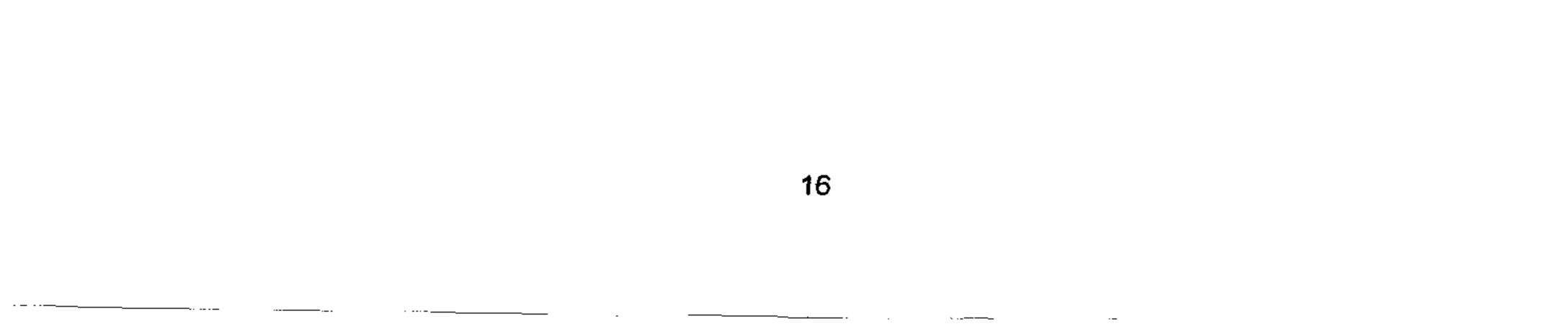
agency obligations or in eligible mutual funds that invest in these securities, direct security repurchase agreements, and time certificates of deposit.

Investments intended to finance the operations of the Corporation are held in two portfolios. As of June 30, 1998, and June 30, 1997, investments in the first portfolio consist of short-term government securities of \$37,408,829 and \$37,144,163, respectively. These securities are in the form of mutual fund investments consisting of U.S. Treasury obligations and/or U.S. government agency obligations and are recorded at fair value. The investments are not classified as to category of credit risk because this is not required by GASB Codification Section 150.165.

In the fiscal year ended June 30, 1996, the Corporation began a second portfolio consisting of direct investments in U.S. Treasury obligations. For the fiscal years ending June 30, 1998, and June 30, 1997, these investments totaled \$13,666,875 (\$3,004,681, current; \$10,662,194, noncurrent) and \$13,440,480 (\$3,007,035, current; \$10,433,445, noncurrent), respectively, with a range of maturity from 138 days to 5.6 years. These securities are recorded at fair value. The investments held by the custodial bank meet the criteria for GASB Risk Category B of Statement 3.

### 4. ACCOUNTS RECEIVABLE

As reflected on the balance sheet, the receivables of the Louisiana Lottery Corporation are as follows:



Notes to the Financial Statements (Continued)

	As of June 30, 1998	As of June 30, 1997
Accounts receivable	\$8,851,086	\$8,044,480
Interest receivable	295,459	235,400
Allowance for doubtful accounts	(38,914)	(41,806)
Total	\$9,107,631	\$8,238,074

The allowance for doubtful accounts is based on an analysis of accounts receivable that considers the age of the accounts and the expected collectibility of each account.

#### INVESTMENTS IN PRIZE ANNUITIES 5.

Investments in prize annuities totaling \$164,585,472 at June 30, 1998, and \$159,756,720 at June 30, 1997, are in the form of U.S. Treasury zero coupon bonds. These investments have been purchased to finance the grand prizes of the Lotto game and the selected top prizes of two instant ticket games that are payable over a 20-year period. The Corporation intends to hold these investments until maturity to fund the annual prize payments to the prize winners. The investments are held by a custodial bank, with the Corporation maintaining exclusive control over the investment in the accounts. The investments held by the custodial bank meet the criteria for GASB Risk Category B of Statement 3.

Investments in prize annuities totaling \$59,055,777 and \$42,408,307 at June 30, 1998, and June 30, 1997, respectively, have been purchased to finance the Louisiana grand prize winners. of the Multi-State Lottery Association (MUSL) Powerball game. The MUSL purchased U.S. Treasury zero coupon bonds to fund the grand prizes that are payable over 20 years. As the bonds mature, the funds are transferred to the Corporation for the annual prize payments to the winners. These investments, held in the name of the MUSL, and placed in trust with the Corporation as the beneficiary, are classified as GASB Risk Category C of Statement 3.

The bonds are reported at fair value as required by GASB Statement 31. The corresponding liability to the prize winners is recorded in prizes payable and is disclosed in note 10. The June 30, 1997, balances of current and noncurrent investments for prize annuities, previously reported on Statement A at amortized cost of \$19,877,785 and \$189,353,188, respectively, are restated at fair value of \$19,829,462 and \$182,335,565, respectively. Also, as a result of this change, the increase in investments in prize annuities reported at June 30, 1997, as \$8,955,747 is restated on Statement C as \$1,889,801. This change has no effect on current or prior year income; therefore, no cumulative effect or pro forma information is necessary.

Notes to the Financial Statements (Continued)

### 6. PREPAID EXPENSES

Prepaid expenses represent unsold instant ticket inventory held by the Louisiana Lottery Corporation and its licensed retailers, insurance paid for coverage after the fiscal year-end, and prepayments for postage, advertising and maintenance agreements. Ticket inventories are valued at cost and are expensed over the life of each game as they are sold to the public. Unused and returned tickets are written off at the end of each game. The balances of prepaid expenses are as follows:

	1998	1997
Ticket inventory	\$665,084	\$579,334
Insurance	85,470	49,303
Miscellaneous	74,702	19,992
Total	\$825,256	\$648,629

۰.

### 7. RESTRICTED ASSETS - INVESTMENTS

At June 30, 1998, and June 30, 1997, the Corporation has \$180,690 and \$220,690 in certificates of deposit, respectively. These investments are required as security for the letters of credit required by office operating leases. This asset is classified as an investment because its original maturity exceeds 90 days. The Corporation's investment is reflected at cost and is categorized to indicate the level of risk assumed by the Corporation at year-end. The securities pledged as collateral for these certificates of deposits are held in a joint safekeeping account in the name of the Corporation and the fiscal agent bank in the form of book entry deposits in the New Orleans Branch of the Federal Reserve Bank of Atlanta. Therefore, the investment balance of \$180,690 as of June 30, 1998, and \$220,690 as of June 30, 1997, was classified as GASB Risk Category A.

### 8. FIXED ASSETS

Fixed assets of the Corporation are included on the balance sheet at historical cost and are shown net of accumulated depreciation. Depreciation of all fixed assets is charged as an operating expense. Depreciation for financial reporting purposes is computed by the straightline method over the estimated useful lives of the assets. As assets are retired or sold, the cost and related accumulated depreciation are removed from the appropriate property and equipment accounts. The resulting gain or loss on disposal is reflected in nonoperating revenues and expenses. A summary of changes in fixed assets follows:

Notes to the Financial Statements (Continued)

	Balance June 30, 1997	Additions	Deletions	Balance June 30, 1998
Automobiles	\$945,425	\$66,976	(\$135,032)	\$877,369
Data processing software				
and equipment	8,814,387	156,131	(1,579,390)	7,391,128
Equipment	1,304,172	21,915 `	(6,835)	1,319,252
Furniture and fixtures	382,171	18,721		400,892
Leasehold improvements	772,752	47,623		820,375
Communications	249,981	76,827	(9,009)	317,799
Total	12,468,888	388,193	(1,730,266)	11,126,815
Less - accumulated				
depreciation	(10,492,363)	(1,026,381)	1,633,785	(9,884,959)
Net Fixed Assets	\$1,976,525	(\$638,188)	(\$96,481)	\$1,241,856

The estimated useful lives used in determining depreciation for the various types of assets are as follows:

36 months Automobiles 60 months Data processing equipment 36 months from January 1, 1998 Data processing equipment Data processing software 36 months 60 months Equipment 60 months Furniture and fixtures 36 months Leasehold improvements 60 months Communications

### 9. MULTI-STATE LOTTERY ASSOCIATION

The Multi-State Lottery Association (MUSL) is an unincorporated government-benefit voluntary association created for the purpose of administering joint lottery games. MUSL currently includes 20 state lottery entities and the District of Columbia that participate in a game known as Powerball. The chief executive officer of each member lottery serves on the MUSL board of directors.

As a member of MUSL, the Corporation is required to contribute to various prize reserve funds maintained by MUSL. The prize reserve funds serve as a contingency reserve to protect MUSL from unforeseen prize liabilities. All funds remitted, and the related interest earnings, will be returned to the Corporation upon leaving MUSL, less any portion of unanticipated prize claims, which may have been paid from the fund.

The Corporation has contributed all required reserve funds. As of June 30, 1998, and June 30, 1997, the Corporation had deposits with MUSL of \$6,972,775 and \$6,515,208, respectively, representing the Corporation's deposits of reserve funds and the deposit for the Corporation's share of related interest earnings on these funds.

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Notes to the Financial Statements (Continued)

A copy of the MUSL financial statements may be obtained by submitting a written request to MUSL, 1200 35th Street, Suite 701, West Des Moines, Iowa 50266-1907.

### 10. PRIZES PAYABLE

Prizes for the on-line games are redeemable for 180 days after a drawing. Prizes for instant games are redeemable for 90 days after the announced end of the game. All prizes not claimed by the applicable deadline are classified as unclaimed and added to the pool from which future prizes are to be awarded or used for special prize promotions pursuant to R.S. 47:9025(D).

Lotto grand prizes of \$1 million or more and grand prizes of two instant ticket games are payable in 20 annual installments. The first installment is paid on the day the prize is claimed. The 19 subsequent equal annual payments are funded with U.S. Treasury zero coupon bonds purchased by the Louisiana Lottery Corporation.

On March 23, 1995, the Lotto Game Play Directive was amended to state that Lotto grand prizes shall be paid in a single lump-sum payment. The first Lotto drawing with a grand prize winner under this new directive was on July 29, 1995.

For the fiscal years ended June 30, 1998, and June 30, 1997, the Corporation had four and three Powerball grand prize winner installment obligations, respectively. The MUSL purchased U.S. Treasury zero coupon bonds to fund the grand prizes that are payable over 20 years. As the bonds mature, the funds are transferred to the Corporation for the annual prize payments to the winners.

The liabilities for the grand prize installments are recorded at the fair value of the investments purchased to fund these obligations. All income generated from these bonds, including changes in fair value, accrues as a liability to the prize winners. The June 30, 1997, balances of current and noncurrent prize annuities payable, previously reported on Statement A at net present value of \$19,877,785 and \$189,353,188, respectively, are restated at fair value of \$19,829,462 and \$182,335,565, respectively. Also, as a result of this change and a reclassification adjustment, the amounts previously reported on Statement C at June 30, 1997, for decrease in prizes payable and for increase in noncurrent prizes payable of \$1,544,335 and \$9,291,886, respectively, are restated as \$1,484,587 and \$2,274,262, respectively. This change has no effect on current or prior year income; therefore, no cumulative effect or pro forma information is necessary.



Notes to the Financial Statements (Continued)

Current Prizes and Withholdings Payable: Annual grand prize payments (face value) Less imputed interest Net present value of annual grand prize payments Adjustment to current fair value Fair value of prize annuities Instant prizes payable On-line prizes payable Unclaimed prizes payable Due to MUSL prize pool Tax withholdings payable

As of	As of
June 30,	June 30,
1998	1997
	<u></u>
\$21,706,000	\$20,361,000
(520,929)	(483,215)
21,185,071	19,877,785
1,730	(48,323)
21,186,801	19,829,462
6,144,582	5,969,152
7,991,391	5,894,993
9,311,964	8,880,817
885,867	969,877
25,915	108,071

Total Current Prizes and Withholdings Payable	\$45,546,520	\$41,652,372
Long-term Prizes Payable:		
Annual grand prize payments (face value)	\$310,047,000	\$306,198,000
Less imputed interest	(112,197,780)	(116,844,812)
Net present value of long-term		······································
annual grand prize payments	197,849,220	189,353,188
Adjustment to current fair value	4,605,228	(7,017,623)
Fair value of prize annuities	202,454,448	182,335,565
MUSL prize reserve payable	6,558,069	6,332,706
Total Long-term Prizes Payable	\$209,012,517	\$188,668,271

### 11. VACATION AND SICK LEAVE

Corporation employees earn vacation leave at various rates depending on the employee's position and the number of years of service. All employees must complete one year of service, measured from the date of hire, before they are eligible to use accrued vacation or receive termination payment for unused vacation. Vacation leave may neither be carried forward into the next year nor shall the employee receive additional pay for unused vacation at year-end. Upon termination, employees will be paid in full for unused eligible and current year's accrued vacation leave. Employees earn sick leave at the rate of 8 days per year after the completion of 6 months of continuous employment. Sick leave may be carried forward to the next year and accumulated to a maximum of 20 days. Employees are not paid for accrued sick leave upon termination. At hunc 20, 1009, and hunc 20, 1007, the total value of expression

# termination. At June 30, 1998, and June 30, 1997, the total value of compensated absences payable are \$228,779 and \$219,757, respectively.

Notes to the Financial Statements (Continued)

### 12. RETIREMENT BENEFITS

### A. AUTHORIZATION AND BASIS OF ACCOUNTING

R.S. 47:9015(A) states that the Corporation shall provide or arrange for a retirement plan. The retirement plans described below have been established pursuant to this statute. Administrative and investment services are provided by Pan American Life Insurance Company. A financial and compliance audit has been performed on all the Corporation's retirement plans described below for the plans' year ending December 31, 1997. A copy of the audit reports may be obtained by submitting a written request to the Louisiana Lottery Corporation, 11200 Industriplex Boulevard, Suite 190, Baton Rouge, LA 70809-4110.

The financial statements of the Corporation's plans are accounted for using the accrual basis of accounting. Investments in money market and mutual funds are reported at fair value, which is based on deposit values and quoted market prices.

### B. BASIC AND SUPPLEMENTAL RETIREMENT PLANS

### 1. Basic Retirement Plan

The Corporation has a money purchase plan under Section 401(a) of the Internal Revenue Code (IRC) of 1986, as amended, which is intended to constitute a safe harbor within the meaning of Section 3121 (b)(7) of the code and the regulations promulgated thereunder. The basic retirement plan, which is a defined contribution plan, began September 1, 1993, with all employees eligible except those who elect coverage under a state retirement plan and those who are either independent contractors or leased employees.

۱.

Under the terms of the plan, an employee is eligible to participate in the plan immediately upon employment.

As defined in the basic retirement plan, the employer's contribution shall be 5% of the participant's compensation for such plan year. The participant's contribution shall equal 6.2% of his/her compensation for such plan year.

A participant is fully vested immediately. In no event shall the assets of this plan revert for the benefit of the Corporation. No more than the social security wage base in effect as of the first day of the plan year shall be treated as compensation. As of June 1, 1994, the Corporation elected to treat all contributions to the basic retirement plan as pre-tax.

The distribution of a participant's benefits shall commence as of the date designated by the participant (annuity starting date) after termination of employment with the Corporation, but shall not be later than April 1 of the year

Notes to the Financial Statements (Continued)

following the calendar year in which the participant attains age 70½. The participant shall make a qualified election to receive the distribution in the form of a single-sum payment or to purchase a qualified joint and survivor annuity or single life annuity contract. This qualified election may be revoked, modified, or amended at any time, or multiple times before the participant's annuity starting date; however, the qualified election is irrevocable as of the participant's annuity starting date.

### 2. Supplemental Retirement Plan

The Corporation has a defined contribution retirement plan that covers substantially all full-time employees. The Corporation contributes 4.5% of each participant's compensation for the year, as defined. Participants are not permitted to contribute to the plan. An eligible employee shall participate in the plan as of the entry date that coincides with or immediately follows the date on which the eligible employee completes 90 consecutive calendar days of employment with the Corporation.

In addition, each plan year, the board of directors of the Corporation may determine the amount of a discretionary contribution not to exceed 2% of each participant's compensation for any plan year.

A participant's amount shall be fully vested and nonforfeitable upon such participant's death, disability, or attainment of the normal retirement date (65 years of age) or upon the completion of three years of service. A year of service is a plan year in which a participant is credited with 1,000 hours of service. Each participant employed by the Corporation before January 1, 1992, shall be credited with a special year of service if the employee completed at least 500 hours of service before such date. Any forfeiture of nonvested amounts shall be reallocated to the accounts of all the remaining participants. In no event shall the assets of this plan revert for the benefit of the Corporation.

The distribution of a participant's vested and nonforfeitable portion of his/her account shall be made in the form of a single-sum payment no later than 60 days following the date after the participant terminates employment with the Corporation, attains the normal retirement age, or dies. A participant may elect to postpone the distribution, in writing on forms provided by the Employee Benefits Committee, provided, however, in no event shall distribution be postponed later than April 1 following the close of the calendar year in which the participant attains age 70½.

As of June 30, 1998, there were 139 participants in the Basic Plan and 128 participants in the Supplemental Plan.

...

Notes to the Financial Statements (Continued)

For the fiscal year ended June 30, 1998, employer and employee contributions to the Basic and Supplemental Plans were \$358,874 and \$239,580, respectively. The fair value of the total assets of the plans as of June 30, 1998, is \$3,824,023. Individual investments that represent 5% or more of plan net assets include the Vanguard Wellington Mutual Fund with a fair value of \$2,468,032 and the Dreyfus Institutional S&P 500 Stock Index Mutual Fund with a fair value of \$1,059,045.

### C. OPTIONAL SAVINGS PLAN (DEFERRED COMPENSATION PLAN)

The Optional Savings Plan is a voluntary Deferred Compensation Plan adopted under the provisions of IRC Section 457. Under the terms of the Plan, an employee is eligible to participate in the Plan as of the entry date that coincides with or immediately follows the date on which the employee completes a 90-day employment period. For any plan year, the sum of compensation deferred by a participant and the Corporation's matching contributions made on behalf of such participant shall not exceed the lesser of 33 1/3% of such participant's compensation or \$8,000. The Corporation contributes a matching

contribution equal to the amount of compensation deferred by each participant up to 2.5% of each participant's compensation as reported on Internal Revenue Service (IRS) Form W-2, increased by the amount of any deferral under this Plan. The Corporation has elected to designate a third party to administer the Plan through an irrevocable trust.

A participant's matching contribution account shall be fully vested and nonforfeitable upon such participant's death, disability, or attainment of the normal retirement date or upon the completion of three years of service. A year of service is a plan year in which a participant is credited with 1,000 hours of service. Each participant employed by the Corporation before January 1, 1992, is credited with a special year of service if the employee completed at least 500 hours of service before such date. Any forfeiture of nonvested amounts shall be reallocated to the matching accounts of all the remaining participants.

Before August 20, 1996, under requirements of IRC Section 457, the assets in the plan remained the property of the employer until paid or made available to participants, subject only to the claims of the employer's general creditors. On August 20, 1996, IRC Section 457 was amended by the Small Business Job Protection Act to require that all assets and income of the plan be held in trust for the exclusive benefit of the participants and their beneficiaries. The Corporation amended the Optional Savings Plan on January 1, 1997, to reflect this change in the IRC.

The distribution of a participant's benefits shall be made either in the form of a singlesum payment or in the form of substantially equal quarterly or annual installment payments not to exceed 15 years. The participant's benefits will commence 60 days after termination of employment with the Corporation unless the participant elects in writing on forms acceptable to the Employee Benefits Committee to defer the payment of these benefits. This election must be made within 30 days after separation from service

Notes to the Financial Statements (Continued)

and may be modified or changed one time if the modification is made before commencement of distributions. In no event may a participant defer payment of benefits later than April 1 of the calendar year immediately following the year in which the participant attains age 701/2.

As of June 30, 1998, there were 117 participants in the Optional Savings Plan.

For the fiscal year ended June 30, 1998, employer and employee contributions were \$85,622 and \$166,678, respectively. The fair value of plan assets at June 30, 1998, is \$1,543,895. Individual investments that represent 5% or more of plan net assets include the Vanguard Wellington Mutual Fund with a fair value of \$335,734 and the Dreyfus Institutional S&P 500 Stock Index Mutual Fund with a fair value of \$870,717.

### 13. LITIGATION

The Corporation has been named in seven lawsuits and one administrative charge. For four of the lawsuits and the administrative charge, the probability of an unfavorable outcome and the potential liability to the Corporation cannot be reasonably determined by the Corporation's legal counsel. For the remaining three lawsuits, the Corporation's legal counsel does not anticipate a potential loss to the Corporation resulting from these lawsuits.

### 14. RISK MANAGEMENT

The Corporation is exposed to various risks of loss related to torts, theft of, damage to and the destruction of assets; errors and omissions; injuries to employees; and natural disasters. The Corporation has purchased commercial insurance to cover these risks. In addition, management has established a litigation and prize reserve of \$5,000,000 within the Corporation's retained earnings to cover unanticipated losses (see note 16.) The amount of commercial coverage has not decreased nor has the amount of settlements exceeded coverage in any of the past three fiscal years.

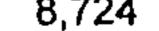
### 15. LEASE AND RENTAL COMMITMENTS

The Corporation has noncancelable operating leases with the following annual rental payments for the next five years presented in the following schedule:

	Equipment	Facilities	Total
1998-99	\$20,161	\$608,288	\$628,449
1999-2000	9,677	228,265	237,942
2000-2001	8,724	62,062	70,786
2001-2002	8,724	9,624	18,348
2202 2002	o 704		0 70 4











### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Notes to the Financial Statements (Continued)

The total operating lease payments for the years ended June 30, 1998, and June 30, 1997, were \$650,210 and \$561,513, respectively.

The Corporation has no capital leases at June 30, 1998.

### 16. RETAINED EARNINGS

The Corporation has unreserved retained earnings at June 30, 1998, of \$22,801,083. As presented in the 1998-99 fiscal year budget approved by the Joint Legislative Committee on the Budget on August 13, 1998, management has specified that retained earnings of June 30, 1998, be used for the following purposes:

.

Cost of fixed assets (net of accumulated depreciation)	\$1,250,000
Fixed asset replacement reserve	6,500,000
Instant ticket inventory	680,000
Litigation and prize reserve	5,000,000
New capital expenditure purchases	546,000
Permanent facilities	6,750,000
Deposits	35,584
Funding for future needs, such as capital expenditures, equipment purchases, one-time retailer incentives, new	
game development, etc.	1,500,000
Rounding difference	74
Total budgeted retained earnings	22,261,658
Plus - difference in budgeted retained	
earnings and actual	539,425
Total unreserved retained earnings	\$22,801,083

The reserve for operating leases of \$180,690 represents security pledged against a letter of credit required by the Baton Rouge main office operating lease.

### 17. TRANSFERS TO THE STATE TREASURY

The Corporation is required to transfer each year not less than 35% of gross revenues to the state treasury. R.S. 47:9029(A)(3) requires monthly transfers to the state treasury. For the fiscal years ended June 30, 1998, and June 30, 1997, the total amount transferred to the state was \$108 million and \$104.3 million, respectively.

### 26

Notes to the Financial Statements (Concluded)

### **18. BOARD OF DIRECTORS**

The board of directors consists of nine members appointed by the governor and confirmed by the Senate. No member shall serve more than two consecutive four-year terms. The board of directors must meet at least bi-monthly and at such other times as the chairperson or the president may determine.

- -

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA SUPPLEMENTAL INFORMATION SCHEDULES For the Year Ended June 30, 1998

### SCHEDULE OF PROFESSIONAL SERVICE FEES

Schedule 1 presents professional service fees for the year ended June 30, 1998. This schedule is prepared in compliance with Senate Concurrent Resolution No. 35 of the 1974 Session of the Louisiana Legislature.

### SCHEDULE OF COMPENSATION PAID BOARD MEMBERS

Schedule 2 presents the compensation paid board members for the year ended June 30, 1998. Louisiana Revised Statute 47:9004(D) provides that appointed members of the board of directors shall be entitled to \$15,000 per year, except for the chairperson, who shall receive \$25,000 per year. This schedule is prepared in compliance with House Concurrent Resolution No. 54 of the 1979 Session of the Louisiana Legislature.



Schedule 1

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA

•

.

•

.

Schedule of Professional Service Fees For the Year Ended June 30, 1998 (With Comparative Totals for June 30, 1997)

\_\_\_\_.

	JUNE 30, 1998	JUNE 30, 1997
Abbott & Hayne, Counselors-at-Law - legal counsel	\$1,397	\$14,999
Affiliated Forensic - compliance testing of Instant games	6,000	4,750
Attorney General's Office, Department of Justice - legal counsel	88,875	88,875
BABN - marketing research	21,240	
Battelle, Incorporated - consulting services for on-line system		101,094
Buck Consulting - review of compensation program	960	
Chenevert/Soderberg, Architects - facilities planning	25,500	
Department of Revenue and Taxation - retailer		
background investigations	6,883	11,795
Dittler Brothers, Incorporated - marketing research	155,584	88,404
KPMG Peat Marwick Thorne - Certified Public Accountants		
acceptance testing - Automated Drawing Machine	15,738	10,800
Martin E. Segal Company - benefit plan development	11,789	12,328
Miscellaneous	447	467
Office of Legislative Auditor - financial and compliance		
audit and observations of on-line drawings	97,096	119,971
Phelps Dunbar, Counselors-at-Law - legal counselors	47,586	151,993
Pravel, Hewitt, Kimball & Krieger, Counselors-at-Law -		
legal counselors		9,724
SSA Consultants, Incorporated - long range planning	6,684	5,707
William M. Mercer, Incorporated - salary administration		
and compensation program		18,018
Total	\$485,779	\$638;925



.

•

•

Schedule 2

-----

-----

### LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA

•

.

Schedule of Compensation Paid Board Members For the Year Ended June 30, 1998 (With Comparative Totals for June 30, 1997)

	EFFECTIVE DATE OF TERM	EXPIRATION DATE OF TERM	JUNE 30, 1998	JUNE 30 1997
Joseph Bouie	January 28,1993	February 21, 1997*		\$10,000
James David Cain, Jr.	January 1, 1995	-	\$15,000	15,000
Stewart Gentry, Chairperson				
effective June 26, 1998	June 24, 1994		15,139	19,704
Harold Hebert, Chairperson effective January 26, 1997,				
through December 14, 1997	January 19, 1993		19,570	20,296
Jewel J. Newman	April 26, 1995	March 1, 1998*	10,041	15,000
Lamar Poole	January 1, 1995		15,000	15,000
Nicholas Smith	January 12, 1994	December 31, 1997*	7,500	15,000
Lyn Hayward	March 26, 1996		15,000	15,000
Oray P. Rogers	January 1, 1998		7,500	
Peggy Persac, Chairperson effective December 15, 1997,				
through June 25, 1998	July 17, 1996		20,291	14,355
Patricia C. Mason	February 27, 1997		15,000	4,860
S.P. Davis	March 25, 1998	Resigned June 1, 1998	2,829	·
<b>T 1</b>			<i>\$440.070</i>	#111 01E

•

Total

.

.

•

-

.

.

\$142,870 \$144,215

.

\*Terms expired pursuant to Louisiana Revised Statute 47:9004.



**OTHER REPORT REQUIRED BY** 

### **GOVERNMENT AUDITING STANDARDS**

The following pages contain a report on compliance with laws and regulations and on internal controls as required by *Government Auditing Standards*, issued by the Comptroller General of the United States. This report is based solely on the audit of the financial statements and includes, where appropriate, any reportable conditions and/or material weaknesses in internal control or compliance matters that would be material to the presented financial statements.

.

.

.

.

.

. .





OFFICE OF LEGISLATIVE AUDITOR STATE OF LOUISIANA BATON ROUGE, LOUISIANA 70804-9397

DANIEL G. KYLE, PH.D., CPA, CFE LEGISLATIVE AUDITOR 1600 NORTH THIRD STREET POST OFFICE BOX 94397 TELEPHONE: (225) 339-3800 FACSIMILE: (225) 339-3870

September 11, 1998

Report on Compliance and on Internal Control Over Financial Reporting Based on an Audit of the General Purpose Financial Statements

BOARD OF DIRECTORS LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA

Baton Rouge, Louisiana

We have audited the general purpose financial statements of the Louisiana Lottery Corporation, a component unit of the State of Louisiana, as of and for the year ended June 30, 1998, and have issued our report thereon dated September 11, 1998. We conducted our audit in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

# Compliance

As part of obtaining reasonable assurance about whether the Louisiana Lottery Corporation's general purpose financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, and contracts, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

# Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Louisiana Lottery Corporation's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the general purpose financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be material weaknesses. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the general purpose financial statements being audited may occur and not be detected within a timely period by employees in the permal course of performing their

# be detected within a timely period by employees in the normal course of performing their

31

- · - · · - · ·

# LEGISLATIVE AUDITOR

# BOARD OF DIRECTORS LOUISIANA LOTTERY CORPORATION STATE OF LOUISIANA Compliance and Internal Control Report September 11, 1998 Page 2

assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended for the information and use of the Corporation and its management. By provisions of state law, this report is a public document, and it has been distributed to appropriate public officials.

Respectfully submitted,

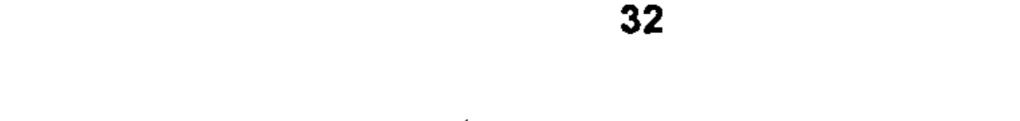
Daniel G. Kyle, CPA, CFE

# Legislative Auditor

# MMG:THC:RCL:dl

(LOTTERY)

.



.

. .

•

t.

.

.

.

. .

•

.

-

# STATISTICAL SECTION

(UNAUDITED)

.

---<u>-</u>. . - . -

# LOUISIANA LOTTERY STATISTICS (UNAUDITED)

The Louisiana Lottery Corporation began operating in January 1991 and commenced ticket sales in September 1991. The Lottery earned revenue of \$129,371 and incurred general operating expenses of \$1,096,699 during its first fiscal year ended June 30, 1991. Data from ticket sales inception through June 30, 1998 is presented in the following charts.

The information presented in the charts is as follows:

Sales - Instant Tickets - represents the face value of tickets activated by retailers.

-On-line - represents the face value of tickets sold to the public.

**Revenue** - includes sales, interest income, increases in the fair value of investments, retailer license fees, miscellaneous revenue, and gains on disposal of assets.

Prizes - represents the accrued expenses for instant tickets and on-line game winners based on established prize structures.

Retailer Compensation - represents 5% base sales commission and incentive payments.

Direct Operating Expenses - expenses which fluctuate with sales volume including commission paid to the on-line vendor, the cost of purchasing instant tickets, the cost of delivery to retailers, and on-line network communication costs.

General Operating Expenses - includes all other costs of operating the Lottery.

Transfers - represents the transfer of net revenues to the State Treasury Lottery Proceeds Fund as required by Louisiana Lottery Law.

Unless otherwise noted, the source for the data contained in the following charts is the Accounting Department of the Louisiana Lottery Corporation.



	· ·	·	FISCAL YE	A LOTTENT CONPORATION REVENUE (UNAUDITED) EARS 1992 THROUGH 1998	UGH 1998			
	EY 1991-92	FY 1992-93	EY 1993-94	FY 1994-95	FY 1995-96	FY 1996-97	FY 1997-98	INCEPTION IQ_DATE
	\$301,100.047	\$256,854,757	\$198,950,600	\$124,092,199	\$97,132,942	\$113,626,649	\$123,273,680	\$1,215,030,874
	79,073,230	205,981,260 29,836,936 0 0	115,561,236 35,449,725 0 0	100,742,068 37,449,548 4,178,518 38,791,478 0	54,150,821 39,440,324 12,572,638 85,926,297 0	40,416,940 41,743,623 13,139,044 67,288,303 4,439,290	36,876,518 43,977,773 8,896,149 73,907,516 5,963,955	632,802,073 227,897,929 38,786,349 265,913,594 10,403,245
	79,073,230	235,818,196	151,010,961	181, 161, 612	192,090,080	167,027,200	169,621,911	1,175,803,190
	380,173,277	492,672,953	349,961,561	305,253,811	289,223,022	280,653,849	292,895,591	2,390,834,064
AVESTMENTS	1,227,652	2,016,629	1,823,741	3,145,779	3,468,537	3,114,069	3,210,947	18,007,354
AIR TTS UE SSETS	0 326,425 241,481 0	0 41,650 15,556 0	0 48,075 2,434 23,332	0 41,925 17,495 23,897	0 34,475 23,490 85,963	27,217 33,125 12,430 34,832	174,129 34,075 16,372 27,770	201,346 559,750 329,258 195,794
	1,795,558	2,073,835	1,897,582	3,229,096	3,612,465	3,221,673	3,463,293	19,293,502
	\$381,968,835	\$494,746,788	\$351,859,143	\$308,482,907	\$292,835,487	\$283,875,522	\$296,358,884	\$2,410,127,566

LOUISIANA LOTTERY CORPORATION

•

•

.

----

• •

•• -

-

.

· · · -

OTHER REVENUE INTEREST EARNED ON INVE INTEREST EARNED ON INVE NET INCREASE IN THE FAIR VALUE OF INVESTMENTS RETAILER LICENSE FEES MISCELLANEOUS REVENUE GAIN ON DISPOSAL OF ASSI ON-LINE: LOTTO PICK 3 EASY 5 POWERBALL DAILY MILLIONS SALES INSTANT TICKETS TOTAL ON-LINE TOTAL SALES

TOTAL OTHER REVENUE

34

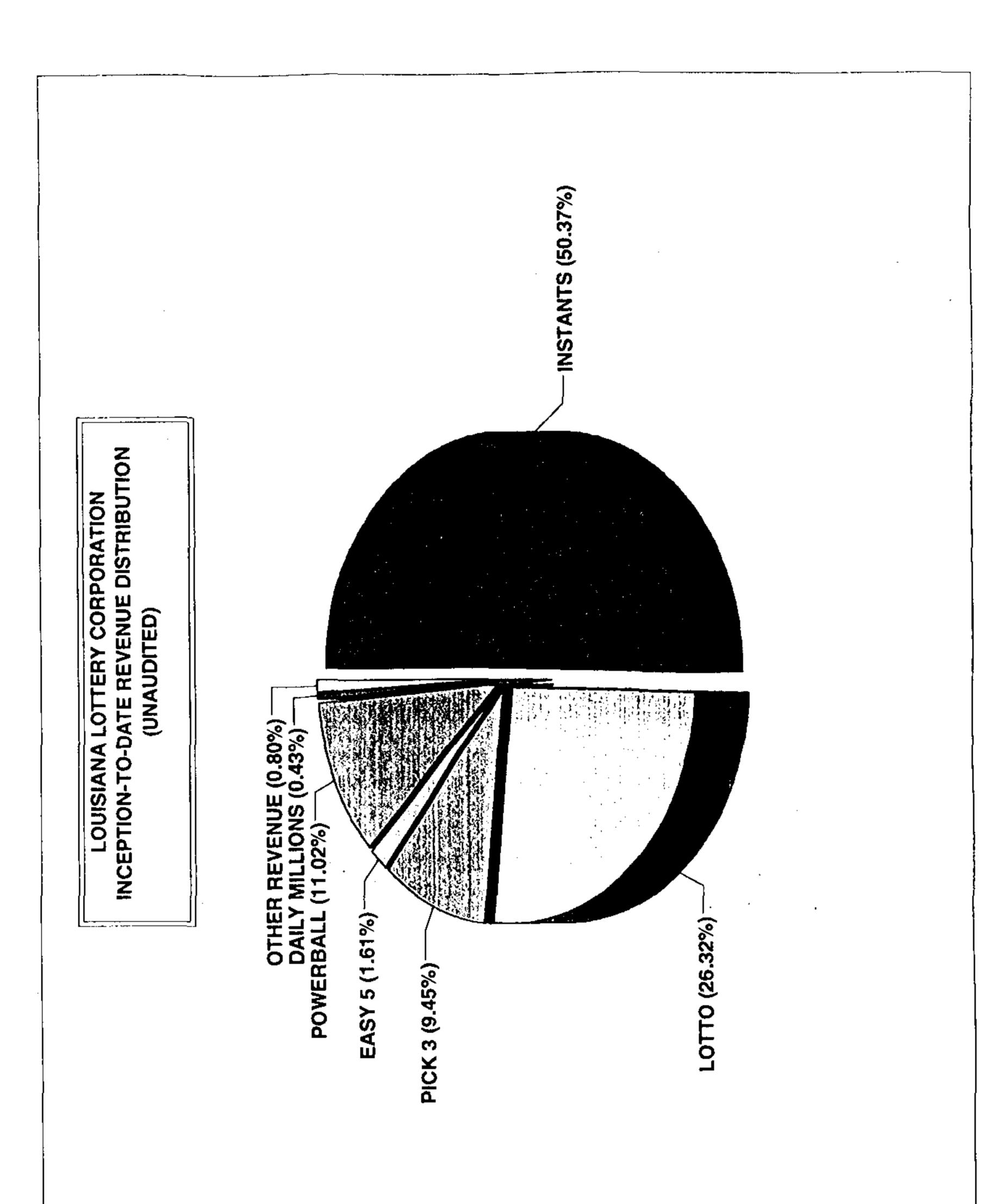
TOTAL REVENUE

. -

-

٠

•







---- --

•

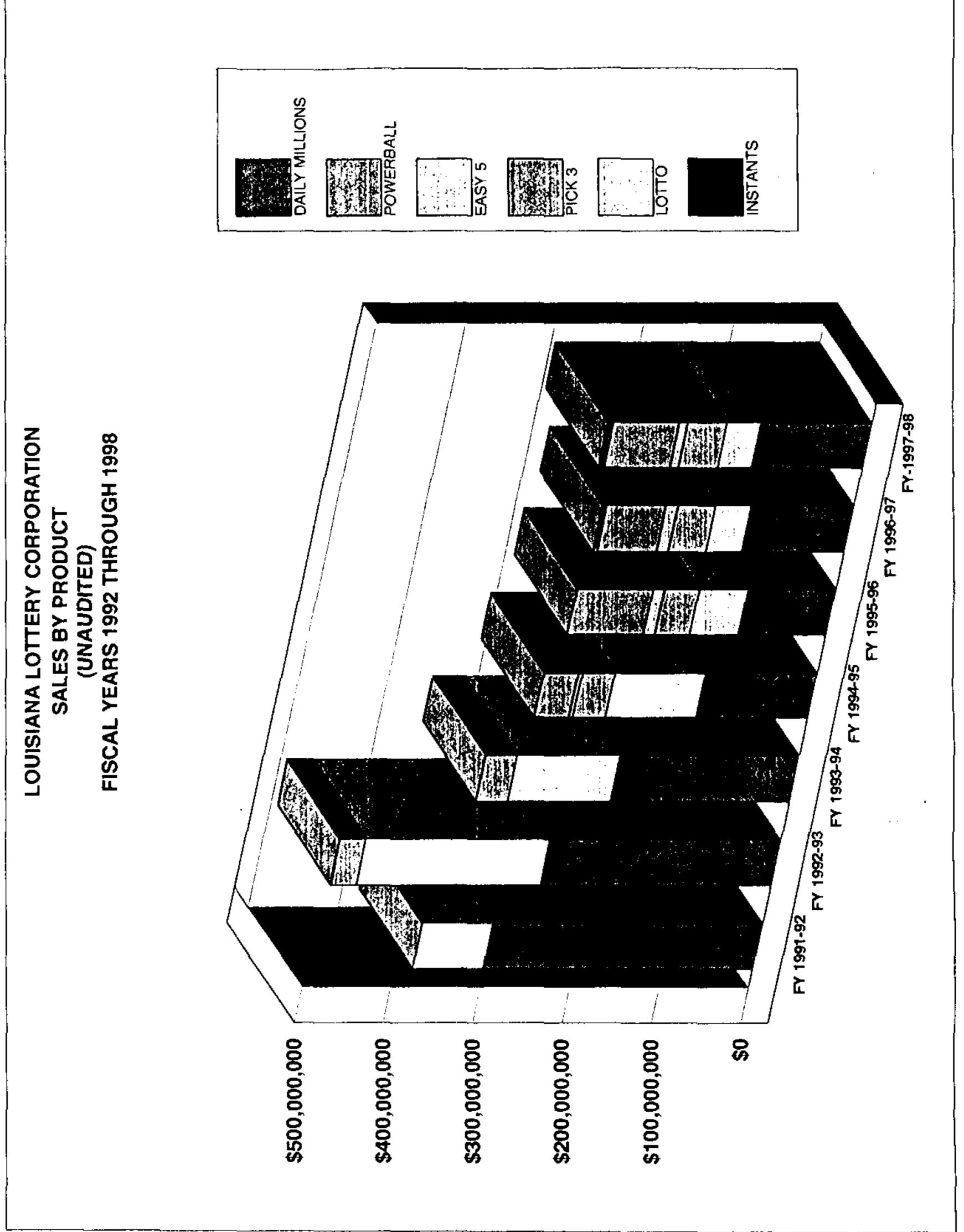
· -

• -

\_\_\_\_

. . - -

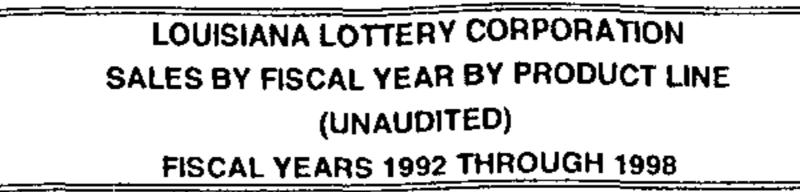
· - -

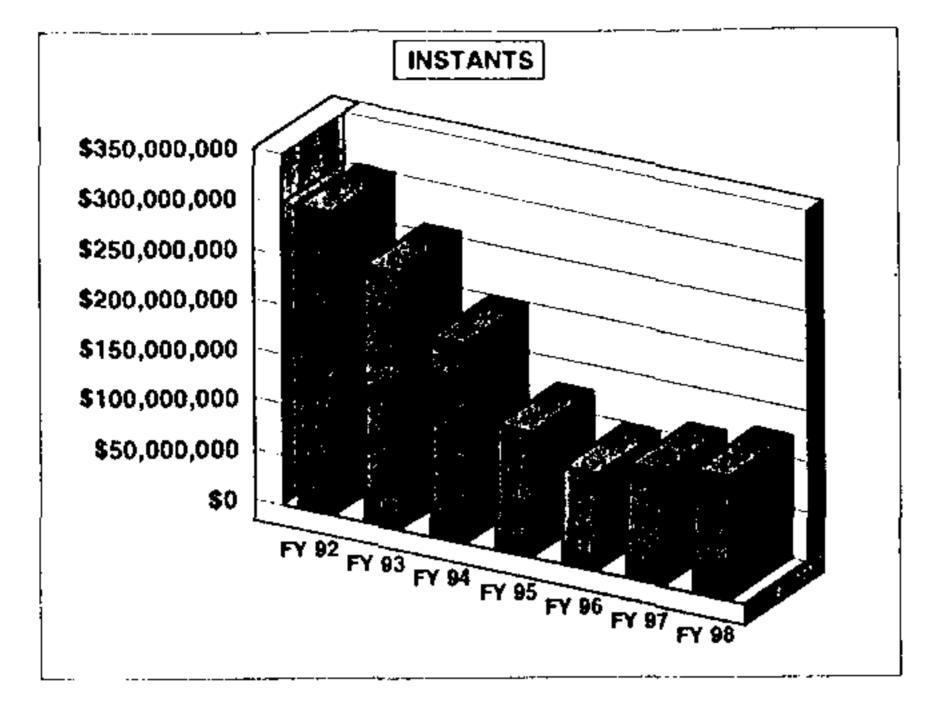




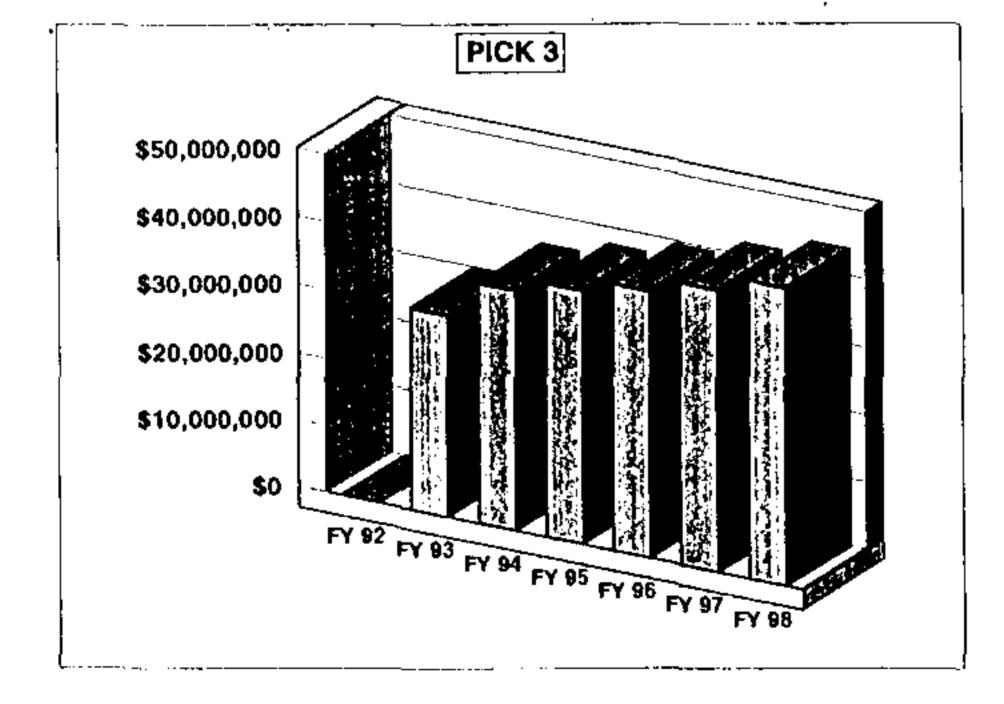
•

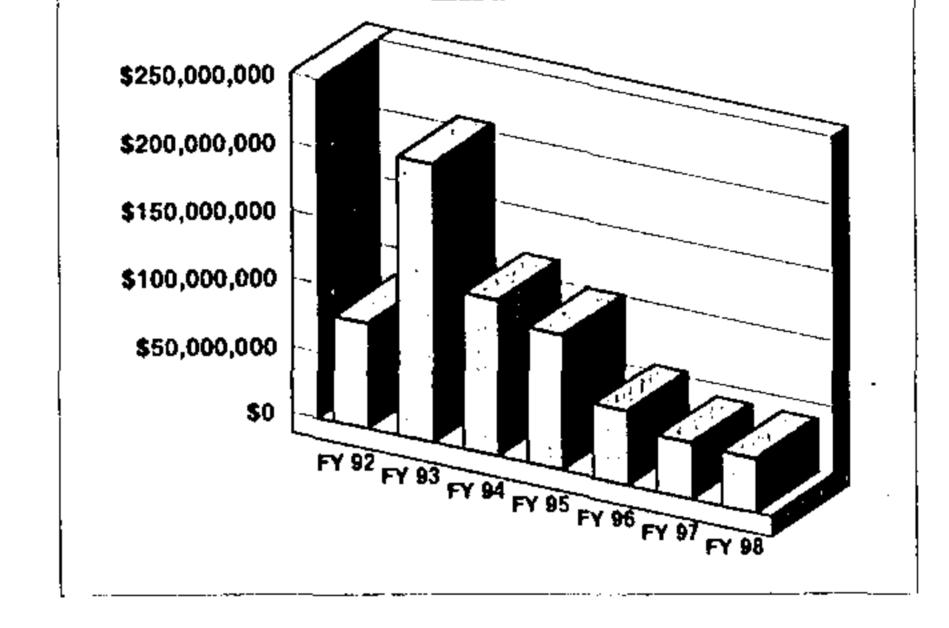
· -





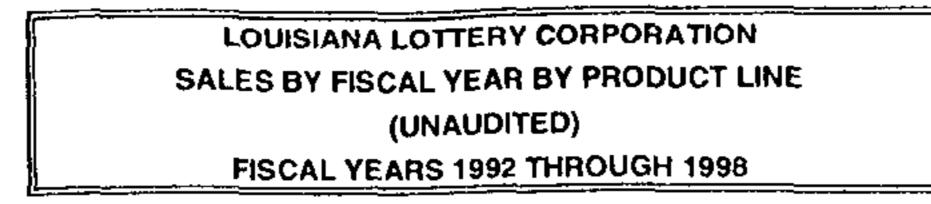
---- -

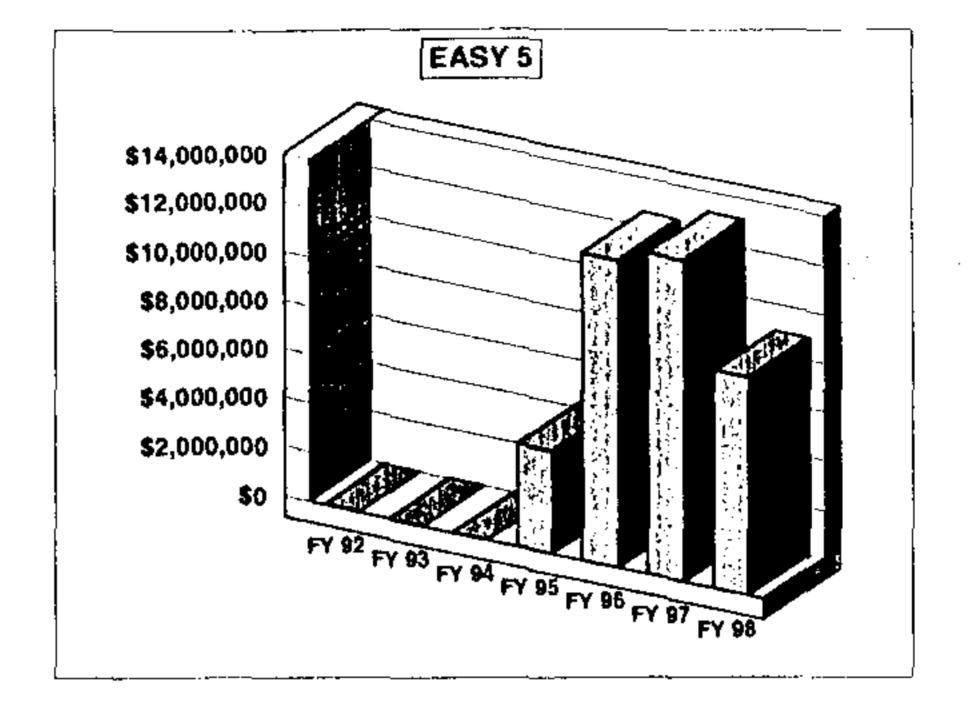




LOTTO

# 37

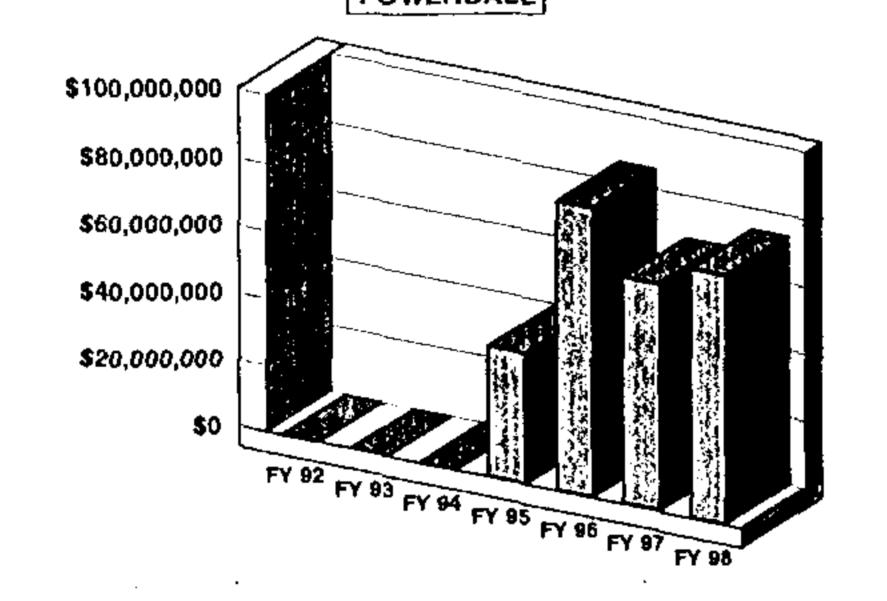


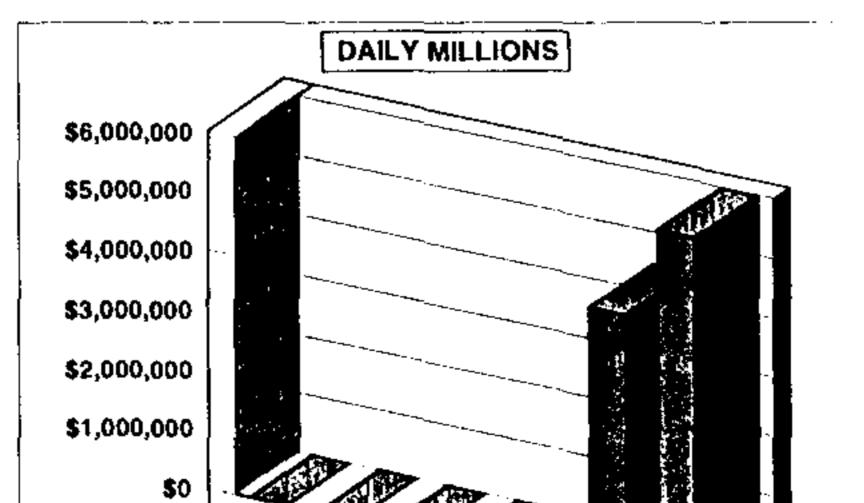


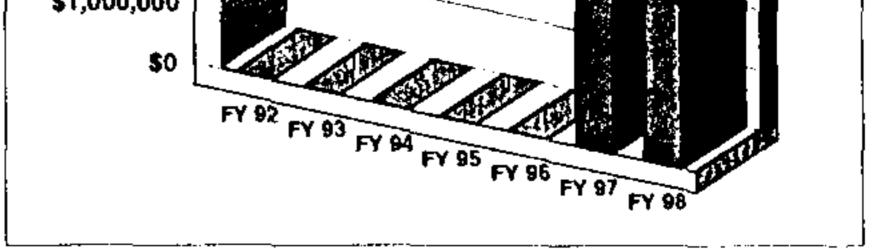
POWERBALL

•

.









· ---- - -

· -

_			
			966
RA	ERS		GH
RPO	NSF		S
ō	2	8	æ

•

.

.

- - - -

-<u>-</u>--

INCEPTION TO DATE

\_ \_

\$1,196,942,194 125,604,112 80,440,443 130,352,838

\_\_\_\_\_

\$1,533,339,587

.

			LOUISIANA LOI EXPENSES (UN FISCAL YEARS	LOTTERY SES AND T (UNAUDIT) ARS 1992 1	CORPORATION RANSFERS ED) FHROUGH 1998		
	<u>FY 1991-92</u>	FY 1992-93	FY 1993-94	FY 1994-95	FY 1995-96	FY 1996-97	FY 1997-98
PENSATION TING EXPENSES NATING EXPENSES	\$191,988,549 19,021,961 12,447,630 18,948,771	\$246.753.033 24.638.019 14.802.430 20.035.899	\$174,740,175 18,756,749 11,806,135 20,470,028	\$152,025,516 16,486,645 12,192,815 18,672,710	\$144,589,840 15,104,325 11,061,649 17,429,161	\$139,773,269 15,325,737 9,560,285 17,575,489	\$147,071,812 16,270,676 8,569,499 17,220,780
ES	\$242,406,911	\$306,229,381	\$225,773,087	\$199,377,686	\$188,184,975	\$182,234,780	\$189,132,767
Ě	\$115,000,000	\$179,165,000	\$132,026,000	\$111,770,000	\$102,492,420	\$104,346,906	\$108,038,552
						.•	
		· ·					

\$852,838,878

-.-

\_ \_ \_ \_

\_

\_ \_ \_ \_ \_ \_ \_ \_ \_

•••••

-----

۹.

•

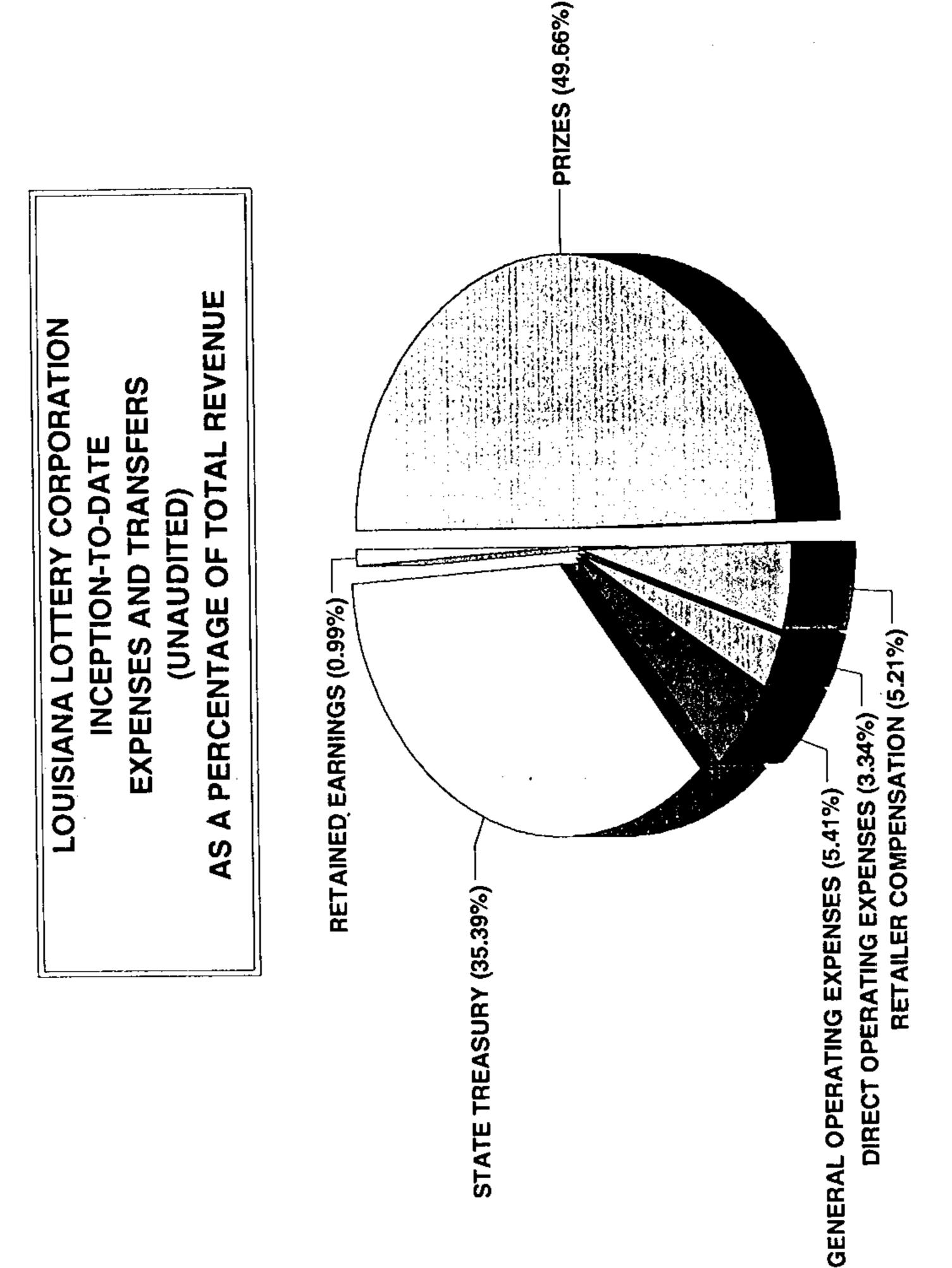
-

\_

# PRIZES RETAILER COMPEI DIRECT OPERATIN GENERAL OPERATIN TOTAL EXPENSES EXPENSES

# TRANSFERS STATE TREASURY

39



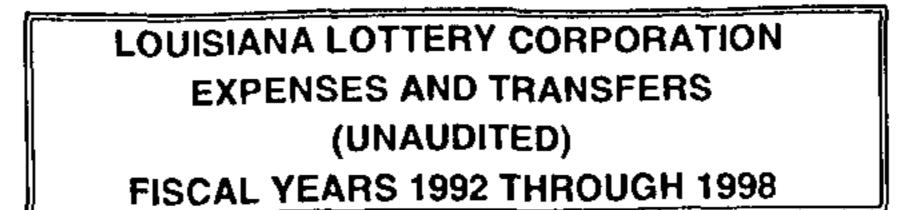
- -

.....

-





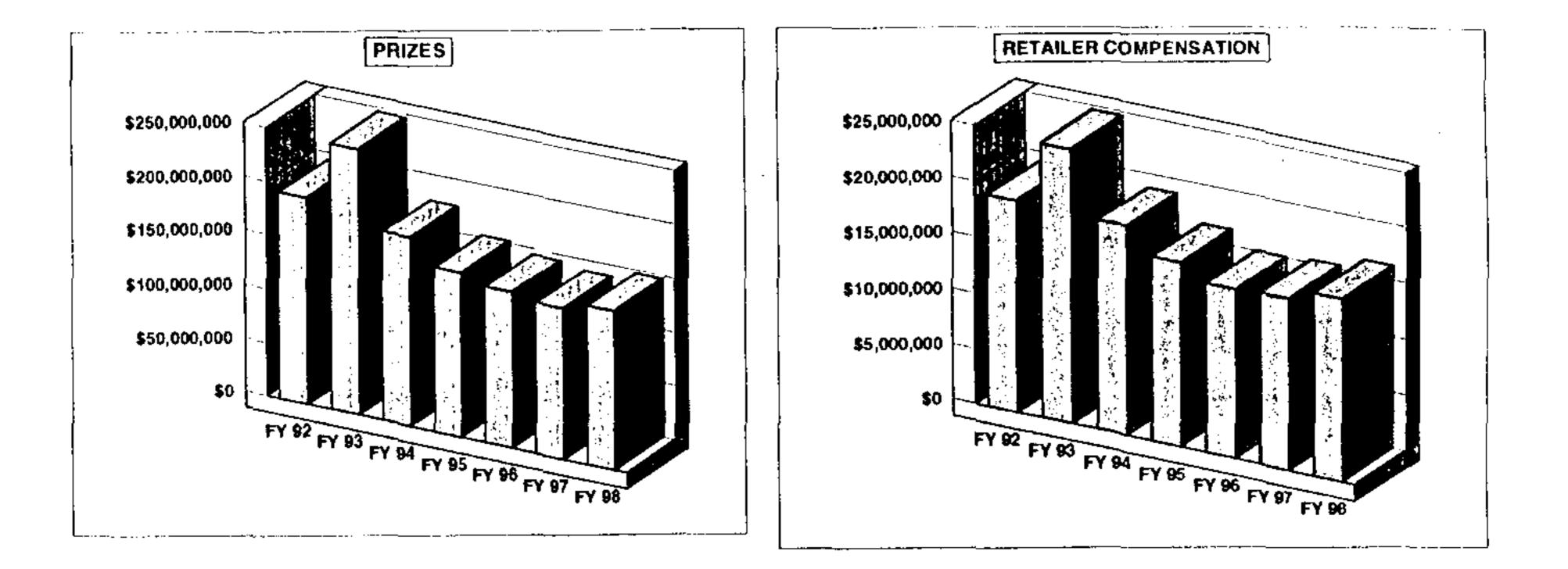


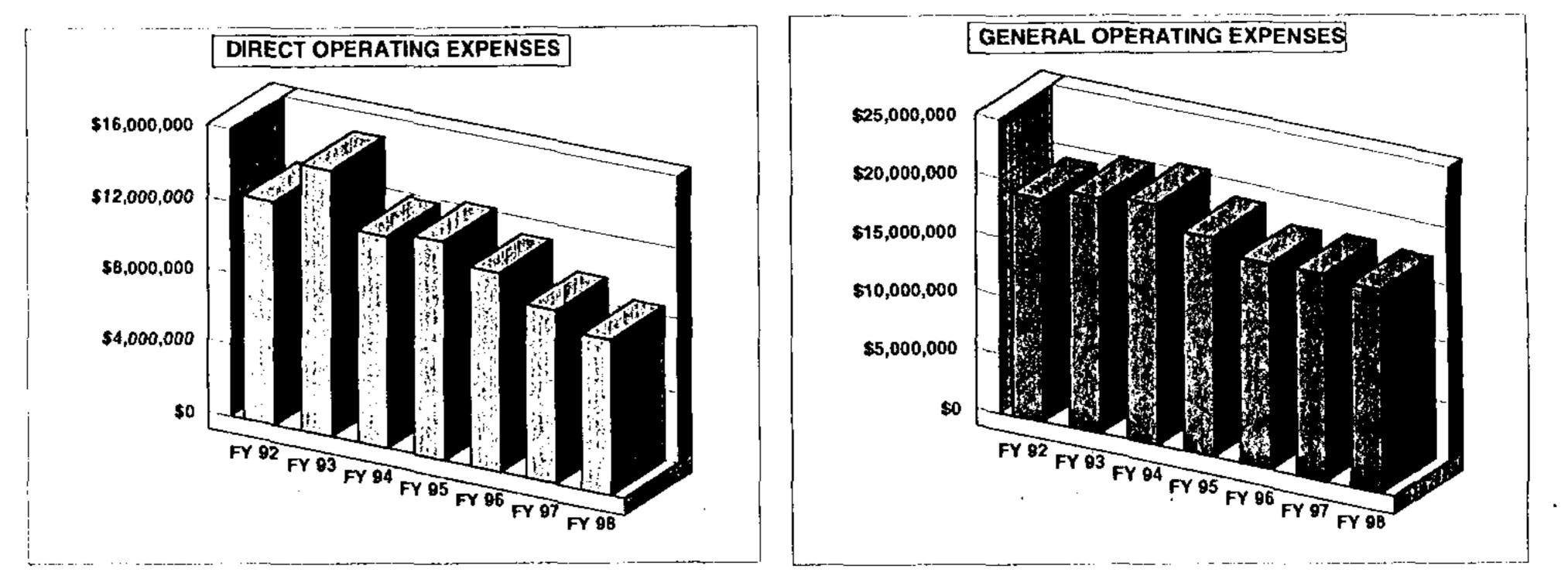
-----

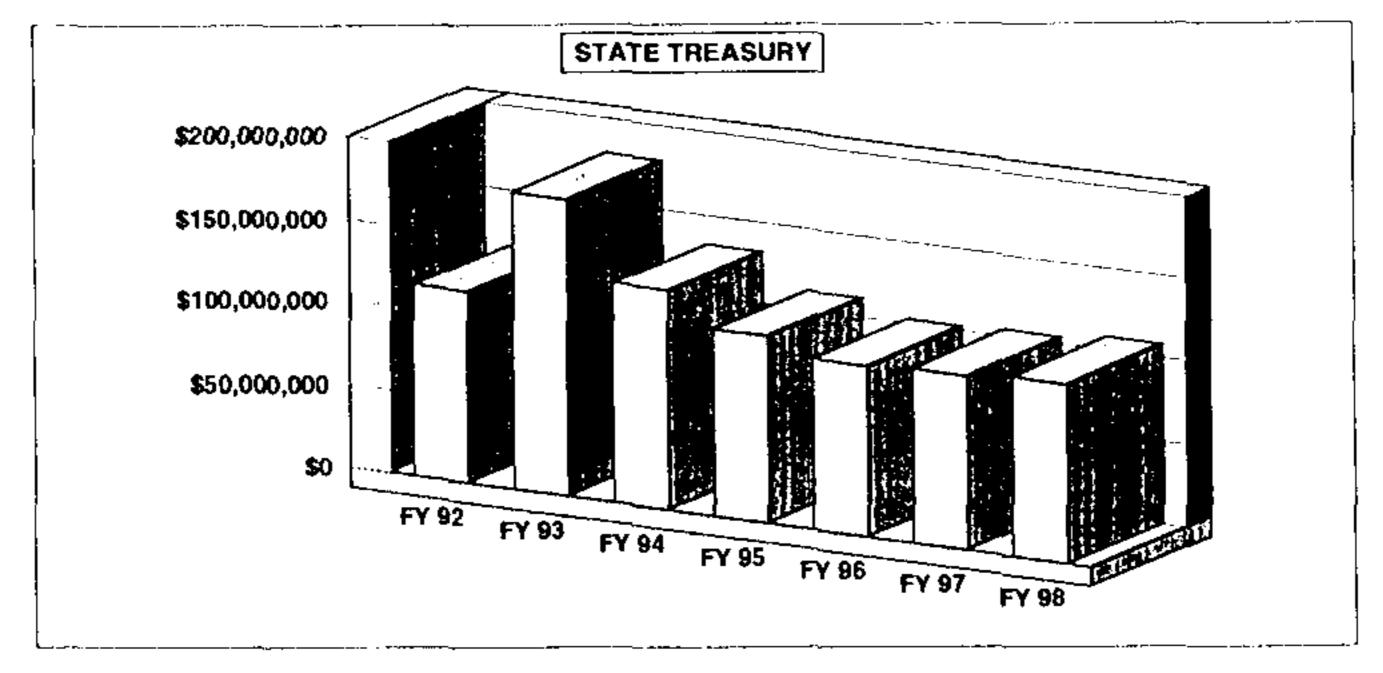
- - - -

\_\_\_ .

-----







41

· · · · · · ·

## LOUISIANA LOTTERY CORPORATION TRANSFERS TO STATE TREASURY (UNAUDITED) INCEPTION-TO-DATE

\_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_

\_ \_ \_ \_ \_ \_ \_ \_ \_

•

•

•

. .

· · · --

. .

	LOTTERY	
	FISCAL	CALENDER
	YEAR	YEAR
AMOUNT	TOTAL	TOTAL

DATE

.

... ...

•

DECEMBER 1991	\$50,000,000		\$50,000,000
MARCH 1992	40,000,000		
JUNE 1992	25,000,000	\$115,000,000	
	EZ 000 000		
SEPTEMBER 1992	57,200,000		100 E00 D00
DECEMBER 1992	44,300,000		166,500,000
MARCH 1993	45,900,000	470 465 000	
JUNE 1993	31,765,000	179,165,000	
SEPTEMBER 1993	32,266,000		
DECEMBER 1993	40,400,000		150,331,000
MARCH 1994	31,365,000		
JUNE 1994	27,995,000	132,026,000	
	00 705 000		
SEPTEMBER 1994	26,725,000		440 505 000
DECEMBER 1994	24,500,000		110,585,000
MARCH 1995	25,810,000		
JUNE 1995	34,735,000	111,770,000	
JULY 1995	9,066,822		
AUGUST 1995	8,194,932		
SEPTEMBER 1995	8,507,793		
OCTOBER 1995	7,873,606		
NOVEMBER 1995	8,327,516		
DECEMBER 1995	8,500,000		111,015,669
JANUARY 1996	9,820,865		111,010,000
FEBRUARY 1996	8,202,764		
MARCH 1996	9,315,166		
APRIL 1996	8,282,972		
MAY 1996	8,428,448		
JUNE 1996	7,971,536	102,492,420	
	1,011,000	1021102,120	
JULY 1996	8,176,487		
AUGUST 1996	7,890,198		
SEPTEMBER 1996	7,643,764		
OCTOBER 1996	8,385,386		
NOVEMBER 1996	7,773,727		
DECEMBER 1996	8,243,281		100,134,594
JANUARY 1997	8,181,070		
FEBRUARY 1997	8,026,686		
MARCH 1997	9,397,036		
APRIL 1997	8,594,425		
MAY 1997	8,675,328		_
JUNE 1997	13,359,518	104,346,906	
JULY 1997	8,399,129		
AUGUST 1997	8,490,015		
SEPTEMBER 1997	7,522,120		
OCTOBER 1997	7,955,211		
NOVEMBER 1997	7,567,906		
DECEMBER 1997	9,211,519		105,379,963
JANUARY 1998	8,211,078		100,010,000
FEBRUARY 1998	8,691,278		
MARCH 1998	8,834,355		
	0,004,000		

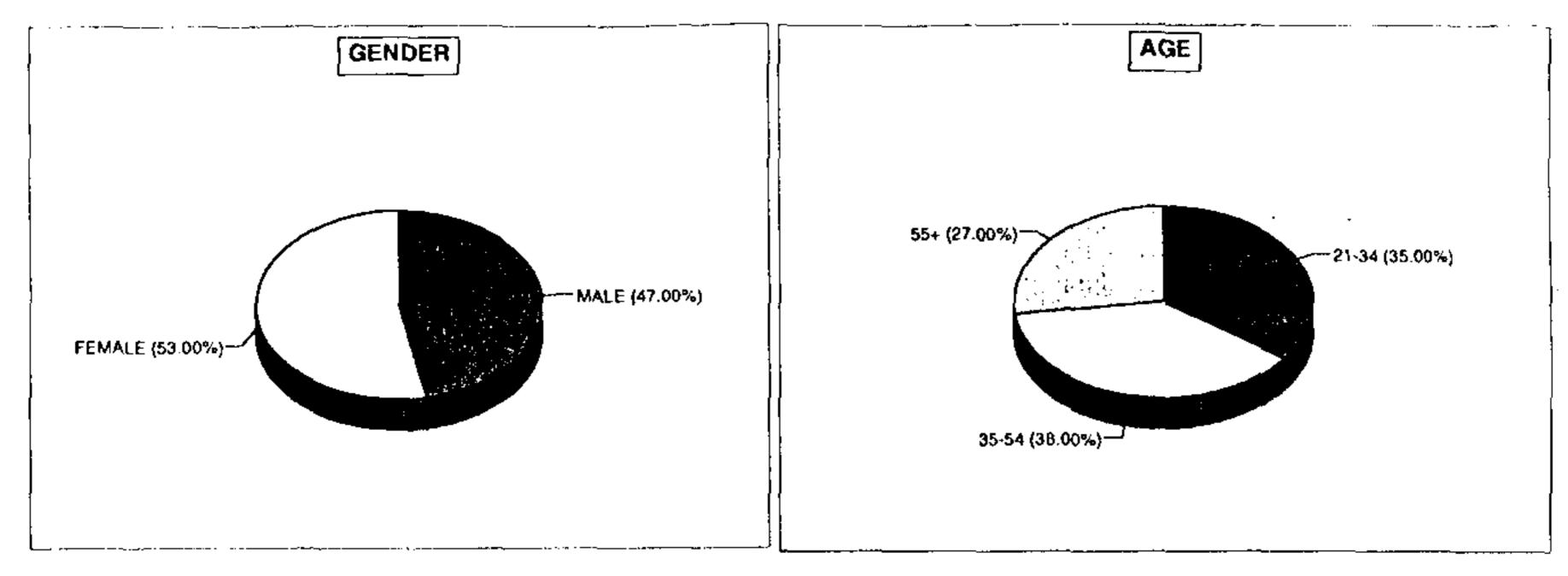
TOTAL INCEPTION-TO-DATE	\$852,838,878	\$852,838,878	\$852,838,878
JUNE 1998	12,079,583	108,038,552	58,892,652
MAY 1998	12,684,716		
APRIL 1998	8,391,642		
MARCH 1998	8,834,355		

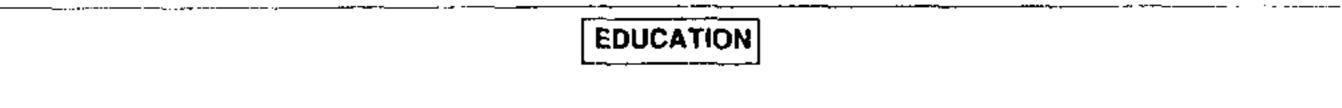
·· \_ \_ \_

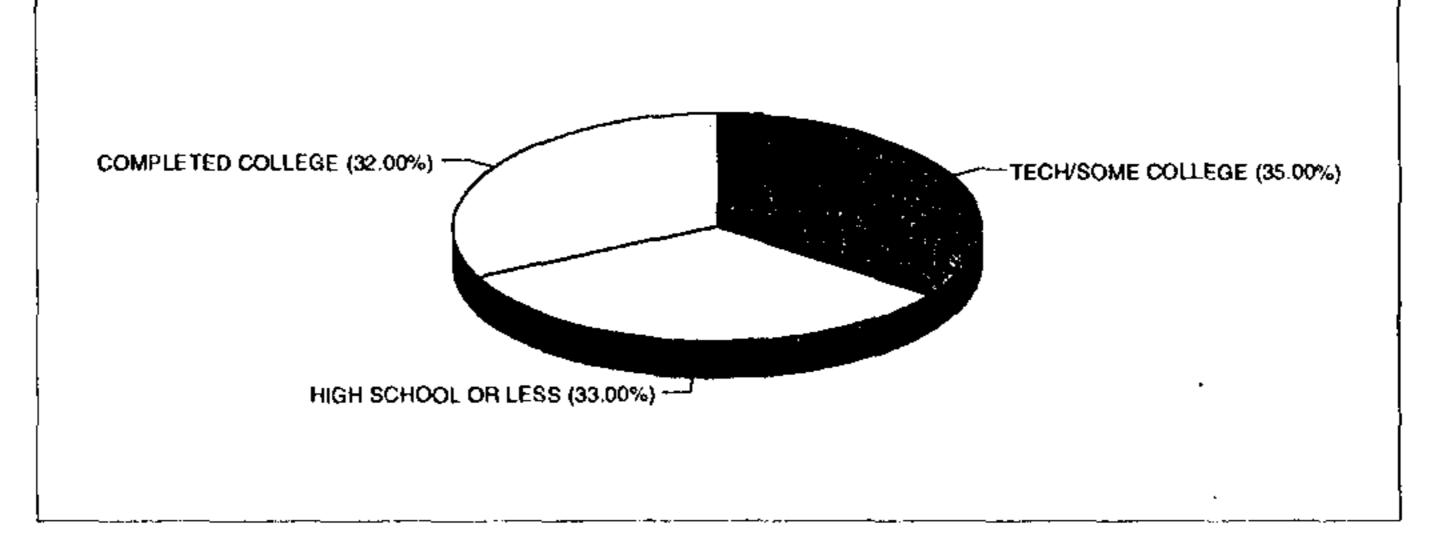
· · · ·

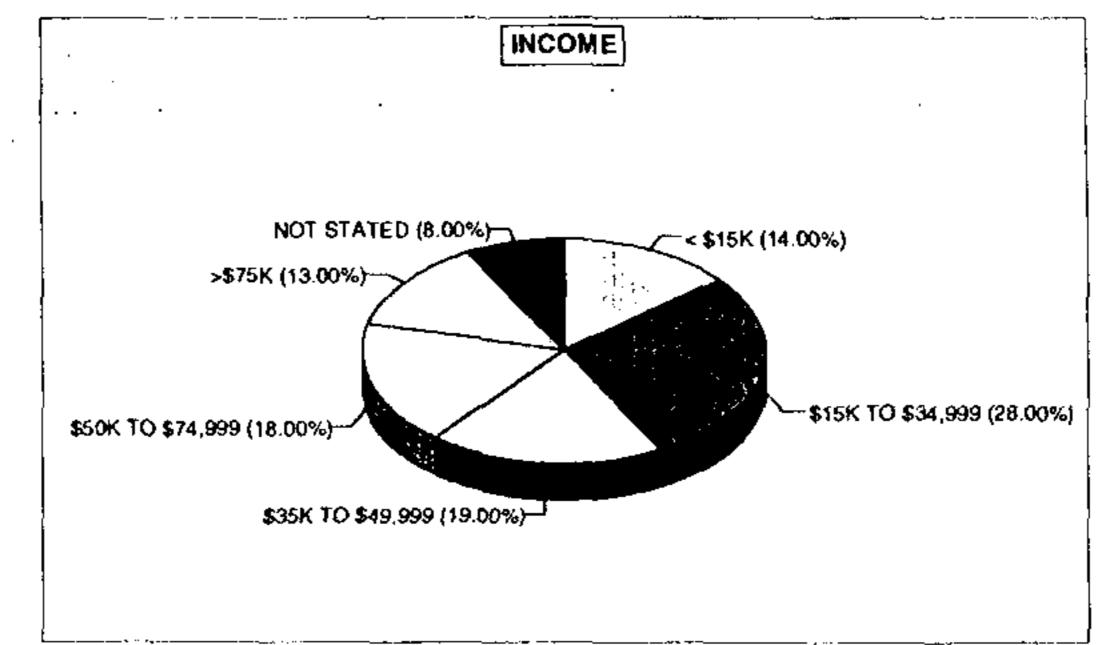
42

# LOUISIANA LOTTERY CORPORATION PARTICIPATION OF ALL PLAYERS BY DEMOGRAPHIC GROUPS (UNAUDITED)









•

--

Source: Annual Market Segmentation Presentation Angus Reid Group, December 1998

· .

-

43

.. -

# U.S. LOTTERY STATISTICS (UNAUDITED)

· · · · · ·

The following four tables:

•

- U.S. Lotteries' Fiscal 1997 Sales By Game ٠
- Fiscal 1997 U.S. Lottery Sales, Profit & Prize Expense ٠

(Source: The '98 World Lottery Almanac)

- U.S. Lotteries' Fiscal 1998 Unaudited Sales By Game •
- U.S. Lotteries' Unaudited FY98 Sales, Prizes & Profits ٠

(Source: La Fleur's Lottery World 1998 Fast Facts)

are reproduced courtesy of and copyright by:

**TLF Publications** 14424 Chrisman Hill Drive Boyds, MD 20841 U.S.A.

•



-

# U.S. lotteries' fiscal 1997 sales by game

....

••••

(in Smilions)	Į				·		Online Ga	mes							
	Pop,	Instant	Pulleab	3-digit	4-digit	Lotto	Power ball	Cash Lotto	Keno	VLT	Other	Total Sales	PC Sales	Prizes*	Net Income
Lottery	(M) 4.6	105.59		<u> </u>		62.60	65.37	15.82			0.23	249.81	<b>\$</b> 55	132.25	78 25
Arizona California	32.3	527.32		71.05	17.85	1.095.94		150,78	200.20			2.063.14	\$64	1.030 54	727 63
Colorado	3.9	212.22				125.94		16.89	<b>5.8</b> 5			360.90	\$93	215.11	94.59
Connecticut	3.3	395.99		125.99	61.38	90.13	49.01	47.30				769.80	\$235	450.68	2\$3.51
Delaware (1)	0.7	20.30		33.71	16.11		19.46	10,65		255.90	3.03	359.16	\$491	53 75	127.81
D.C.	0.5	23.88		80.68	56.81		29.05	12.49				202.91	\$384	101.65	69 33
Florida	14.7	616.23		309.38	151.09	721.07		272.29		····		2.070.06	\$141	1.027.51	817.53
Georgia	7.5	564.44		624.15	37.90	211.20	22.55	114.28	76.46			1,650.97	\$221	857.28	568.22
idaho	1.2	61.19	2.04			4.94	17.45	1.37				86.99	\$72	53.32	1841
Hunois	11.9	582.26		340.69	139,78	387.82		118.89		<u> </u>		1,569.44	\$132	827.41	587 17
Indiana	59	319.05	0.71	53.22		79.94	108.49	[7.5]				578.92	\$99	322.88	176.32
(owa	2.9	91,23	25. <b>8</b> 0			10.19	32.92	12.53			0.99	173.66	\$61	96.90	43 44
Kansas	26	81.39	0.52	4.97			39.73	22.28	36.47			185.36	\$71	98.31	56.84
Kentucky	39	283.77	34.15	97.98	19.66	49.39	64.08	20.03				569.06	\$146	339.87	153.73
Louisiana	44	113.63		41.74		40.42	67.29	17.58				280.66	<b>\$</b> 65	139,77	101.64
Maine	1.2	104.41		4.64	3.39	28.84		4.98				146.26	\$118	82.16	41.79
Marvland	51	162,11		338.70	168,41	103.94		36.10	234.24			1.043.50	<b>\$</b> 205	551.71	393.39
Mass	61	2.071.63	3.17	378.85		235.45		67,40	432.53	<u></u>	8.42	3,197.45	<b>\$</b> 523	2.238.10	719.99
Michigan	9 B	563,85		400.80	262.18	322.30		36.22	13.97			1,599.32	\$164	866.46	595.11
^1innesota	47	272 49		12.91			53.13	29.99	<u> </u>			368.52	\$79	224.45	B8 45
Missouri	54	222 34	28.49	48.36	··	31,89	76.15	32.35		<u></u>		439.58	<b>\$</b> B1	241.86	132.66
Mortana	0.9	6.06									22.13	28.19	\$32	14.33	6.60
fivetoria skoa	ج <sub>ا</sub>	41.32					24.48	10.83		·		76.63	\$46	40.40	20.59
·、	12	111.02		8.14		18.26	29.33	10.04	_ <u></u> .			176.79	\$151	102 15	54.21
<u>ts:-</u>	εi	383.26		463.12	258.91	340.34		110.45				1,556.08	\$193	812.73	647.5B
<u> </u>	:7	56 75					22.64	2.70				82.09	\$47	41.37	20.27
• • •	181	1.056.63		668.81	426.59	874.32		341.28	618.75	<u> </u>	5.93	3,992.31	\$220	2,026.16	1,542.76
Cong	112	1.195.04		435.63	116.54	410.59		78.75			63.45	2,300.00	\$206	1.312.22	751.98
Crecon ()	32	136 15	7.77		3.45	40.62	35.14	- <u></u>	101.50	355.68	8.51	688.82	\$212	207.62	301.23
Funnsvivania	120	409.25		599.19	259.45	291.23		150,90				1.710.02	\$142	857.20	701.63
+ (2)	10	27,36		29.41			37.88	6.16	41.80	406.11		548.72	\$556	77.20	99.96
5 Dakota (2)	07	15 46			<u></u>	(.85	7.47	3.23	. <u> </u>	505.16		533.19	\$723	15 45	95.88
Texas	194	2,357.74		158.55		906.33	······································	322.86	· · · ·			3,745.48	\$193	2,151.74	1,179.80
Vermont	06	62.64		1.11	0.89	10.54		2.14		·		77.32	\$131	46.05	23.73
Virginia	67	300.29	]	248.06	105.22	216.08		35.71			15.47	920.83	\$137	475.38	342.47
Washington	56	206.38		17.46		121.88		49.72	12.77			408.21	\$73	258.30	94.57
V. Va (I)	18	79,52	0.78	11.15	4.86		38.02	11,47	16.98	82.34		245.12	\$135	92.80	72.76
Vvisconsin	5.2	266.24	7.17	30.19	0.18	30.33	47.45	49,53				431.09	\$83	244.02	137.72

•

 Total
 231.5
 14,106.45
 110.60
 5,638.64
 2,110.65
 6,864.57
 887.09
 2,243.50
 1,791.52
 1,605.19
 128.16
 35,486.4
 \$153
 18,727.1
 11,939.55

 \* of total
 39.8%
 0.3%
 15.9%
 5.9%
 19.3%
 2.5%
 6.3%
 5.0%
 4.5%
 0.4%
 100.0%

 \* Prizes do not include VLT prize payments; 1) Denotes VLT net machine income; 2) Denotes VLT gross handle
 VLT gross handle
 100.0%

45

Fiscal year ends june 30 for all U.S. states, except New York (March 31), Texas (August 31), D.C. and Michigan (Sept. 30)

The '98World Lottery Almanac

--



••••	1				(in \$millions			- <u> </u>								
	Pop	Cal. '97 Personal	Ticket	Other	Total		Agent		Net	PC Total	PC Net	Total Revenue as % of Personal	as % of	Prizes as % of	of	Net Income as X of Total
Lottery		Income*			Revenue	Prizes		Expense	Income	_	Income			-	Rev.	Rev.
Arizona	4.6	102,407,0	249.80	0.71	250.51	132.25	14,99	25.01	78.26	<b>\$</b> 55	\$17	0.245*	J 076°.	52.8°°	100%	3125
California	323	B66.436.0	2.063.13	15.72	2.078.85	1.030.54	133.22	187.48	727.61	\$64	<b>\$</b> 23	0.2 <b>40</b> %	0.084%	49.6°.	<u> </u>	35 %.
Colorado	3.9	105.785.0	360.89	1.86	362.75	215.11	20,91	32.14	94.59	<b>\$</b> 93	\$24	0.343°,	0.089%	<u>593%</u>	<u>89°</u> ;	26 1%
Connecticut	3.3	119.092.0	769.79	0.93	770.72	450.68	40.58	25.95	253.51	\$236	\$78	0.647 <sup>s</sup> t	02:3%	58.5%	34%	3291.
Delaware	0.7	21.170.0	359.16	0.33	359.49	53.75	135.30	42.63	127.BI	\$49 <u>2</u>	\$175	1.698°¢	0.604°,	150%	11.9%	<u>35.6°, j</u>
D.C	0.5	19.128.0	202.90	2.47	205.37	101.65	10.98	23.41	69.33	\$3B9	\$131	1.074°e	0.362° .	49 <u>5°</u> ,	11 <b>4°</b> °	33 8%
Fionda	147	371 547.0	2.070.06	15.17	2.085.23	1.027.51	117,79	122.40	81753	\$142	\$56	0.561%	0.220%	49.3°,	<b>5 9°</b> e	39.2%
Georgia	75	181.433.0	1.650.97	9.69	1.660.66	857.28	118.17	116.99	568.22	\$222	\$76		0.313%		7.0%	34.2%
Idaho	1.2	25.169.0	86.98	0.66	87.64	53.32	4.85	11.07	18.40	\$72	\$15	0.348%	0.073°.		126%	21.0%
Hlinois	11.9	338,706.0	1.569.44	15.99	1.585.43	827.41	81,14	89.71	587.17	<b>\$13</b> 3	\$49	0 468%	0173%		5.7%	37 °°°.
Indiana	5.9	139,130.0	578.93	4.34	583.27	322.88	37. <b>9</b> 8	46.10	176.31	\$99	\$30	0.419%	0.127%	55 4%	7 9%	30.2%
llowa	2.9	66.789.0	173.65	0.92	174.57	96.90	09.89	24.35	43.43	\$61	\$15	0.261%	0.065%	<u>\$5.5%</u>	13 <b>9</b> °。	24.9%
Kansas	2.6	63.322.0	185.36	0.91	186.27	98.31	10.41	20.70	<b>56.8</b> 5	\$72	\$22	0.294%	0.090%	52.8%	11 1%	<u> </u>
Kentucky	3.9	B1.762.0	569.06	1.69	570.75	339.87	34.35	42.80	153.73	\$146	\$39		0 188%		7.5%	26 %
Louisiana	44	90.871.0	280.65	3.22	283.87	139.77	14.10	28.37	101.63	\$65	<b>\$</b> 23	0.312%	0.112%		10.0%	35.8%
Maine	1.2	27.668.0	146.26	1.75	148.01	82.16	10.10	13.96	41.79	\$119	\$34	0.535%	0.151%	<u>55.5%</u>	9.4%	28.2%
Maryland	51	148.279.0	1.043.50	<b></b>	1.043.50	551.71	57.09	41.32	393.38	<b>\$</b> 205	\$77	0.704%	0.265%	52.9%	4.0%	37.7%
Massachusetts	61	193,262.0	3,197,44	16.82	3.214.26	2.238.10	187.02	69.15	719.99	\$525	\$11B	1.663%	0.373%	69.6%	2.2%	22.4%
Michigan	9.8	247.980.0	1.599.32	37.25	1.636.57	866.46	111.89	63.11	595.11	\$167	\$61	0.660%	0.240%		3.9%	36 4%
Minnesota	4.7	127,214.0	368.52	431	372.83	224.45	19.04	40.88	88.46	\$80	\$19	· · · · · · · · · · · · · · · · · · ·	0.070%		11.0%	237%
Missouri	54	130,487.0	439.59	1.34	440.93	241.86	27,75	38.65	132.67	\$82	\$25	0.338%	0.102%		8.8%	30 1%
Montana	09	17.660.0	28.20	0.30	28.50	14.33	1.55	6.02	6.60		\$8		0.037%		21.1%	23.2%
Nebraska	17	40.287.0	76.62	1.12	77.74	40.40	3.83	12.92	20.59	\$47	\$12	0.193%	0.051%		16.6%	26.5%
INH	1.2	32.896.0	176.79	2.81	179,60	102.15	9.50	13.75	54.20		\$46		0.165%		7.7%	30.2%
New Jersey	8	263.035.0	1,556.08	35.21	1.591.29	BI2.73	85.17	45.81	647.58	\$198	\$80		0.246%		2.9%	40.7%
Enew Mexico	7	34,154.0	82.08	-0.21	81.87	41,37	5.28	14.95	20.27	<b>\$</b> 47	\$12	0.240%	0.059%		18.3%	24.8%
Itvew York	18	559 445.0	3,992.31	1216	4.004.47	2.026.16	240.33	195.23	1.542.75	\$2 <u>2</u> 1	\$85	0.716%	0.276%		4.9%	38.5%
Onr I	11.2	275,415.0	2.300.00	1.57	2.301.57	1.312.22	144.69	9267	751.99	\$206	\$67	0.836%	0.273%		4.0%	32.7%
Oregonia	32	80.046.0	333.07	5.46	338.53	207.62	20.44	32.23	78.24	\$104	\$24	0.423%	0.098%		9.5%	23.1%
+Pennsvivania	120	314,925.0	1,710.01	10.62	1,720.63	857.20	86.54	75.27	701.62	\$143	\$58	<del>[</del> _	0.223%		4 4%	40.8%
P. Island (2	+0	25.600.0	142.61	0.75	143.36	79.29	15.72	3.3	45.06		\$46	·	0.176%		2.3%	31.4%
13 Dakota (2)	07	16.240.0	28.03	1.59	29.62	15.45	1.59	6.02	6.56		\$9	0.182%	0.040%		20.3%	22.1%
Texis	194	460,215.0	3.745.47	18.72	3.764.19	2,151,74	187.39	245.26	1,179,80		\$61	0.818%	0.256%		6.5%	31.3%
Vermont	06	13.952.0	77.32	0.42	77.74	46.05	3.90	4.06	23.73	\$132	\$40	<b>├──</b> ────────────	0.170%		5.2%	30.5%
Virginia	67	. 178,236.0	920.83	11.3B	,932.21	475.38	49.53	64.83	342.47	\$138	\$51	0.523%	0.192%	·	7.0%	36.7%
Washington	56	152.252.0	408.20	0.34	408.54	258.30	24.94	30.74	94.56		\$17	<u> </u>	0.062%		7.5%	23 1%
IVV Virginia (2)	• — — ·	34.585.0	162.78	1.42	164.20	92.80	8.14	19.63	43.63		\$24	0.475%	0.126%		120%	26.6%
Wisconsin	5.2	127.478.0	431.09	5.12	436.21	244.02	24.51	29.96	137.72	<u>}</u>	\$27	<u>+ ··</u>	······	· · · · · · · · · · · · · · · · · · ·	6.9%	
Total	231.5	5.721.754	34,136.9	244.86	34,381.8	18,729.2	2,110.6	1,998.8	11,543.2	\$149	\$50	0.601%	0.202%	54.5%	5.8%	33.6%
VLTs (only)					<b>.</b>											
Oregon (3)	3.2	80.046.0	3.636.67		3,636.67	3,243.48	131.17	35.41	226.61	<u> </u>	\$70	<b> </b>			1.0%	
R Island (3)	10	25.600.0	406.11	<u> </u>	406.11	293.76	57.44		54.91	\$411	\$56	<b></b>				13.5%
S Dakota (3)	07	16.240.0	505.16		505.16	326.50	89.30	<u></u>	89.36		\$121	3.111%		<u> </u>		17.7%
(W. Virginia (3)	1.8	34,585.0	969.21		969.21	886.88	53.21		29.12	<u>t</u>	\$16	<u>+</u>				3.0%
Total	0.8	156,471.0	1 5,517.15		5,517.15	4,750.62	331.12	35,41	400.00	\$B13	\$59	3.526%	0.256%	86.1%	0.6%	7.3%

# Fiscal 1997 U.S. Lottery Sales, Profit & Expense Analysis

Total

231.5 5.731.111.0 39.654.04 244.86 39.898.90 23.479.80 2.441.72 2.034.23

2.034.23 11.943.15 \$172 \$52

46

0.208% 58.8% 5.1%

29.9%

219

1) fiscal year ends June 3D except New York (March 31), Texas (August 31) and D.C. and Michigan (Sept. 30).

2) Data represents only revenue from traditional lattery games and not video lattery terminal (VLT) operations

3) Data represents only reviewe from video lottery terminal (VLT) operations

\* Source U.S. Department of Commerce, Bureau of Economic Analysis, January 1998

# The '98World Lottery Almanac

Editor's Note: Combined traditional and VLT ticket sales are a higher figure than on page 221, because it incorporates VLT handle, not net machine income, as sales. This analysis also includes VLT prizes.

0.696%

# U.S. LOTTERIES' FISCAL 1998 UNAUDITED SALES BY GAME

··· ·

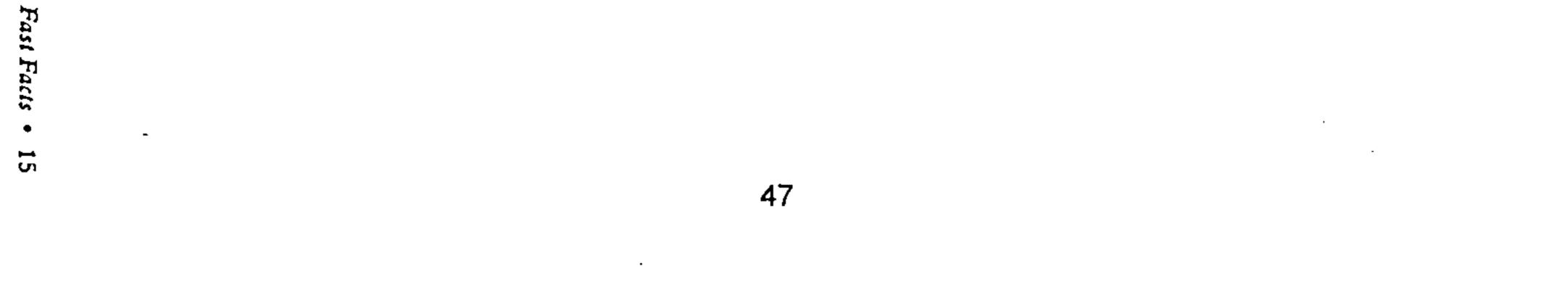
(in	\$millions)	

(in Smillions)								Cach	Dourse				Total	PC
			Pull			Lotto			Power Ball	Keno	VLT	Other		Sales
	Pop.	Instant	Tab		4-D	51.7	11.4	4 Luc	74.9	Itento		3.0	250.8	
Arizora	4.6	108.4	·,. · -	1.3		1090.7	161.8			277.7		7.2	2,302.8	\$71
California	32.3	685.2		80.2		127.4	16.1			4.0		1.5	374.3	\$96
Colorado	3.9	225.2		116.3	59.0	·····	58.5		61.6		·····		805.7	\$246
Connecticut	3.3	429.4		32.7	15.9		10.5	<u> </u>	40.9		326.7	2.4	447.1	\$611
Delaware (2)	0.7	18.1		76.6	59.7	<u> </u>	6.2	2.4	55.2			2.1	225.6	\$426
D.C. (1)	0.5	23.4	·	313.9	159.6	711.6	281.7						2,130.8	······································
Florida	14.7	663.9			139.0	216.6	98.1			64.0			1,736.1	
Georgia	7.5	609.8		627.4	120.2		2.8		22.0			<b>_</b> .		\$74
Idaho	1.2	58.6	1.9		1 45 2	4.5							1,577.0	
Illinois	11.9	618.3		344.7	145.3	356.8	111.8		128.0	<u></u>	<u> </u>	9.0		\$111
Indiana	5.9	351.5	1.1	28.4	25.9	88.6	11.4	4.3				3.9		\$61
lowa	2.9	90.6				5.0	7.8	2.2	37.4	24.5				\$76
Kansas	2.6	86.2	1.2	5.3			24.9	2.6	42.7	34.5				\$150
Kennicky	3.9	261.9	32.0	104.0	21.3	52.8	21.4		92.6	<u>.</u>				
Louisiana	4.4	123.3	<u> </u>	44.0		36.9	8.9		73.9	<u> </u>		6.0		\$67
Maine	1.2	105.5		4.5	3.1	31.7	4.2	<u> </u>				<u> </u>		\$120
Maryland	5.1	162.2	· <u> </u>	338.5	182.1	106.3	34.5			259.8			1,083.4	
Massachuseus	6.1	2,085.0	3.4	384.9	<del></del>	195.6	59.7			470.3		23.3	3.222.2	
Michigan (1)	9.8	624.5		416.1	276.5	315.5	32.6			12.8	<u>.                                    </u>		1,678.0	
Minnesota	4.7	260.1	- <u></u>	12.9			19.6	4.2	71.4			5.1		\$80
Missouri	5.4	257.3	29.1	49.7		28.2	23.7		101.2			5.2	494.3	\$92
Montana	0.9	7.7				3.7	4.8	0.5	12.1			1.0	29.8	\$34
Nebraska	1.7	39.8				0.8	5.3	1.2	24.8			1.8	73.8	\$45
N. Hampshire	1.2	116.1		7.9		16.8	5.0	1.3	34.4			2.3	183.8	\$157
New Jersey	8.1	518.6		451.5	253.2	290.6	113.4					3.0	1,630.3	\$202
New York	18.1	1,009.9		696.7	433.7	872.4	383.2			552.8		8.9	3,957.6	\$218
Ohio .	11.2	1,131.4		421.1	124.0	384.9	73.5					60.5	2,195.4	\$196
Oregon (2)	3.2	121.9	6.4		0.8	37.4			37.8	96.7	407.5	9.3	717.8	\$221
Pennsylvania	12.0	469.2		544.6	247.0	237.2	170.4						1,668.4	\$139
R. Island (3)	1.0	40.2	0.2		29.3		3.3		43.3	51.6	464.1	2.2	634.1	\$642
S. Dakota (3)	0.7	14.5				1.5	1.9	0.4	8.0		528.0	0.7	555.0	\$752
Texas (1)	19.4	1,814.1		177.6		794.8	260.7					52.7	3,100.0	\$159
Vermont	0.6	59.3	<b>-</b>	1.2	0.9	10.9	1.8						74.1	\$126
Virginia	6.7	302.3	-	244.2	113.7	211.7	30.8					11.6	914,3	\$136
Washington	5.6	230.3		18.3		140.1	53.9	<u> </u>		12.1				\$81
W. Virginia (2)	1.8	80.2	0.1	11.0	5.0		6.7	1.2	51.2	16.4	131.4	1.9		·\$168
Wisconsin	5.2	246.6	6.3	27.9	8.4	20.3	33.3	3.7	65.3			6.8	418.6	
FY98 Total	231.5	14,099.3							1,109.8	1.852 7	1.857.6		35,836.2	<u> </u>
FY97 Total	231.5	14,352.8			-		-	<del></del>	•	1,791.2	-		35,772.8	
% Increase		·	-2%	0%	6%		-3%		24%	-		52%	0%	
1) Estimated EVO	<u> </u>										2070			<u> </u>

- - -

1) Estimated FY98 sales; 2) Represents VLT net maduine income; 3) Represents VLT cash in

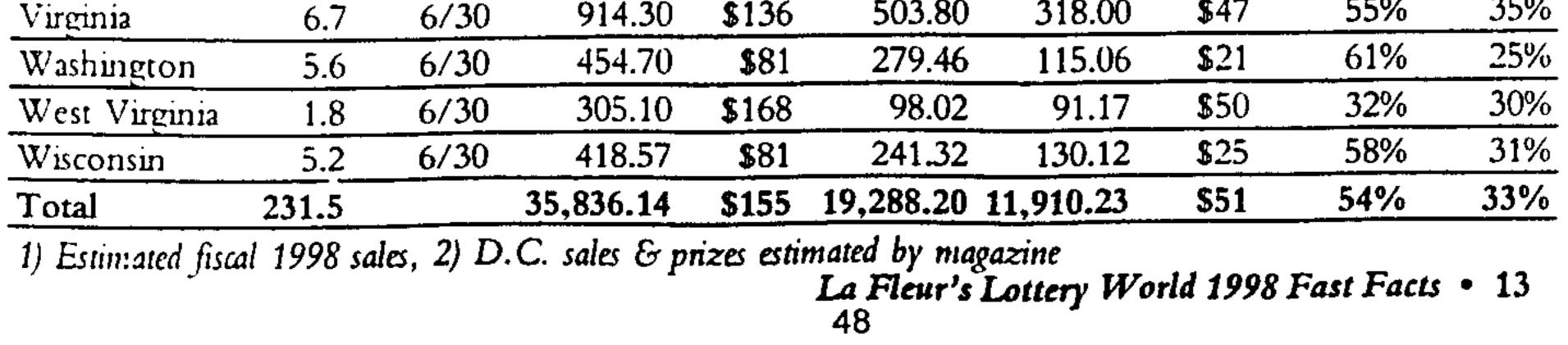
Note: All lotteries' sales end June 30 except New York (Mards 31), Texas (August 31), D.C. and Midsigan (September 30)



·--- · · · · -· ----- ---· • · --·· - --

# U.S. LOTTERIES' UNAUDITED FY98 SALES, PRIZES & PROFITS

			Total		Total	Gov't		-	
	· Pop.	FY	Sales	PC	Prizes	Profits	PC	Prize	Gov't
Tetterr	(M)	Ends	(SM)	Sales	(SM)	(SM)	Gov't	Payout	
Lottery Arizona	4.6	6/30	250.76	\$55	133.69	78.00	\$17	53%	31%
California	32.3	6/30	2,302.80	\$71	1,150.00	782.90	\$24	50%	34%
Colorado	3.9	6/30	374.28	<b>\$</b> 96	222.81	97.58	\$25	60%	26%
Connecticut	3.3	6/30	805.65	\$246	481.64	264.28	\$81	60%	33%
Delaware	0.7	6/30	447.08	\$611	62.41	125.40	<b>\$</b> 171	14%	28%
D.C. (1, 2)	0.5	9/30	225.59	\$426	111.67	76.25	<u>\$144</u>	50%	34%
Florida	14.7	6/30	2,130.85	\$145	1,065.42	809.72	<b>\$5</b> 5	50%	38%
Georgia	7.5	6/30	1,736.09	\$232	902.47	555.07	<b>\$</b> 74	52%	32%
Idaho	1.2	6/30	89.80	<b>\$</b> 74	52.78	20.50	<b>\$</b> 17	59%	23%
Illinois	11.9	6/30	1,576.96	\$133	836.11	513.92	<b>\$</b> 43	53%	33%
Indiana	5.9	6/30	648.17	\$111	379.87	191.38	\$33	59%	30%
Iowa	2.9	6/30	173.87	<b>\$</b> 61	96.37	34.20	\$12	55%	20%
Kansas	2.6	6/30	197.44	\$76	101.67	60.30	\$23	51%	31%
Kentucky	3.9	6/30	586.03	\$150	350.08	156.73	<b>\$</b> 40	60%	27%
Louisiana	4.4	6/30	292.90	\$67	147.07	108.04	\$25	50%	37%
Maine	1.2	6/30	148.89	\$120	85.02	41.85	\$34	57%	28%
Maryland	5.1	6/30	1,083.40	\$213	566.35	400.00	<b>\$</b> 79	52%	37%
Massachusetts	6.1	6/30	3,222.17	\$527	2,185.95	790.00	\$129	68%	25%
Michigan (1)	9.8	9/30	1,677.96	\$172	907.03	633.32	<b>\$</b> 65	54%	38%
Minnesota	4.7	6/30	373.33	\$80	226.82	87.58	<b>\$</b> 19	61%	23%
Missouri	5.4	6/30	494.30	\$92	272.14	147.13	\$27	55%	30%
Montana	0.9	6/30	29.78	<b>\$</b> 34	15.24	6.57	\$7	51%	22%
Nebraska	1.7	6/30	73.82	<b>\$</b> 45	39.35	18.45	\$11	53%	25%
N.H.	1.2	6/30	183.81	<b>\$</b> 157	105.99	55.60	\$47	58%	
New lersev	8.1	6/30	1,630.30	\$202	869.80	621.90	\$77	53%	38%
New Mexico	1.7	6/30	85.04	\$49	43.46	18.47	\$11	51%	22%
New York	18.1	3/31	3,957.60	<b>\$</b> 218	1,993.97	1,528.85	<b>\$</b> 84	50%	39%
Ohio	11.2	6/30	2,195.41	<b>\$19</b> 6	1,250.00	723.86	<b>\$</b> 65	57%	33%
Oregon	3.2	6/30	717.80	\$221	195.10	293.80	\$91	27%	41%
Pennsylvania	12.0	6/30	1,668.41	\$139	822.68	714.63	\$59	49%	43%
Rhode Island	1.0	6/30	634.13	\$642	429.41	114.54	\$116	68%	18%
South Dakota	0.7	6/30	555.00	<b>\$</b> 752	358.00	97.20	\$132	65%	18%
Texas (1)	19.4	8/31	3,100.00	\$159	1,660.84	1,065.64	<b>\$</b> 55	54%	34%
Vermont	0.6	6/30	74.07	\$126	44.37	22.19	<b>\$</b> 38	60%	30%
Virginia	67	6/30	914.30	\$136	503.80	318.00	\$47	55%	35%



٠.