VISIT KENNER, INC.

FINANCIAL STATEMENTS

December 31, 2023 and 2022



CONTENTS

	Page(s)
Independent Accountant's Review Report	1
Financial Statements	
Statements of Financial Position	2
Statements of Activities	3-4
Statements of Functional Expenses	5-6
Statements of Cash Flows	7
Notes to Financial Statements	8-13
Other Supplementary Information	
Schedule of Compensation, Benefits, and Other Payments to Agency Head	14
Schedule of Findings	15



Jon S. Folse Lisa D. Englade Jonathan P. Koenig John D. White Valerie L. Lowry Thomas R. Laine Brian M. Menendez James G. Hargrove Richard J. Tullier, Jr.

INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors of Visit Kenner, Inc. Kenner, Louisiana

We have reviewed the accompanying statements of financial position of Visit Kenner, Inc. (a nonprofit Corporation), which comprise the statements of financial position as of as of December 31, 2023 and 2022, and the related statements of activities, functional expenses and cash flows for the years then ended and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Corporation management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of Visit Kenner Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements related to our review.

Accountant's Conclusion

Based on our reviews, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Supplementary Information

The accompanying schedule of compensation, benefits, and other payments to agency head is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from, and relates directly to, the underlying accounting and other records used to prepare the financial statements. The supplementary information has been subjected to the review procedures applied in our review of the basic financial statements. We are not aware of any material modifications that should be made to the supplementary information in order for it to be in accordance with accounting principles generally accepted in the United States of America. We have not audited the supplementary information and do not express an opinion on such information.

Metairie, Louisiana September 27, 2024

Wegmann Bazet aPC

VISIT KENNER. INC. STATEMENTS OF FINANCIAL POSITION

As of December 31, 2023 and 2022

		2023		2022
	ASSETS			
Current assets				
Cash and cash equivalents		\$ 188,0	099 \$	117,402
Grant receivable		15,.	287	8,332
Promises to give - current		204,	195	206,000
Prepaid expenses			743_	699
Total current assets		408,	324	332,433
Promises to give - long term, net		344,0	650	512,580
Total assets		\$ 752,	974 \$	845,013
	NET ASSETS			
Net assets				
Without donor restrictions - undesignated		203,	324	124,823
With donor restrictions		549.	650	720,190
Total net assets		752.9	974	845,013
Total habilities and net assets		\$ 752,5	974\$	845,013

VISIT KENNER, INC STATEMENT OF ACTIVITIES

	Without Donor With Donor Restrictions Restrictions			Total		
Revenues	-			•		
Grants	\$	214,880	\$	35,460	\$	250.340
Contributions		805		_		805
Other income		690		-		690
Net assets released from restrictions		206,000		(206,000)		-
Total revenues		422,375		(170,540)		251.835
Expenses						
Program services		297,156		-		297,156
Supporting services						
General and administrative		46,718		_		46.718
Total expenses		343,874		_		343,874
Change in net assets		78,501		(170,540)		(92.039)
Net assets						
Beginning of year		124,823	***************************************	720,190		845,013
End of year	_\$	203,324	\$	549,650	_\$	752,974

VISIT KENNER, INC STATEMENT OF ACTIVITIES

	Without Donor With Donor Restrictions Restrictions			Total		
Revenues			***************************************			
Grants	\$	172,255	\$	909,190	\$	1,081.445
Contributions		4,390		-		4,390
Other income		363		-		363
Net assets released from restrictions		206,000		(206,000)		-
Total revenues		383,008		703,190		1,086.198
Expenses						
Program services		278,449		-		278,449
Supporting services						
General and administrative		31,393		-		31.393
Total expenses		309,842		-		309,842
Change in net assets		73,166		703,190		776,356
Net assets						
Beginning of year		51,657	***************************************	17,000	***************************************	68,657
End of year	<u>\$</u>	124,823		720,190		845,013

VISIT KENNER, INC. STATEMENT OF FUNCTIONAL EXPENSES

			Progr	am Services		pporting ervices		
		mer rism	Ker	iner Mardi Gras		al Program Services	eneral & umstrative	 Total
Accounting fees	S	-	S	-	S	-	\$ 7,552	\$ 7,552
Advertising		47.039		-		47,039	-	47.039
Bank fees		-		_		-	148	148
Conferences		6.704		-		6,704	-	6,704
Contract services		-		-		-	27,690	27,690
Dues and subscriptions		2,645		-		2,645	105	2,750
Equipment rental		-		-		-	1,619	1,619
Insurance		577		-		577	1,193	1,770
Luncheons		1,216		-		1.216	-	1,216
Office supplies		764		-		764	2,411	3,175
Other expense		2,214		-		2,214	-	2,214
Paychex fees		1,619		-		1.619	-	1,619
Payroll taxes and benefits		6,300		-		6,300	-	6,300
Program expenses - other		5,982		104,288		110,270	-	110,270
Promotions		2,173		-		2.173	-	2,173
Rent expense		-		-		-	6.000	6.000
Salaries		80,355		-		80,355	-	80,355
Sponsorships		35,280		_		35,280	 	 35,280
Total expenses	<u>\$ 1</u>	92,868	8	104,288	8	297,156	\$ 46,718	\$ 343,874

VISIT KENNER. INC STATEMENT OF FUNCTIONAL EXPENSES

				Program	Servio	:25				pporting ervices							
	Kenner		Kei	nnei Mardi				Kenner Food						al Program	Ge	neral &	
		Fourism		Gras		Truck		Services	Adm	mustrative	 Total						
Accounting fees	S	_	\$	-	S	-	\$	-	S	7,565	\$ 7,565						
Advertising		27,521		-		-		27.521		-	27.521						
Bank tees		-		-		-		-		(18)	(18)						
Conferences		13,425		-		-		13,425		-	13.425						
Contract services		-		_		-		-		11,405	11.405						
Dues and subscriptions		2,325		-		-		2,325		45	2,370						
Equipment rental		-		-		-		-		(463)	(463)						
Insurance		1,941		-		-		1,941		1,300	3.241						
Luncheons		1,544		-		-		1,544		-	1.544						
Office supplies		455		-		-		455		295	750						
Other expense		538		-		-		538		(1,462)	(924)						
Paychex fees		-		-		-		-		2.397	2,397						
Payroll taxes and benefits		17.491		1.029		1,029		19,549		1.029	20,578						
Program expenses - other		-		98.197		26,599		124,796		-	124.796						
Promotions		7,255		-		-		7.255		-	7,255						
Rent expense		-		-		-		-		6,000	6.000						
Salaries		56,100		3,300		3.300		62,700		3.300	66,000						
Sponsorships		16,400		_		-	***************************************	16,400		_	 16,400						
Total expenses	\$	144,995	\$	102,526	S	30.928	\$	278,449	\$	31.393	\$ 309,842						

VISIT KENNER, INC. STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2023 and 2022

	2023		2022	
Cash flows provided by operating activities:				
Change in net assets	\$ (92,039)	\$	776,356	
Adjustments to reconcile change in net assets to net cash provided by operating activities:				
(Increase) decrease in operating assets.				
Grant receivable	(6,955)		(8,332)	
Promises to give	169,735		(703,995)	
Prepaid expenses	(44)		(5)	
Increase (decrease) in operating liabilities:				
Refundable advances	 -		(5,000)	
Net cash provided by operating activities	70,697		59,024	
Net increase in eash	70,697		59,024	
Cash and eash equivalents at beginning of year	 117,402	•	58,378	
Cash and cash equivalents at end of year	 188,099		117,402	

1) Description of the nonprofit Corporation

The purpose of Visit Kenner, Inc. (the "Corporation") is to provide for the encouragement, solicitation, promotion, procurement and servicing of sporting events, conventions, conferences, meetings, seminars and other events: to develop tourism through the attraction of visitors and group tours to Kenner and to provide education regarding the importance of the convention and visitor industry to the local economy; affect cooperation between businesses and industries servicing visitors, conventions and other meetings, receive and disburse funds derived from the Hotel Occupancy Tax imposed by local governments in accordance with the contractual or other arrangements with such governments; and receive and disburse private funds for the Corporation.

2) Summary of significant accounting policies

(a) Basis of presentation

The financial statements of Visit Kenner, Inc. have been prepared in accordance with United States generally accepted accounting principles ("U.S. GAAP"), which requires the Corporation to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of the Corporation's management and the board of directors.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of Visit Kenner, Inc. or by the passage of time. Other donor restrictions may be perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

(b) Income taxes

Visit Kenner, Inc. is exempt from income tax under Internal Revenue Code section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. The Corporation has processes presently in place to ensure the maintenance of its tax-exempt status: to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to evaluate other matters that may be considered tax positions. The Corporation has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements. With few exceptions, the Corporation is not subject to U. S. federal and state examinations by tax authorities beyond three years from the filing of those returns.

(c) Use of estimates

The preparation of financial statements in conformity with U. S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

2) Summary of significant accounting policies (continued)

(d) Cash and eash equivalents

For purposes of the statements of cash flows, the Corporation considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

(e) Revenue recognition

The Corporation recognizes contributions when cash, other assets, an unconditional promise to give or a notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

A portion of the Corporation's revenue is derived from hotel sales tax through the Cooperative Endeavor Agreements ("CEA") with the City of Kenner as disclosed in Note 4. These funds are conditioned upon the use of certain qualifying expenses. Amounts received are recognized as revenue when the Corporation has incurred expenditures in compliance with the CEA.

(f) Promises to give

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at their present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicate to the years in which the promises are received. Discount amortization is included in contribution revenue. Conditional promises to give are not included as support until the conditions are met. The Corporation determines the allowance for uncollectable promises to give based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Promises to give are written off when deemed uncollectable. At December 31, 2023 and 2022, the allowance was \$-0-.

(g) Functional expenses

The cost of providing program and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among program services and supporting services benefited. Such allocations are determined by management on an equitable basis.

The expenses that are allocated include the following:

Expense	Method of Allocation					
Insurance	Time and effort					
Office supplies	Time and effort					
Payroll taxes and benefits	Time and effort					
Salaries	Time and effort					

(h) Concentrations of credit risk

Financial instruments that potentially subject Visit Kenner, Inc. to concentrations of credit risk consist principally of eash and eash equivalents. The Corporation maintains it eash and eash equivalents in various bank accounts that, at times, may exceed federally insured limits. The Corporation's eash and eash equivalent accounts have been placed with high credit quality.

The Corporation has not experienced, nor does it anticipate, any losses with respect to such accounts.

2) Summary of significant accounting policies (continued)

(i) Contributions

Contributions received are recorded as net assets without donor restrictions or net asset with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restrictions is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Contributed property and equipment are recorded at fair value at the date of donation. Contributions with donor-imposed stipulations regarding how long the contributed assets must be used are recorded as net assets with donor restrictions; otherwise, the contributions are recorded as net assets without donor restrictions.

(i) Donated services

Many individuals volunteer their time and perform a variety of tasks that assist the Corporation with carrying out its mission. No amounts have been reflected in the financial statements for those services since they do not meet the criteria for recognition under Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 958, Not-For-Profit Entities.

(k) Advertising

Advertising costs are expensed as incurred and approximated \$47,000 and \$27,000 during the years ended December 31, 2023 and 2022, respectively.

(1) Reclassification

Certain reclassifications have been made to the prior year financial statement presentation. Total net assets and change in net assets are unchanged due to these reclassifications.

(m) <u>Leases</u>

Visit Kenner Inc. leases a building for their office space. Visit Kenner Inc. determines if an arrangement is a lease at inception. Operating lease assets and liabilities are recognized at the lease commencement date. Operating lease liabilities represent the present value of minimum lease payments not yet paid. Operating lease assets represent the right to use an underlying asset and are based upon the operating lease habilities. To determine the present value of lease payments, Visit Kenner Inc. uses the risk-free interest rate.

The lease term includes the initial contractual terms as well as any options to extend the lease when it is reasonably certain that Visit Kenner Inc. will exercise that option. Leases with an initial term of 12 months or less are not recorded on the statements of financial position. Operating lease payments are charged on a straight-line basis to rent expense over the lease term. Lessees are required to recognize right of use assets and lease habilities on the statement of financial position for all leases greater than 12 months. There were no leases greater than 12 months as of December 31, 2023 or 2022.

2) Summary of significant accounting policies (continued)

(n) Accounting standards recently adopted

In June 2016, the FASB issued guidance 'FASB ASC 326' which significantly changed how entities will measure credit losses for most financial assets and certain other instruments that aren't measured at fair value through net assets. The most significant change in this standard is a shift from the incurred loss model to the expected loss model. Under the standard, disclosures are required to provide users of the financial statements with useful information in analyzing an entity's exposure to credit risk and the measurement of credit losses. Financial assets held by the Corporation that are subject to the guidance in FASB ASC 326 were accounts receivable. Visit Kenner Inc. adopted the standard effective January 1, 2023. The impact of the adoption did not have a material effect on the financial statements.

3) Economic dependence

In 2023 and 2022, the Corporation received 100% and 99% of its revenue from local grants, respectively.

4) Financial assistance

The Corporation receives all of its daily operational support from the City of Kenner through Cooperative Endeavor Agreements. These agreements are funded by net proceeds from hotel occupancy taxes collected in both Jefferson Parish and in municipalities of Jefferson Parish. These funds can only be provided to a mayor-designated body whose sole purpose is to promote and fund programs and special events relating to tourism within the municipality. Visit Kenner, Inc. is a body whose sole purpose is to promote and fund programs that enhance visitation and tourism in a municipality of Jefferson Parish.

5) Liquidity and availability

The following represents Visit Kenner, Inc.'s financial assets at December 31, 2023:

Financial assets at year end:	2023
Cash and eash equivalents	\$ 188,099
Grant receivable	15,287
Promse to give	204,195
Total financial assets	407,581
Financial assets available to meet general expenditures	
over the next twelve months	\$ 407,581

6) Promises to give

The Corporation has the following unconditional promises to give at December 31, 2023 and 2022:

Building lease agreement

The Corporation leases the building that is owned by the City of Kenner for a basic minimum annual rent of \$-0-. The rental lease has a term of six years with renewal options and was originally executed on January 1, 2019. The rental lease was measured at the fair value of the promise. The original contribution was recorded as donor restricted, due to the time restriction. As the time restrictions are met, an amount is reclassified on the statements of activities and changes in net assets as net assets released from restrictions. The rent expense related to the building lease for the years ended December 31, 2023 and 2022 was \$6,000.

6) Promises to give (continued)

The promise to give balance related to this building lease was \$5,000 and \$11,000 for the years ended December 31, 2023 and 2022, respectively, and is expected to be collected through the use of the building as follows:

		2023	 2022
Within one year	\$	5,000	\$ 6,000
Greater than a year			 5,000
	***************************************	5,000	11,000
Less unamortized discount	***************************************	(805)	 (1,610)
Total promises to give - building lease		4,195	\$ 9,390

Cooperative Endeavor Agreement

In March 2022, the Corporation entered into a Cooperative Endeavor Agreement with an entity who donated \$1,000,000 to create and expand programs and projects that will promote tourism and visitation in the City. This donation has been recorded restricted revenue on the statement of activities as of December 31, 2022. The donation is payable in five equal annual installments of \$200,000. Each annual installment paid to the Corporation after the initial installment will be paid by March 15th up to and including, March 15, 2026. As of December 31, 2023, the Corporation has received the second installment of \$200,000, of which approximately \$200,000 has been used for the restricted purposes. The remaining receivable has been recorded as \$200,000 current and \$400,000 long-term.

The promise to give balance related to this Cooperative Endeavor Agreement was \$600,000 and \$800,000 for the years ended December 31, 2023 and 2022, respectively, and is expected to be collected as follows:

	2023			2022
Within one year	\$	200,000	S	200,000
Greater than a year		400,000		600,000
		600,000		800,000
Less unamortized discount		(55,350)		(90,810)
Total promises to give - Cooperative Endeavor Agreement	_\$_	544,650	_\$_	709,190

7) Net assets

As of December 31, 2023 and 2022, net assets with donor restrictions are restricted for the following purposes or periods:

	2023		2022
Subject to the passage of time:			
Promise-to-give - building lease			
unavailable until time passes	\$	5.000	\$ 11.000
Promise-to-give - Kenner tourism - Cooperative Endeavor Agreement			
unavailable until time passes		544.650	 709,190
	\$	549,650	\$ 720,190

8) Net assets released from restrictions

Net assets were released from restrictions for the years ended December 31, 2023 and 2022, are as follows:

	2023		2022	
Net assets released from restrictions				
Satisfaction of time restrictions				
Promise to give - building lease	\$ 6,000	\$	6,000	
Promse to give - Cooperative Endeavor Agreement	 200,000		200,000	
	 206,000		206,000	

9) Subsequent events

The Corporation has evaluated subsequent events through the date of the accountant's review report, the date which the financial statements were available to be issued. Management feels that there are no material subsequent events that require recognition or additional disclose in the financial statements.

VISIT KENNER, INC SCHEDULE OF COMPENSATION, BENEFITS, AND OTHER PAYMENTS TO AGENCY HEAD

			Carolyn Barrett Executive Director		
Salary		\$	67,575		
Benefits - insurance			7,680		
Benefits - phone allowance			1,500		
Car allowance			3,600		
	Total compensation	\$	80,355		

VISIT KENNER, INC. SCHEDULE OF FINDINGS

For the Years Ended December 31, 2023

INTERNAL CONTROL OVER FINANCIAL REPORTING

2023-001: Compliance with Annual Filing Deadline

Condition:

The audit report for the year ended December 31, 2023 was not submitted within six (6) months after year end as required by state law. The Corporation has received a non-emergency extension under the provisions of LRS 29.724 (B) (1) through September 30, 2024.

Criteria.

Louisiana Revised Statute 24:513 requires that all engagements be completed and transmitted to the legislative auditor within six months of the close of the Corporation's fiscal year.

Cause

The Corporation did not file its report for December 31, 2023 within six months of the end of its fiscal year due to significant changes in personnel within the finance department during the fiscal year end.

Effect:

The Corporation is in compliance with the State Law governing the completion and submission of the accountant's review reports due to the non-emergency extension through September 30, 2024.

Recommendation:

We recommend that management be cognizant of this deadline in the future and make every effort to comply

Management's Response and Corrective Action Plan:

The Corporation will continue to make every effort to comply with this law. They endured significant changes in personnel within the finance department during the year ended December 31, 2023 as a result of national and local labor shortages.

VISIT KENNER, INC. SCHEDULE OF FINDINGS

For the Year Ended December 31, 2023

INTERNAL CONTROL OVER FINANCIAL REPORTING

2023-001: Compliance with Annual Filing Deadline

Condition:

The audit report for the year ended December 31, 2023 was not submitted within six (6) months after year end as required by state law. The Corporation has received a non-emergency extension under the provisions of LRS 29:724 (B) (1) through September 30, 2024.

Criteria.

Louisiana Revised Statute 24:513 requires that all engagements be completed and transmitted to the legislative auditor within six months of the close of the Corporation's fiscal year.

Cause

The Corporation did not file its report for December 31, 2023 within six months of the end of its fiscal year due to significant changes in personnel within the finance department during the fiscal year end.

Effect:

The Corporation is in compliance with the State Law governing the completion and submission of the accountant's review report due to the non-emergency extension through September 30, 2024.

Recommendation:

We recommend that management be cognizant of this deadline in the future and make every effort to comply

Management's Response and Corrective Action Plan:

The Corporation will continue to make every effort to comply with this law. They endured significant changes in personnel within the finance department during the year ended December 31, 2023 as a result of national and local labor shortages.