VISIT KENNER, INC.

FINANCIAL STATEMENTS

December 31, 2022 and 2021



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INDEPENDENT ACCOUNTANTS' REVIEW REPORT

To the Board of Directors of Visit Kenner, Inc. Kenner, Louisiana

We have reviewed the accompanying statements of financial position of Visit Kenner, Inc. (a nonprofit Corporation), which comprise the statements of financial position as of as of December 31, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Corporation management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountants' Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of Visit Kenner Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements related to our review.

Accountants' Conclusion

Based on our reviews, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Supplementary Information

The accompanying schedule of compensation, benefits, and other payments to agency head is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from, and relates directly to, the underlying accounting and other records used to prepare the financial statements. The supplementary information has been subjected to the review procedures applied in our review of the basic financial statements. We are not aware of any material modifications that should be made to the supplementary information in order for it to be in accordance with accounting principles generally accepted in the United States of America. We have not audited the supplementary information and do not express an opinion on such information.

Metairie, Louisiana June 30, 2023

Wegmann Bazet APC

VISIT KENNER INC. STATEMENTS OF FINANCIAL POSITION

As of December 31, 2022 and 2021

	ASSETS				2021
Current assets					
Cash and cash equivalents		\$	117,402	\$	58,378
Grant receivable			8,332		-
Promises to give - current			206,000		6,500
Prepaid expenses			699		694
Total current assets			332,433		65,572
Promises to give - long term			512,580		8,085
Total assets			845,013	\$	73,657
	LIABILITIES				
Current liabilities					
Refundable advances		\$	<u> </u>	\$	5,000
Total current liabilities					5,000
Total liabilities		_	<u> </u>	_	5,000
	NET ASSETS				
Net assets					
Without donor restrictions - undesignated			6,323		51,657
With donor restrictions		- 1 <u>7</u>	838,690		17,000
Total net assets			845,013		68,657
Total liabilities and net assets		\$	845,013	\$	73,657

VISIT KENNER INC. STATEMENT OF ACTIVITIES

		hout Donor estrictions	ith Donor estrictions	Total	
Revenues					
Grants	\$	172,255	\$ 909,190	\$	1,081,445
Contributions		4,390	_		4,390
Other income		363	-		363
Net assets released from restrictions	_	87,500	 (87,500)		-
Total revenue		264,508	821,690		1,086,198
Expenses					
Program services		278,449	=		278,449
Supporting services					
General and administrative		31,393	 -		31,393
Total expenses		309,842	 <u> </u>		309,842
Change in net assets		(45,334)	821,690		776,356
Net assets					
Beginning of year		51,657	 17,000	_	68,657
End of year	\$	6,323	\$ 838,690	\$	845,013

VISIT KENNER INC. STATEMENT OF ACTIVITIES

		out Donor strictions	th Donor strictions	Total		
Revenues	-					
Grants	\$	146,521	\$ -	\$	146,521	
Contributions		1,610	-		1,610	
Other income		366	-		366	
Net assets released from restrictions		6,000	 (6,000)			
Total revenue		154,497	 (6,000)		148,497	
Expenses						
Program services		93,469	0 0		93,469	
Supporting Services						
General and administrative	-	38,288	 	-	38,288	
Total expenses		131,757	 		131,757	
Change in net assets		22,740	(6,000)		16,740	
Net assets						
Beginning of year	<u>-</u>	28,917	 23,000		51,917	
End of year	\$	51,657	\$ 17,000	\$	68,657	

VISIT KENNER INC. STATEMENT OF FUNCTIONAL EXPENSES

			Program	Servi	ces				pporting ervices			
	Kenner Tourism		Kenner Mardi Gras		nner Food Total Program		Ge	General & Administrative		General &		Total
Accounting fees	\$ -	\$	_	\$	-	\$	_	\$	7,565	\$	7,565	
Advertising	27,521		-		-		27,521		-		27,521	
Bank fees	-		-		-		-		(18)		(18)	
Conferences	13,425		-		-		13,425		-		13,425	
Contract services	-		-		-		-		11,405		11,405	
Dues and subscriptions	2,325		-		-		2,325		45		2,370	
Equipment rental	-		-		-		-		(463)		(463)	
Insurance	1,941		-		-		1,941		1,300		3,241	
Luncheons	1,544		-		-		1,544		-		1,544	
Office supplies	455		-		-		455		295		750	
Other expense	538		-		-		538		(1,462)		(924)	
Paychex fees	-		-		-		-		2,397		2,397	
Payroll taxes and benefits	17,491		1,029		1,029		19,549		1,029		20,578	
Program expenses - other	-		98,197		26,599		124,796		-		124,796	
Promotions	7,255		-		-		7,255		-		7,255	
Rent expense	-		-		-		-		6,000		6,000	
Salaries	56,100		3,300		3,300		62,700		3,300		66,000	
Sponsorships	 16,400	_	-				16,400				16,400	
Total expenses	\$ 144,995	\$	102,526	\$	30,928	\$	278,449	\$	31,393	\$	309,842	

VISIT KENNER INC. STATEMENT OF FUNCTIONAL EXPENSES

		Program	Servic	es		pporting ervices	
	I	Kenner	Tota	l Program	Ge	eneral &	
	T	ourism	Services		Administrative		 Total
Accounting fees	\$	-	\$	-	\$	7,885	\$ 7,885
Advertising		17,935		17,935		-	17,935
Conferences		3,707		3,707		-	3,707
Dues and subscriptions		15		15		3,395	3,410
Equipment rental		_		-		419	419
Insurance		1,478		1,478		369	1,847
Luncheons		898		898		-	898
Office supplies		197		197		858	1,055
Other expense		-		-		805	805
Paychex fees		_		_		1,353	1,353
Payroll taxes and benefits		5,030		5,030		1,258	6,288
Promotions		425		425		-	425
Rent expense		-		=		6,000	6,000
Salaries		63,784		63,784		15,946	 79,730
Total expenses	\$	93,469	\$	93,469	\$	38,288	\$ 131,757

VISIT KENNER INC. STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2022 and 2021

	2022	2021
Cash flows provided by operating activities:		
Change in net assets	\$ 776,356	\$ 16,740
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
(Increase) decrease in operating assets:		
Grant receivable	(8,332)	-
Promises to give	(703,995)	5,195
Prepaid expenses	(5)	(43)
Increase (decrease) in operating liabilities:		
Refundable advances	(5,000)	5,000
Net cash provided by operating activities	59,024	26,892
Net increase in cash	59,024	26,892
Cash and cash equivalents at beginning of year	58,378	31,486
Cash and cash equivalents at end of year	\$ 117,402	\$ 58,378

1) Description of the nonprofit Corporation

The purpose of Visit Kenner, Inc. (the "Corporation") is to provide for the encouragement, solicitation, promotion, procurement and servicing of sporting events, conventions, conferences, meetings, seminars and other events; to develop tourism through the attraction of visitors and group tours to Kenner and to provide education regarding the importance of the convention and visitor industry to the local economy; affect cooperation between businesses and industries servicing visitors, conventions and other meetings; receive and disburse funds derived from the Hotel Occupancy Tax imposed by local governments in accordance with the contractual or other arrangements with such governments; and receive and disburse private funds for the Corporation.

2) Summary of significant accounting policies

(a) Basis of presentation

The financial statements of Visit Kenner, Inc. have been prepared in accordance with United States generally accepted accounting principles ("U.S. GAAP"), which requires the Corporation to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of the Corporation's management and the board of directors.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of Visit Kenner, Inc. or by the passage of time. Other donor restrictions may be perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

(b) <u>Income taxes</u>

Visit Kenner, Inc. is exempt from income tax under Internal Revenue Code section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. The Corporation has processes presently in place to ensure the maintenance of its tax-exempt status; to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluation other matters that may be considered tax positions. The Corporation has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements. With few exceptions, the Corporation is not subject to U. S. federal and state examinations by tax authorities beyond three years from the filing of those returns.

(c) Use of estimates

The preparation of financial statements in conformity with U. S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

2) Summary of significant accounting policies (continued)

(d) Cash and cash equivalents

For purposes of the statements of cash flows, the Corporation considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

(e) Revenue recognition

The Corporation recognizes contributions when cash, other assets, an unconditional promise to give or a notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

A portion of the Corporation's revenue is derived from hotel sales tax through the Cooperative Endeavor Agreements ("CEA") with the City of Kenner as disclosed in Note 3. These funds are conditioned upon the use of certain qualifying expenses. Amounts received are recognized as revenue when the Corporation has incurred expenditures in compliance with the CEA.

The Corporation's also derives revenue from cost-reimbursable federal, state, and local contracts and grants, which are conditioned upon certain performance requirements and the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when the Corporation has incurred expenditures in compliance with specific contract or grant provisions. Cash or other assets received prior to the condition being met are recorded as refundable advances. As of December 31, 2022 and 2021, the Corporation had refundable advances in the amount of \$-0- and \$5,000, respectively.

(f) Promises to give

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at their present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicate to the years in which the promises are received. Discount amortization is included in contribution revenue. Conditional promises to give are not included as support until the conditions are met. We determine the allowance for uncollectable promises to give based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Promises to give are written off when deemed uncollectable. At December 31, 2022 and 2021, the allowance was \$-0-.

(g) Functional expenses

The cost of providing program and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among program services and supporting services benefited. Such allocations are determined by management on an equitable basis.

The expenses that are allocated include the following:

Expense	Method of Allocation
Insurance	Time and effort
Office supplies	Time and effort
Payroll taxes and benefits	Time and effort
Salaries	Time and effort

2) Summary of significant accounting policies (continued)

(g) Functional expenses (continued)

As a result of the COVID-19 pandemic, for the year ended December 31, 2021, the Corporation did not engage in program services relating to Kenner Mardi Gras. Accordingly, there were no expenses in 2021 for the Kenner Mardi Gras program.

(h) Concentrations of credit risk

Financial instruments that potentially subject Visit Kenner, Inc. to concentrations of credit risk consist principally of cash and cash equivalents. The Corporation maintains it cash and cash equivalents in various bank accounts that, at times, may exceed federally insured limits. The Corporation's cash and cash equivalent accounts have been placed with high credit quality. The Corporation has not experienced, nor does it anticipate, any losses with respect to such accounts.

(i) Contributions

Contributions received are recorded as net assets without donor restrictions or net asset with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restrictions is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Contributed property and equipment are recorded at fair value at the date of donation. Contributions with donor-imposed stipulations regarding how long the contributed assets must be used are recorded as net assets with donor restrictions; otherwise, the contributions are recorded as net assets without donor restrictions.

(i) Donated services

Many individuals volunteer their time and perform a variety of tasks that assist the Corporation with carrying out its mission. No amounts have been reflected in the financial statements for those services since they do not meet the criteria for recognition under Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 958, Not-For-Profit Entities.

(k) Advertising

Advertising costs are expensed as incurred and approximated \$27,521 and \$17,935 during the years ended December 31, 2022 and 2021, respectively.

(l) Reclassification

Certain reclassifications have been made to the prior year financial statement presentation. Total net assets and change in net assets are unchanged due to these reclassifications.

3) Economic dependence

In 2022 and 2021, the Corporation received 99% of its revenue from local grants.

4) Financial assistance

The Corporation receives all of its daily operational support from the City of Kenner through Cooperative Endeavor Agreements. These agreements are funded by net proceeds from hotel occupancy taxes collected in both Jefferson Parish and in municipalities of Jefferson Parish. These funds can only be provided to a mayor-designated body whose sole purpose is to promote and fund programs and special events relating to tourism within the municipality. Visit Kenner, Inc. is a body whose sole purpose is to promote and fund programs that enhance visitation and tourism in a municipality of Jefferson Parish.

5) Liquidity and availability

The following represents Visit Kenner, Inc.'s financial assets at December 31, 2022:

Financial assets at year end:	·	2022
Cash and cash equivalents	\$	117,402
Grand receivable		8,332
Promise to give		206,000
Prepaid expenses		699
Total financial assets		332,433
Less amounts not available to be used within in one year:		
Net assets with donor restrictions		(318,500)
Financial assets available to meet general expenditures		
over the next twelve months	\$	13,933

6) Promises to give

The Corporation has the following unconditional promises to give at December 31, 2022 and 2021:

Building lease agreement

The Corporation leases the building that is owned by the City of Kenner for a basic minimum annual rent of \$-0-. The rental lease has a term of six years with renewal options and was originally executed on January 1, 2019. The rental lease was measured at the fair value of the promise. The original contribution was recorded as donor restricted, due to the time restriction. As the time restrictions are met, an amount is reclassified on the statements of activities and changes in net assets as net assets released from restrictions. The rent expense related to the building lease for the years ended December 31, 2022 and 2021 was \$6,000.

The promise to give balance related to this building lease was \$11,000 and \$17,000 for the years ended December 31, 2022 and 2021, respectively, and is expected to be collected through the use of the building as follows:

	2022			2021
Within one year	\$	6,000	\$	6,000
Greater than a year		5,000		11,000
		11,000		17,000
Less unamortized discount		(1,610)		(2,415)
Total promises to give - building lease	\$	9,390	\$	14,585

6) Promises to give (continued)

Cooperative endeavor agreement

In March 2022, the Corporation entered into a cooperative endeavor agreement with an entity who donated \$1,000,000 to create and expand programs and projects that will promote tourisms and visitation in the City. This donation has been recorded restricted revenue on the Statement of Activities as of December 31, 2022. The donation is payable in five equal annual installments of \$200,000. Each annual installment paid to the Corporation after the initial installment will be paid by March 15th up to and including, March 15, 2026. As of December 31, 2022, the Corporation has received the initial installment of \$200,000, of which approximately \$81,500 has been used for the restricted purposes. The remaining receivable has been recorded as \$200,000 current and \$600,000 long-term.

The promise to give balance related to this building lease was \$800,000 for the year ended December 31, 2022, and is expected to be collected as follows:

		2022	2021		
Within one year	\$	200,000	\$	-	
Greater than a year		600,000		-	
		800,000	,	-	
Less unamortized discount		(90,810)	- <u>-</u> -		
Total promises to give - cooperative endeavor agreement	\$	709,190	\$	-	

7) Net assets

As of December 31, 2022 and 2021, net assets with donor restrictions are restricted for the following purposes or periods:

2022

2021

		2022	2021
Subject to the passage of time: Promise-to-give - building lease			
unavailable until time passes	\$	11,000	\$ 17,000
Promise-to-give - Kenner tourism - cooperative endeavor agreement			
unavailable until time passes		709,190	
	_	720,190	 17,000
Subject to expenditure for specified purpose:			
Kenner tourism - cooperative endeavor agreement		118,500	 -
	\$	838,690	\$ 17,000

8) Net assets released from restrictions

Net assets were released from restrictions for the years ended December 31, 2022 and 2021, are as follows:

	2022	2021
Net assets released from restrictions		
Satisfaction of time restrictions		
Promise to give - building lease	\$ 6,000	\$ 6,000
Promise to give - cooperative endeavor agreement	 81,500	
	\$ 87,500	\$ 6,000

9) Leases

In February 2016, the FASB issued ASU No. 2016-02, *Leases*. This accounting standard requires lessees to recognize assets and liabilities related to lease arrangements longer than 12 months on the statement of financial position as well as additional disclosures. The updated guidance is effective for the Corporation beginning January 1, 2022, unless extended. The Corporation does not have a lease obligation, therefore, this pronouncement is not applicable to them.

10) Subsequent events

The Corporation has evaluated subsequent events through the date of the accountants' review report, the date which the financial statements were available to be issued. Management feels that there are no material subsequent events that require recognition or additional disclose in the financial statements.

VISIT KENNER INC. SCHEDULE OF COMPENSATION, BENEFITS, AND OTHER PAYMENTS TO AGENCY HEAD

		Carolyn Barrett Executive Director		
Salary		\$	66,950	
Benefits - insurance			7,680	
Benefits - phone allowance			1,500	
Car allowance			3,600	
	Total compensation	\$	79,730	

LOUISIANA ATTESTATION QUESTIONNAIRE (For Attestation Engagements of Quasi-public Agencies)

(For Attestation Engagements of Quasi-public Agencies	es)
(Date Transmitted)	
	irm Name)
111 Veterons BTU d # 1600 (CPA F	irm Address)
and a second	tate Zip)
(City, 3	tate Zip)
In connection with your engagement to apply agreed-upon procedures to the comatters identified below, as of(date) and for the year the required by Louisiana Revised Statute (R.S.) 24:513 and the Louisiana Government make the following representations to you.	nen ended, and as
Federal, State, and Local Awards	
We have detailed for you the amount of federal, state, and local award expenditugrant and grant year.	
	Yes [No [] N/A []
All transactions relating to federal, state, and local grants have been properly reaccounting records and reported to the appropriate state, federal, and local grants	
	Yes [No [] N/A []
The reports filed with federal, state, and local agencies are properly supported by and supporting documentation.	by books of original entry
	Yes [No [] N/A []
We have complied with all applicable specific requirements of all federal, state administer, to include matters contained in the OMB Compliance Supplement, grant awards, eligibility requirements, activities allowed and unallowed, an requirements.	matters contained in the
	Yes [] No [] N/A []
Open Meetings	
Our meetings, as they relate to public funds, have been posted as an open meetings law). Note: Please refer to Attorney 0043 and the guidance in the publication "Open Meeting FAQs," available and Auditor's website to determine whether a non-profit agency is subject to the	General Opinion No. 13- on the Legislative
Budget	Yes [No [] N/A []
For each federal, state, and local grant we have filed with the appropriate grants comprehensive budget for those grants that included the purpose and duration,	
included specific goals and objectives and measures of performance	
	Yes [No [] N/A []
Reporting	
We have had our financial statements reviewed in accordance with R.S. 24:513.	Yes [No [] N/A []
	0.70.4.4.70

We did not enter into any contracts that utilized state funds as defined in R.S. 39:72.1 A. (2); and that were subject to the public bid law (R.S. 38:2211, et seq.), while the agency was not in compliance with R.S. 24:513 (the audit law).

	-						
Yes		No	[]	N/A	[]

We have complied with R.S. 24:513 A. (3) regarding disclosure of compensation, reimbursements, benefits and other payments to the agency head, political subdivision head, or chief executive officer.

Yes [No [] N/A []

We have complied with R.S. 24:515.2 regarding reporting of pre- and post- adjudication court costs, fines and fees assessed or imposed; the amounts collected; the amounts outstanding; the amounts retained; the amounts disbursed, and the amounts received from disbursements.

Yes [No [] N/A []

Prior-Year Comments

We have resolved all prior-year recommendations and/or comments.

Yes [No [] N/A []

General

We acknowledge that we are responsible for the Agency's compliance with the foregoing laws and regulations and the internal controls over compliance with such laws and regulations.

Yes [] No [] N/A []

We acknowledge that we are responsible for determining that that the procedures performed are appropriate for the purposes of this engagement.

Yes [No [] N/A []

We have evaluated our compliance with these laws and regulations prior to making these representations.

Yes [No [] N/A []

We have provided you with all relevant information and access under the terms of our agreement.

Yes [No [] N/A []

We have disclosed to you all known noncompliance of the foregoing laws and regulations, as well as any contradictions to the foregoing representations.

Yes [No [] N/A []

We are not aware of any material misstatements in the information we have provided to you.

Yes [No [] N/A []

We have disclosed to you any communications from regulatory agencies, internal auditors, other independent practitioners or consultants, and others concerning noncompliance with the foregoing laws and regulations, including communications received during the period under examination; and will disclose to you any such communication received between the end of the period under examination and the date of your report.

Yes [No [] N/A []

We will disclose to you, the Legislative Auditor, and the applicable state grantor agency/agencies all known noncompliance and other events subsequent to the date of this representation and the date of your report that could have a material effect on our compliance with laws and regulations and the internal controls with such laws and regulations, or would require adjustment or modification to the results of the agreed-upon procedures.

Yes [No [] N/A []

/ Unu/Illum.	Secretary	Date
Juny Men	Treasurer 4/15/23	Date
Naver Myer	President 6/15/2023	Date
	,	