Greater Shreveport Chamber of Commerce Shreveport, Louisiana

**Financial Statements** 

As of and for the Years Ended December 31, 2023, and 2022 With Supplemental Information Schedules

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana

# Table of Contents

	Page No.
Independent Auditors' Report	1 – 3
Financial Statements:	
Combined Statements of Financial Position	4
Combined Statements of Activities For the Year Ended December 31, 2023 For the Year Ended December 31, 2022	5 6
Combined Statements of Functional Expenses For the Year Ended December 31, 2023 For the Year Ended December 31, 2022	7 8
Combined Statements of Cash Flows	9
Notes to Financial Statements	10 – 18
Other Supplementary Information	
Combined Schedule of Financial Position	19
Combined Schedule of Activities	20
Schedule of Compensation, Benefits, and Other Payments to Agency Head	21
Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on An Audit of Financial Statements Performed in Accordance With <i>Government Auditing Standards</i>	22 – 23
Summary Schedule of Audit Findings	24

## **COOK & MOREHART**

#### **Certified Public Accountants**

1215 HAWN AVENUE • SHREVEPORT, LOUISIANA 71107 • P.O. BOX 78240 • SHREVEPORT, LOUISIANA 71137-8240

TRAVIS H. MOREHART, CPA VICKIE D. CASE, CPA

STUART L. REEKS, CPA J. PRESTON DELAUNE, CPA TELEPHONE (318) 222-5415

FAX (318) 222-5441

MEMBER AMERICAN INSTITUTE CERTIFIED PUBLIC ACCOUNTANTS

SOCIETY OF LOUISIANA CERTIFIED PUBLIC ACCOUNTANTS

#### Independent Auditors' Report

To the Board of Directors Greater Shreveport Chamber of Commerce Shreveport, Louisiana

### Report on the Audit of the Financial Statements

#### Opinion

We have audited the combined financial statements of Greater Shreveport Chamber of Commerce (a nonprofit organization), which comprise the combined statements of financial position as of December 31, 2023 and 2022, and the related combined statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the combined financial position of Greater Shreveport Chamber of Commerce (a nonprofit organization) as of December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States (*Government Auditing Standards*). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Greater Shreveport Chamber of Commerce and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the combined financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the combined financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Greater Shreveport Chamber of Commerce's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the combined financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS and Government Auditing Standards, we:

- · Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud
  or error, and design and perform audit procedures responsive to those risks. Such procedures include
  examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Greater Shreveport Chamber of Commerce's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant
  accounting estimates made by management, as well as evaluate the overall presentation of the financial
  statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about Greater Shreveport Chamber of Commerce's ability to continue as a going
  concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

# Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the combined financial statements as a whole. The accompanying supplementary information schedules on pages 19-21, are presented for purposes of additional analysis and are not a required part of the combined financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the combined financial statements. The information has been subjected to the auditing procedures applied in the audit of the combined financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the combined financial statements or to the combined financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the combined financial statements as a whole.

### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated June 27, 2024, on our consideration of the Greater Shreveport Chamber of Commerce's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of Greater Shreveport Chamber of Commerce's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering Greater Shreveport Chamber of Commerce's internal control over financial reporting and compliance.

Cook + Marchart

Cook & Morehart Certified Public Accountants June 27, 2024

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statements of Financial Position December 31, 2023

Current assets: Cash and cash equivalents Investments Grant receivable Other receivables	2023 \$ 467,305 4,983,543 234,715 61,688	2022 \$ 671,939 4,086,896
Cash and cash equivalents Investments Grant receivable	4,983,543 234,715	4,086,896
Investments Grant receivable	4,983,543 234,715	4,086,896
Grant receivable	234,715	
	the second second second	
Other receivables	61,688	77,502
		223,608
Prepaid expenses	30,205	23,987
Total current assets	5,777,456	5,083,932
Noncurrent assets:		
Investment held for endowment purposes	201,218	233,927
Investment held for building renovations	507,697	
Land held for development	1,491,642	1,585,815
Property and equipment, net	1,122,145	843,354
Total noncurrent assets	3,322,702	2,663,096
Total Assets	\$ 9,100,158	\$ 7,747,028
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued expenses	\$ 144,876	\$ 105,099
Deferred revenue	29,336	36,640
Note payable - Economic Injury Disaster Loan -		
current portion	2,589	1,654
Current liabilities	176,801	143,393
Non-current liabilities:		
Note payable - Economic Injury Disaster Loan	147,411	148,346
Total liabilities	324,212	291,739
Net assets		
With donor restriction	706,784	269,418
Without donor restrictions	8,069,162	7,185,871
Total net assets	8,775,946	7,455,289
Total Liabilities and Net Assets	\$ 9,100,158	\$ 7,747,028

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Activities For the Year Ended December 31, 2023

Powenuce, going, support and real-solitional	Without Dor Restriction		Totals
Revenues, gains, support and reclassifications: Membership dues	\$ 511,28		\$ 511,288
Programs and projects	291,18		291,187
Rent	3,25		3,250
Contributions of financial assets	244,33		714,409
Grants and contracts	438,99		438,995
Interest and dividends	195,05		195,050
Net realized and unrealized gains on investments	100,43		100,431
Royalties	9,36		9,364
Miscellaneous	76,64		76,642
Gain on sale of land held for development	537,61		537,614
Net assets released from restrictions	557,0	14	557,014
Satisfaction of program restrictions	32,70	(32,709)	
Total revenues, gains, and support	2,440,86		2,878,230
Expenses:			
Supporting services			
General and administrative	832,52	21	832,521
Programs services			
Public policy	47,03	31	47,031
Membership services	326,47	70	326,470
Government procurement center	358,84	12	358,842
Total expenses	1,564,86	64	1,564,864
Change in net assets from operations	876,00	00 437,366	1,313,366
Nonoperating activities			
Investment return, net	7,29	01	7,291
Total nonoperating activities	7,29	1	7,291
Change in net assets	883,29	437,366	1,320,657
Net assets, beginning of year (as restated)	7,185,87	269,418	7,455,289
Net assets, end of year	\$ 8,069,16	2 \$ 706,784	\$ 8,775,946

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Activities For the Year Ended December 31, 2022

	Without Donor		
Revenues, gains, support and reclassifications:	Restriction	Restriction	Totals
Membership dues	\$ 549,277	\$	\$ 549,277
Programs and projects	241,843		241,843
Rent	3,025		3,025
Grants and contracts	335,496		335,496
Interest and dividends	10		10
Royalties	227,500		227,500
Miscellaneous	100,767		100,767
Contribution of land and building	580,222		580,222
Gain on sale of land held for development	294,726		294,726
Sale of mineral rights	3,073,366		3,073,366
Net realized and unrealized (losses) on investments Net assets released from restrictions	(119,232)		(119,232)
Satisfaction of program restrictions	25,616	(25,616)	
Total revenues, gains, and support	5,312,616	(25,616)	5,287,000
Expenses:			
Supporting services			
General and administrative	891,353		891,353
Programs services			
Public policy	59,033		59,033
Membership services	281,722		281,722
Government procurement center	275,907		275,907
Total expenses	1,508,015		1,508,015
Change in net assets from operations	3,804,601	(25,616)	3,778,985
Nonoperating activities			
Investment return, net	23		23
Total nonoperating activities	23		23
Change in net assets	3,804,624	(25,616)	3,779,008
Net assets, beginning of year (as restated)	3,381,237	295,034	3,676,271
Net assets, end of year (as restated)	\$ 7,185,861	\$ 269,418	\$ 7,455,279

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Functional Expenses For the Year Ended December 31, 2023

	Support Services			Program Services								
		General	-				G	overnment		Total		
		and		Public	M	embership	Pr	ocurement	1	Program		
	Adr	ninistrative		Policy	:	Services		Center		Services		Totals
Salaries and commissions	\$	390,744	\$		\$	131,452	\$	234,054	\$	365,506	\$	756,250
Payroll taxes		26,584				9,846		17,717		27,563		54,147
Pension expense		30,788				10,239		17,787		28,026		58,814
Other employee benefits		45,549				26,160		20,152		46,312		91,861
Advertising						22,109				22,109		22,109
Liability insurance		30,481										30,481
Building rent		8,521										8,521
Office supplies		6,440				119		3,928		4,047		10,487
Periodicals and dues		10,618				25		5,576		5,601		16,219
Postage		666										666
Professional expense		31,375		750						750		32,125
Photocopy and printing		2,158						1,950		1,950		4,108
Travel		3,040		8,269		885		29,663		38,817		41,857
Members/prospect development		50										50
Luncheons and receptions		8,560				4,667				4,667		13,227
Computer hardware / software								19,695		19,695		19,695
Professional development		349				97		2,358		2,455		2,804
Custodial / building maintenance		38,449										38,449
Telephone		9,868						5,962		5,962		15,830
Utilities		31,312										31,312
Miscellaneous		75,640		9,988		182				10,170		85,810
Annual meeting expenses						26,195				26,195		26,195
Leadership programs				28,024		73,530				101,554		101,554
Board projects		4,399										4,399
Special events		17,544				13,029				13,029		30,573
Interest expense		5,821										5,821
Investment expense		20,195										20,195
Bad debt expense						7,935				7,935		7,935
Depreciation		33,370	_						_			33,370
Total expenses	\$	832,521	\$	47,031	\$	326,470	\$	358,842	\$	732,343	\$ 1	1,564,864

## Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statement of Functional Expenses For the Year Ended December 31, 2022

	Supp	Support Services		Program Services							
		General					G	overnment		Total	
		and		Public	M	embership	Pr	ocurement	I	Program	
	Adr	ninistrative		Policy		Services		Center		Services	 Totals
Salaries and commissions	\$	354,987	\$		\$	108,039	\$	187,479	\$	295,518	\$ 650,505
Payroll taxes		23,795				8,172		14,396		22,568	46,363
Pension expense		28,175				8,083		13,775		21,858	50,033
Other employee benefits		40,385				20,240		16,369		36,609	76,994
Advertising						19,846				19,846	19,846
Liability insurance		23,508									23,508
Building rent		8,758									8,758
Office supplies		4,974				99		1,520		1,619	6,593
Periodicals and dues		11,693									11,693
Postage		3,148									3,148
Professional expense		194,255		2,255						2,255	196,510
Photocopy and printing		550						945		945	1,495
Travel		10,613						8,514		8,514	19,127
Members/prospect development		393									393
Luncheons and receptions		3,688				774				774	4,462
Computer hardware / software		37,646						19,601		19,601	57,247
Professional development		964						160		160	1,124
Custodial / building maintenance		18,222									18,222
Telephone		10,231						5,477		5,477	15,708
Utilities		32,884									32,884
Miscellaneous		18,108		19,438		25,931		4,082		49,451	67,559
Annual meeting expenses						23,743				23,743	23,743
Leadership programs				33,694		57,928				91,622	91,622
Women's business council		18,577									18,577
Minority business council		18,568									18,568
Special events		9,737				7,373				7,373	17,110
Interest expense		4,125									4,125
Depreciation		13,369	_	3,646		1,494		3,589	_	8,729	 22,098
Total expenses	\$	891,353	\$	59,033	\$	281,722	\$	275,907	\$	616,662	\$ 1,508,015

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combined Statements of Cash Flows For the Years Ended December 31, 2023 and 2022

Operating Activities	2023		2022
Changes in net assets	\$ 1,320,657	\$	3,779,018
Adjustments to reconcile change in net assets to			
net cash provided (used) by operating activities:			
Depreciation	33,370		22,098
Net realized and unrealized (gains) losses on investments	(100,431)		162,239
Interest and dividends reinvested	(192,141)		(42,992)
(Gain) loss on sale of land held for development	(537,614)		(294,726)
Contribution of land and building			(580,222)
(Increase) decrease in operating assets:			
Grants receivable	(157,213)		(51,518)
Other receivables	161,920		(53,810)
Prepaid expenses	(6,218)		3,578
Increase (decrease) in operating liabilities:			
Accounts payable and accrued expenses	588		12,698
Deferred revenue	(7,304)		12,690
Net cash provided by operating activities	 515,614		2,969,053
Investing Activities			
Payments for property and equipment	(272,972)		(51,243)
Proceeds from sale of land held for development	631,787		350,000
Proceeds from sale of investments	303,067		20,000
Purchase of investments	(1,390,328)		(3,248,366)
Net cash (used in) investing activities	 (728,446)	-	(2,929,609)
Financing Activities			
Repayments of finance purchase lease			(4,495)
Interest and dividends restricted for investment in endowment	8,198		23
Net cash provided by (used in) financing activities	 8,198		(4,472)
Net increase (decrease) in cash and cash equivalents	(204,634)		34,972
Cash and cash equivalents as of beginning of year	 671,939		636,967
Cash and cash equivalents as of end of year	\$ 467,305	\$	671,939
Supplemental Disclosures of Cash Flow Information			
Cash paid for interest	\$ 5,769	\$	4,125
Non-cash investing and financing transaction:			
Acquisition of property			
Cost of property and equipment, net of trade-ins	\$ 312,161	\$	631,465
Vendor payable	(39,189)		
Contribution of land and building	 		(580,222)
Cash paid for property and equipment	\$ 272,972	\$	51,243

- (1) Summary of Significant Accounting Policies
  - A. Principles of Combination

The accompanying the combined financial statements reflect the combined financial statements of the Greater Shreveport Chamber of Commerce (the Chamber) and all related entities as described below. The members of the Chamber elect the board of directors of the Chamber. The Chamber board of directors also serves as the board of directors for the Greater Shreveport Chamber Foundation (formerly the Greater Shreveport Industrial Park Development Foundation, Inc.). The Chamber and these other entities share common facilities and personnel. Material interorganization transactions and balances have been eliminated.

B. Nature of Activities

<u>The Greater Shreveport Chamber of Commerce</u> – This is a nonprofit organization incorporated under the laws of the State of Louisiana and is exempt from federal income tax under Section 501(c)6 of the Internal Revenue Code. Activities within this entity account for the general operations and activities of the Chamber.

<u>Greater Shreveport Chamber Foundation.</u> – During 2020, the name of the Greater Shreveport Industrial Park Development Foundation, Inc. was changed to the Greater Shreveport Chamber Foundation. This is a non-profit organization incorporated under the laws of the State of Louisiana and is exempt from federal income tax under Section 501(c)3 of the Internal Revenue Code. Activities within this entity are primarily related to funds contributed specifically for the assistance in economic development activities.

The Forms 990, "Return of Organization Exempt from Income Taxes" for the Greater Shreveport Chamber of Commerce and the Greater Shreveport Chamber Foundation for the years ending 2020, 2021, 2022 and 2023 are subject to examination by the IRS, generally for three years after they were filed.

C. Basis of Accounting

The combined financial statements of the Chamber have been prepared on the accrual basis of accounting.

D. Use of Estimates

Management uses estimates and assumptions in preparing the combined financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. Actual results could differ from those estimates.

#### E. Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards. Under those standards, the Organization is required to report information regarding its financial position and activities according to two classes of net assets:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objective of the organization. These net assets may be used at the discretion of Chamber's management and the board of directors.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Chamber or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities. The Chamber has adopted a policy to classify donor restricted contributions as without donor restrictions to the extent that donor restrictions were met in the year the contribution was received.

F. Deferred Revenue

Income from membership dues and other Chamber events is deferred and recognized over the periods to which the dues and events relate.

G. Cash and Cash Equivalents

For purposes of the Statement of Cash Flows, the Chamber considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. Cash and cash alternatives held in brokerage accounts are excluded from cash and cash equivalents.

H. Investments

The Chamber carries investments in marketable securities with readily determinable fair values at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets in the accompanying statement of activities.

I. Property and Equipment

Property, equipment, and leasehold improvements are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is provided on the straight-line method over the estimated useful lives of the assets. Amortization of leasehold improvements is provided on the straight-line method over the remaining term of the lease or the useful life of the improvement, whichever is shorter. The Chamber has adopted a policy of capitalizing all assets with a unit value of \$1,000 or more.

## J. Contributions

Contributions received are recorded as increases in net assets without donor restrictions or net assets with donor restrictions depending on the existence and/or nature or any donor restrictions. When restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. In the absence of donor restrictions to the contrary, restrictions on contributions of property or equipment or on assets restricted to acquiring property or equipment expire when the property or equipment is placed in service.

## K. Advertising Costs

The Chamber uses advertising to promote its services among the community it serves. The costs of advertising are expensed as incurred. During 2023 and 2022, advertising costs totaled \$22,109 and \$19,846, respectively.

L. Fair Value Measurements

Generally accepted accounting principles establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities ("Level 1") and the lowest priority to unobservable inputs ("Level 3"). The three levels of the fair value hierarchy are described as follows:

Level 1: quoted prices (unadjusted) for identical assets or liabilities in active markets that the Organization has the ability to access as of the measurement date.

Level 2: significant other observable inputs than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: significant unobservable inputs that reflect a reporting entity's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

M. Endowment Funds

Endowment funds represent assets and net assets that are subject to restriction by gift instruments as prescribed by donors. The principal amount, based on historical gift value, is to be maintained permanently. The income derived from each endowment is also restricted per the donor's specifications. Uses of those funds are approved by donor upon request of the Chamber.

N. Functional Allocation of Expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities and the statement of functional expense. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Costs are directly charged to the function they benefit.

#### (2) Concentrations of Credit Risk

Concentrations of credit risk with respect to other accounts receivable are limited due to the large number of contributors comprising the Chamber's contributor base and their dispersion across different industries. As of December 31, 2023 and 2022, the Chamber had no significant concentrations of credit risk in relation to other accounts receivable.

Concentrations of credit risk with respect to grant receivables are limited due to these amounts being due under contractual terms. As of December 31, 2023 and 2022, the Chamber had no significant concentrations of credit risk in relation to grant receivables.

The Chamber maintains cash balances at several financial institutions located in the Shreveport area. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. At December 31, 2023, total cash balances held at financial institutions was \$476,573, all of which was secured by FDIC. At December 31, 2022, total cash balances held at financial institutions was \$692,911, of which \$598,077 was FDIC secured, and the balance of \$94,834 was uninsured.

(3) Land Held for Development

Land held for development at December 31, 2023 and 2022 represents \$623,300 and \$662,853, respectively, of land purchased in Caddo Parish to develop an industrial park, as well as \$868,342 and \$922,962 respectively of development expenses. A portion of the land was purchased with city, state, and parish funds through cooperative endeavor agreements that provide certain restrictions on the property's sale or transfer. During 2023, the Chamber sold approximately 19 acres of land in the industrial park, resulting in a gain of approximately \$537,614.

#### (4) Cash and Cash Equivalents

At December 31, 2023 and 2022, the Chamber has cash and cash equivalents (book balances), totaling \$467,305 and \$671,939, respectively.

	2023			2022
Cash, non-interest bearing	\$	325,039	\$	550,258
Cash, interest bearing, daily simple interest		142,266		121,681
and the second	\$	467.305	\$	671,939

# (5) Accounts Payable and Accrued Expenses

Accounts payable and accrued expenses at December 31, 2023 and 2022, consisted of the following:

		2022		
Accounts payable	\$	69,204	\$	49,147
Accrued interest		359		307
Accrued leave payable		75,313	_	55,645
	\$	144,876	\$_	105,099

# (6) Investments Held for Endowment Purposes

The investments are presented in the financial statements at fair value using level 1 fair value measures (quoted prices in active markets). Investments held for endowment purposes as of December 31, 2023 and 2022, consisted of the following:

	Fai	r Value
	2023	2022
Investments held for endowment purposes	\$ 201,21	<u>\$ 233,927</u>

Net investment return for the year ended December 31, 2023 totaled \$7,291, which consisted of \$8,198 interest and dividends and \$(907) fees.

Net investment return for the year ended December 31, 2022 totaled \$(71), which consisted of \$23 interest and dividends and \$(94) unrealized loss.

Activity in the endowment for the years ended December 31, 2023 and 2022, is as follows:

	2	023	2022			
Endowment net assets, beginning of year	\$	233,927	\$	253,998		
Investment return		7,291	(	71)		
Appropriated for expenditure	_ (	40,000)	(	20,000)		
Endowment net assets, end of year	\$	201,218	\$	233,927		

# (7) Grants Receivable

The Chamber receives a federal grant that provides reimbursement of allowable costs under contract. This balance represents amounts due from the funding agency at December 31, 2023 and 2022, but not received until after that date.

(8) Other Accounts Receivable

Other accounts receivable of \$61,688 and \$223,608 at December 31, 2023 and 2022, respectively is comprised of membership dues and other miscellaneous amounts due at December 31, 2023 and 2022 but not received until after that date. The other accounts receivable is shown net of a reserve for uncollectible accounts of \$16,386 and \$17,285, respectively.

#### (9) Employee Benefit Plans

The Chamber participates in a 401(k) profit-sharing plan whereby the Chamber makes contributions to the Plan each year equal to 8% of participating employee's compensation. Effective June 1, 2020, the Chamber amended the plan, reducing the contribution rate to 3% of employee's compensation. Subsequently, on January 1, 2021, The Chamber increased the contribution rate to 8%. Total expense for the years ended December 31, 2023 and 2022, was approximately \$58,814 and \$50,032, respectively.

#### (10) Property and Equipment

Property and equipment at December 31, 2023 and 2022, with estimated depreciable life, are summarized as follows:

			2023		2022
Land	N/A	\$	216,044	\$	216,044
Leasehold Improvements	30 years		293,986		293,986
Building	30 years		464,178		464,178
Construction in progress	N/A		363,403		51,242
Furniture, fixtures, equipment	5-10 years		192,242		192,242
			1,529,853		1,217,692
Accumulated Depreciation		(	407,708)	(	374,338)
		\$	1,122,145	\$	843,354

Depreciation expense for the years ended December 31, 2023 and 2022, was \$33,370 and \$22,098, respectively.

## (11) Finance Lease Liability - Equipment

During January 2017, the Chamber entered into an agreement to retro fit current lighting to LED lighting. The lease agreement qualifies as a financing lease for accounting purposes. The LED lighting is included in capital assets at a cost of \$57,661, with accumulated depreciation of \$18,900, as of December 31, 2022. Interest has been imputed at a rate of 8.032%. The Chamber made the final payment under this lease during 2022.

#### (12) Investments

The investments are presented in the financial statements at fair value using level 1 fair value measures (quoted prices in active markets). Investments as of December 31, 2023 and 2022 consisted of the following:

	Fair Value			
	2023 20	022		
Exchange – traded funds	\$ 639,551 \$ 7	92,634		
Fixed income	247,252			
Cash and cash alternatives	4,604,437 3,2	94,262		
	\$ 5,491,240 \$ 4,0	86,896		

Included in investments at December 31, 2023 are funds totaling \$507,697 which were received with donor-imposed restrictions limiting the use to building renovations. These funds were not yet expended as of December 31, 2023.

# (Continued)

Net investment return for the year ended December 31, 2023, totaled \$295,481, which consisted of interest and dividend income of \$195,050, and realized and unrealized gains of \$100,431.

Net investment return for the year ended December 31, 2022, totaled \$(119,199), which consisted of interest and dividend income of \$42,945, and realized and unrealized losses of \$(162,144).

### (13) Net Assets

Net assets at December 31, 2023 and 2022, consisted of the following:

	2023	2022
Net Assets Without Donor Restrictions:		
Undesignated	\$ 5,301,409	\$ 4,676,294
Board designated:		
Building reserves	3,364	7,770
Land held for development	1,491,642	1,585,815
Leadership	39,538	39,538
Shreveport opportunity	133,797	16,647
I-49 Coalition	16,456	16,453
Total board designated	1,684,797	1,666,223
Net investment in property and equipment	1,082,956	843,354
Total net assets without donor restrictions	8,069,162	7,185,871
Net Assets With Donor Restrictions:		
Subject to expenditure for specified purpose -		
Restricted for land improvements	12,000	12,000
Finish I-49	23,491	23,491
Building Renovations	470,075	
J Pat Beaird Memorial permanent endowment	201,218	233,927
Total net assets with donor restrictions	706,784	269,418
Total Net Assets	<u>\$8,775,946</u>	<u>\$7,455,289</u>

#### (14) Contribution of Land and Building

The Chamber records the estimated fair value of contributed materials and services provided as revenue in the year received. During 2022, the Chamber received a donation of land and a building with an estimated fair value of \$580,222.

(15) Concentration

The Chamber received \$3,073,366 from the sale of mineral rights during the year ended December 31, 2022. Proceeds from the sale represent approximately 58% of the total revenue for the year ended December 31, 2022.

The Chamber received donations for building renovations during 2023 totaling \$714,409. Approximately 70% of the donations were from two donors.

## (16) Related Party Transactions

During the year ended December 31, 2022, the Chamber paid for professional services, of which a member of the Chamber board of directors was a part owner. Total amount paid was approximately \$5,545.

# (17) Liquidity and Availability of Financial Assets

The Chamber monitors its liquidity so that it is able to meet its operating needs and other contractual commitments while maximizing the investment of its excess operating cash. The Chamber has the following financial assets that could readily be made available within one year of the balance sheet to fund expenses without limitations:

....

----

	2023	2022
Financial assets at year-end:		
Cash and cash equivalents	\$ 467,305	\$ 671,939
Investments	4,983,543	4,086,896
Assets held for endowment purposes	201,218	233,927
Assets held for building renovations	507,697	
Accounts receivable	296,403	301,110
Total financial assets	6,456,166	5,293,872
Less amounts not available to be used within one year:		
Net assets with donor restrictions	( 706,784)	( 269,418)
Less Board-designated assets which are designated for various purposes	( 193,155)	_( 80,408)
Financial assets available to meet cash needs for general expenditures within one year	\$ 5,556,227	\$ 4,944,046

As reflected above, certain board-designated assets are designated for the various purposes, as further described in Note 13. These assets limited to use are not available for general expenditures within the next year and are, therefore, deducted from the amounts noted above. However, board designated amounts could be made available, if necessary. The Statement of Cash Flows identifies the sources and uses of the Chamber's cash and shows positive cash generated by operations of \$515,614 and \$2,969,053 for the years ended December 31, 2023 and 2022, respectively.

In addition to financial assets available to meet general expenditures over the year, the Chamber anticipates covering its general expenditures using the income generated from contractual agreements with governmental agencies, membership dues, and income generated from various programs and projects.

# (18) Reclassifications

Certain accounts in the prior-year financial statements have been reclassified for comparative purposes to conform with the presentation in the current-year financial statements.

(19) Note Payable - Economic Injury Disaster Loan ("EIDL")

In May 2020, the Chamber received loan proceeds totaling \$150,000 under the Economic Injury Disaster Loan Program ("EIDL"). The loan will accrue interest at the rate of 2.75% per annum. Installment payment, including principal and interest, of \$641 monthly, will begin thirty (30) months from the date of the promissory note. Each payment will be applied first to accrued interest to the date of receipt of each payment, and the balance, if any, will be applied to principal. The balance of principal and interest will be payable thirty (30) years from the date of the promissory note. The Chamber grants a security interest to the U.S. Small Business Administration of all tangible and intangible personal property. The Chamber made payments of \$5,769 and \$6,410 during 2023 and 2022, respectively, which were all applied to accrued interest.

Approximate maturities of the loan are as follows:

- - -

Year Ended			
December 31,	A	Amount	
2024	\$	2,589	
2025		3,705	
2026		3,808	
2027		3,914	
2028		4,023	
After 2028		131,961	
	\$	150,000	

(20) Commitment

. .

The Chamber has a commitment for a roof replacement of approximately \$517,721. As of December 31, 2023, approximately \$215,931 had been incurred on this contract, with the balance remaining on this contract to be incurred subsequent to December 31, 2023.

The Chamber has entered into a contract for approximately \$481,152, for architectural services in regards to a planned building renovation. As of December 31, 2023, approximately \$96,230 had been incurred on this contract, with the balance remaining on this contract to be incurred subsequent to December 31, 2023.

(21) Subsequent events

Subsequent events have been evaluated through June 27, 2024, the date the financial statements were available to be issued.

(22) Restatement

Net assets at December 31, 2022 and 2021 were restated to reflect royalty revenue received in 2023 for activity relating to 2021 and 2022.

		2021 Net Assets		2022 Net Assets	
Balance, December 31, as previously reported	\$	3,623,831	\$	7,304,076	
Restatement for revenue recognition-2021 Restatement for revenue recognition-2022	_	52,440	_	52,440 98,773	
Balance, December 31, restated	\$	3,676,271	\$	7,455,289	

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combining Schedule of Financial Position December 31, 2023

....

Assets	General Fund	Greater Shreveport Chamber Foundation	Totals
Assets			
Current assets:			
Cash and cash equivalents	\$ 341,496	\$ 125,809	\$ 467,305
Investments	4,983,543		4,983,543
Grant receivable	234,715		234,715
Other receivables	61,688		61,688
Due from other fund		13,345	13,345
Prepaid expenses	30,205		30,205
Total current assets	5,651,647	139,154	5,790,801
Noncurrent assets:			
Investment held for endowment purposes	201,218		201,218
Investment held for building renovations		507,697	507,697
Land held for development	1,491,642		1,491,642
Property and equipment, net	1,122,145		1,122,145
Total noncurrent assets	2,815,005	507,697	3,322,702
Total Assets	\$ 8,466,652	\$ 646,851	\$ 9,113,503
Liabilities and Net Assets			
Current liabilities:			
Accounts payable and accrued expenses	\$ 140,675	\$ 4,201	\$ 144,876
Due to other fund	13,345		13,345
Deferred revenue	29,336		29,336
Note payable - Economic Injury Disaster Loan -			
current portion	2,589		2,589
Current liabilities	185,945	4,201	190,146
Non-current liabilities:			
Economic Injury Disaster Loan	147,411		147,411
Total liabilities	333,356	4,201	337,557
Net assets			
With donor restriction	201,218	505,566	706,784
Without donor restrictions	7,932,078	137,084	8,069,162
Total net assets	8,133,296	642,650	8,775,946
Total Liabilities and Net Assets	\$ 8,466,652	\$ 646,851	\$ 9,113,503

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Combining Schedule of Activities For the Year Ended December 31, 2023

	General Fund	SI C	Greater nreveport hamber pundation	 Totals
Revenues, gains, and support				
Membership dues	\$ 511,288	\$		\$ 511,288
Programs and projects	227,007		64,180	291,187
Rent	3,250			3,250
Contribution of financial assets			714,409	714,409
Grants and contracts	438,995			438,995
Interest and dividends	184,626		10,424	195,050
Net realized and unrealized gains				
on investments	100,431			100,431
Mineral lease royalties	9,364			9,364
Contribution of land and building				
Gain on sale of land held for developemnt	537,614			537,614
Sale of mineral rights				
Miscellaneous	 69,642		7,000	 76,642
Total revenues, gains, and support	 2,082,217	-	796,013	 2,878,230
Expenses and losses:				
Supporting services				
General and administrative	832,521			832,521
Programs services				
Public policy	42,889		4,142	47,031
Membership services	298,446		28,024	326,470
Government procurement center	 358,842			 358,842
Total expenses	 1,532,698		32,166	 1,564,864
Change in net assets from operations	549,519		763,847	1,313,366
Nonoperating activities				
Transfers	234,344		(234,344)	
Investment return, net	 7,291			 7,291
Total nonoperating activities	 241,635		(234,344)	 7,291
Change in net assets	791,154		529,503	1,320,657
Net assets, beginning of year (as restated)	 7,342,142		113,147	 7,455,289
Net assets, end of year	\$ 8,133,296	\$	642,650	\$ 8,775,946

# Greater Shreveport Chamber of Commerce Shreveport, Louisiana Other Supplementary Information Schedule of Compensation, Benefits, and Other Payments to Agency Head For the Year Ended December 31, 2023

# Agency Head: Timothy Magner, President

There were no payments for compensation, benefits, and other derived from public funds during the year ended December 31, 2023.

## **COOK & MOREHART**

#### **Certified Public Accountants**

1215 HAWN AVENUE • SHREVEPORT, LOUISIANA 71107 • P.O. BOX 78240 • SHREVEPORT, LOUISIANA 71137-8240

TRAVIS H. MOREHART, CPA VICKIE D. CASE, CPA

STUART L. REEKS, CPA J. PRESTON DELAUNE, CPA TELEPHONE (318) 222-5415

FAX (318) 222-5441

MEMBER AMERICAN INSTITUTE CERTIFIED PUBLIC ACCOUNTANTS

SOCIETY OF LOUISIANA CERTIFIED PUBLIC ACCOUNTANTS

## Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed In Accordance With *Government Auditing Standards*

Independent Auditors' Report

To the Board of Directors Greater Shreveport Chamber of Commerce Shreveport, Louisiana

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States (*Government Auditing Standards*), the combined financial statements of Greater Shreveport Chamber of Commerce, (a nonprofit organization), which comprise the combined statement of financial position as of December 31, 2023, and the related combined statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the combined financial statements, and have issued our report thereon dated June 27, 2024.

## **Report on Internal Control Over Financial Reporting**

In planning and performing our audit of the combined financial statements, we considered Greater Shreveport Chamber of Commerce's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the combined financial statements, but not for the purpose of expressing an opinion on the effectiveness of Greater Shreveport Chamber of Commerce's internal control. Accordingly, we do not express an opinion on the effectiveness of Greater Shreveport Chamber of Commerce's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A *material weakness* is a deficiency, or combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

### **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether Greater Shreveport Chamber of Commerce's combined financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the combined financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Cook & Marchart

Cook & Morehart Certified Public Accountants June 27, 2024

Greater Shreveport Chamber of Commerce Shreveport, Louisiana Summary Schedule of Audit Findings December 31, 2023 and 2022

# Summary Schedule of Prior Audit Findings

There were no findings or management letter comments for the prior year audit for the year ended December 31, 2022.

# **Corrective Action Plan for Current Year Audit Findings**

There are no findings or management letter comments for the current year audit for the year ended December 31, 2023.